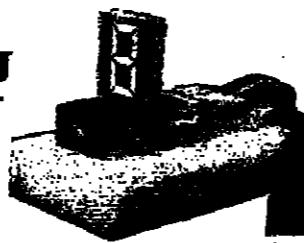


# FINANCIAL TIMES

Britain and the EU  
Thinking the unthinkable  
Martin Wolf, Page 13



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Wrong to reward downsizing  
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World Business Newspaper

## France calls for G7-style group to co-ordinate Emu

France proposed that governments signing up to the European single currency should form a club, similar to the Group of Seven of the world's richest industrial nations, to co-ordinate budgetary and economic policies. French finance minister Jean Arthuris said the third and final phase of European economic and monetary union, due to start on January 1 1999, required an "economic policy pole" that would stand alongside the planned European central bank to ensure economic stability. Page 14

## N Ireland group warns of spread of IRA campaign

Northern Ireland terrorism threatened to split yesterday, with the Ulster Freedom Fighters, the largest Protestant paramilitary group, warning that it had put its operatives on full alert. It said it had come to the "considered view" that the IRA was preparing to follow Saturday's Manchester bombing, in which 200 people were injured, by resuming its campaign of violence in Ulster. Page 14; US considers harder line on Adams. Page 8

Lufthansa shares fall 5%: Shares in German airline Lufthansa fell almost 5 per cent after its warning of unsatisfactory business this year was seen as signalling a large loss for the six-months to the end of June. Page 15; Lex, Page 14

EU to start 'open skies' talks: European Union transport ministers gave approval for the European Commission to launch negotiations with Washington on a European-Union-US "open skies" agreement to liberalise civil aviation. Page 5

Caution on German growth: The Bundesbank damped hopes of an early resumption of German economic growth, with a cautious assessment that sighted "rays of hope" but saw no clear indications of a breakthrough. Page 2

Wait Disney is to halve its film output in what is seen as a significant step by Hollywood to bring supply, demand and quality of movies into line with market needs. Page 15; Lex, Page 14

In-fighting delays Israeli cabinet decisions: Israeli prime minister-elect Benjamin Netanyahu secured parliamentary majority needed to support his rightwing government but a power struggle within his Likud party prevented him from naming his cabinet. Page 14

Deutsche Babcock, the German engineering group struggling to restructure its loss-making activities, warned it expected annual losses of up to DM300m (\$197m). Page 17; Lex, Page 14

Nigerian parties need 1m members: Political parties which want to be recognised by Nigeria's military government need to have more than 1m members, according to rules to help launch multi-party politics. Page 7

Whitewater leaks anger Clinton: The White House has reacted furiously to leaks of the Senate Whitewater committee report that its Republican majority is to make public today. Page 6

Trade surplus falls 60%: Japan's trade surplus fell by 60.5 per cent to Y231.6bn (\$2.13bn) in the year to May helped by rising domestic demand for personal computers and semiconductors. Page 4

Disarmament group admits Iraq: Iraq and 22 other countries were formally accepted into the International Conference on Disarmament after a compromise deal to end a three-year stand-off over Baghdad's membership.

Japan leads in aid donations: The US fell to fourth place behind Japan, France and Germany in non-military aid donations in 1995, the OECD said. Japan gave \$14.5bn of aid and the US \$7.3bn. Britain was sixth with \$3.2bn. Page 7

NZ volcano erupts: New Zealand's Mount Ruapehu volcano erupted spectacularly (below), sending steam and ash miles into the sky above the North Island. No one was hurt, but aviation authorities declared a danger zone around the area.

Bank of Japan opens probe into record \$1.8bn loss ■ Copper closes unchanged

## Sumitomo shares fall 16.5%

By William Dawkins and  
Emiko Terazawa in Tokyo  
and Clive Harris in London

Sumitomo Corporation lost about a sixth of its stock market value yesterday as the Bank of Japan launched an investigation into the company's record \$1.8bn loss on unauthorised copper dealing.

Copper closed unchanged at \$1,980 a tonne on the London Metal Exchange after earlier falling in Asian markets to between \$1,800 and \$1,940, its lowest level since February 1994.

The London Clearing House said it would repay about \$300m to LME member firms as a result of an increase in initial margin - the deposit required to make a trade - from today.

Sumitomo's shares fell the

daily limit of 16.5 per cent in Tokyo, closing Y200 lower at Y1,010. Mining shares and those of other Japanese trading companies involved in copper trading also fell, but by only a fraction of the decline at Sumitomo.

The central bank is in contact with financial institutions doing business with Sumitomo and with foreign monetary authorities, an official said.

He believed there was no chance of credit risk spreading to financial institutions linked to the group, including its main bank, Sumitomo Bank.

Sumitomo will this morning face investment institutions in Tokyo in an attempt to repair the damage to its credibility. It is not expected to divulge any new financial information.

"Wild ride" awaited Page 7  
Lex Page 14  
World stocks Page 34

Moody's became the second credit rating agency - after Standard and Poor's - on Friday to downgrade Sumitomo's debt. Mr Shinji Okabe, vice-president of Moody's Japan, said he would re-examine trading companies' risk management systems although he was confident that existing ratings were sound.

Metal dealers in Tokyo voiced disbelief at Sumitomo's claim that the trader concerned, Mr Yasuo Hamanaka, was the only one to know about the unauthorised trades.

Dealers at two other trading

companies said that trades of that size - up to Y2,000m per year according to Sumitomo - could only have taken place with the help of Mr Hamanaka's superiors and with outside companies.

The London Metal Exchange warned Sumitomo twice in 1991 and 1992 that Mr Hamanaka was carrying out fictitious transactions, but internal company inquiries failed to detect them, according to the *Nihon Keizai Shinbun* economic daily.

Sumitomo is regulated by the Ministry of International Trade and Industry. The Bank of Japan also has responsibility to watch for any secondary losses to financial institutions. A BIS official said there was no evidence that Japanese law had been infringed.

The Sumitomo trades are the subject of two investigations in the UK - a criminal inquiry by the Serious Fraud Office and the City of London police and a regulatory probe co-ordinated by the Securities and Investment Board, the country's chief financial watchdog - in co-operation with the Japanese authorities and the US Commodity Futures Trading Commission.

Sumitomo was not regulated in the UK, being neither a member of the LME nor a firm authorised by the Securities and Futures Authority, both of which report to the SFB.

Half of all UK dealings in copper derivatives involve non-traded contracts outside the LME, and are not subject to direct regulation.

## Late deal helps US and China avert trade war

By Tony Walker in Beijing and Jurek Martin in Washington

The US and China yesterday reached a last-minute agreement on curbing the abuse of intellectual property rights, averting threatened "tit-for-tat" trade sanctions on billions of dollars worth of goods.

Under the agreement, hammered out over months of difficult negotiations, Beijing will strengthen enforcement against piracy and open the way for co-production deals with US record companies, film studios and computer software producers.

US President Bill Clinton hailed the pact as "good for American jobs and American businesses", and industry leaders welcomed the breakthrough.

US negotiators made improved market access for US producers of information and entertainment products a key element of the agreement. They had also insisted on specific and verifiable measures to combat widespread counterfeiting of compact and laser discs, and CD-Roms.

Washington said it would impose primitive tariffs on \$2bn worth of imports from China if an understanding was not reached by yesterday on implementation of a February 1995 agreement to curb piracy. China threatened counter-sanctions.

Ms Charlene Barouchsky, the acting US trade representative, who met President Jiang Zemin after concluding the negotiations, said the deal was "evidence of a desire to ensure that the bilateral relationship is, and remains, mutually beneficial".

However, she also accused China, China's "official" news agency, of "massive violation" of intellectual property rights in its attempt to regulate the distribution of economic information by western news agencies.

The latest negotiations were prompted by US objections that China was not enforcing an accord reached early last year to crack down on copyright piracy.

Among the main points of yesterday's agreement were:

• China would "for the first

Continued on Page 14

Best of difficult task, Page 5



Israeli PM-elect Benjamin Netanyahu (left) and maverick rightwing politician David Levy in talks as the Likud leader attempted to finalise details of his cabinet. Report, Page 14; Sweeping reforms, Page 7

## Yeltsin and presidential rival woo defeated poll candidates

By Chrystia Freeland and  
John Thornhill in Moscow

Russian president Boris Yeltsin yesterday kicked off the second stage of his country's election campaign by attempting to enlist the support of some of the defeated presidential candidates in his fight to keep the Communists out of the Kremlin.

Mr Yeltsin, who polled 34.8 per cent of the vote in Sunday's ballot, faces a second round run-off against Mr Gennady Zyuganov, the Communist leader who won 31.1 per cent. Yesterday, Mr Yeltsin met Mr Alexander Lebed, the former army general who has become Russia's most courted politician after his third place finish.

Kremlin aides said the two politicians discussed "ways of possible co-operation" and senior presidential aides strongly hinted that Mr Lebed would be offered a leading post in government.

But Mr Lebed, who was supported by 14.7 per cent of voters, refused to comment on the talks

and is due to meet Mr Zyuganov later this week.

Mr Zyuganov urged the retired officer to join his camp and predicted that no matter what political moves Mr Lebed made over the next few days, many of his voters would swing behind the Communists. "Whatever happens, most of Lebed's votes will go to the national-patriotic bloc," said Mr Zyuganov, who campaigned on a strongly nationalist platform. "This is inevitable as they voted for Lebed's ideology. By spirit and character they are very close to us."

Both leading candidates also appear keen to woo Mr Grigory Yavlinsky, the leader of the liberal Yabloko grouping who came fourth with 7.4 per cent.

Western governments seemed relieved by the results.

US President Bill Clinton said: "This is a very significant thing for Russia to have this election. The Russian people are to be complimented and the Russian leadership is to be complimented for supporting the constitution

and the elective process."

Russia's nascent financial markets reacted warmly to Mr Yeltsin's first-round victory, and yields on government bonds fell from their recent yearly highs.

Mr Christopher Granville, head of research at the Moscow-based United City Bank, said: "Local brokers marked up share prices very strongly this morning but the western demand failed to materialise and the market came off a bit later in the day. Investors are unlikely to stampede into the market on a slim two-point advantage."

Mr Yeltsin appears anxious to maximise voter turnout and made a bid to shift the date for the run-off to Wednesday, July 3. The Kremlin is eager to change the date because it fears the usual weekend exodus of wealthy Russians to their summer dachas could hurt the Communists.

Second round under way, Page 2  
And so to Lebed, Page 12  
Editorial Comment and  
Observer, Page 13

No incentives,  
no good sites,  
no space and  
no decent football.

It's tough  
down south.

STOCK MARKET INDICES	
New York: Standard & Poor's 500	1,562.81
Down last day	+8.60
NAFTA Composite	1,208.94
Up +3.43	
Europe and Far East	
CA240	2,113.84
Up +1.20	+2.71
DAX	2,948.12
Up +1.76	+0.61
FTSE 100	3,761.51
Up +1.71	+0.47
Nikkei	22,245.38
Up +4.07	

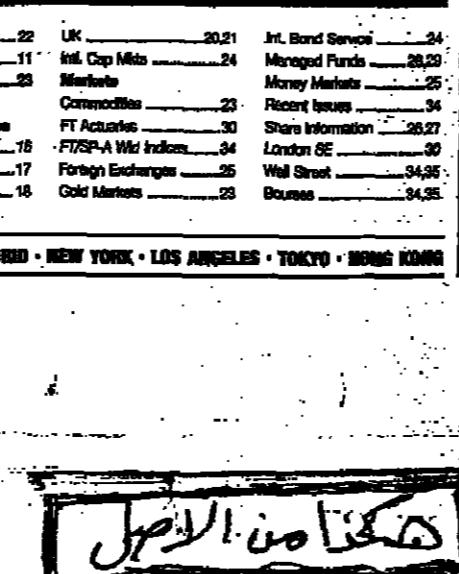
US DAILY RATES	
Federal Funds	+5.1%
3-month Eurodol	+5.10%
US 10 yr Gilt	+5.5%
Long Bond	+5.62
Veld	+5.64%

OTHER RATES	
US 3-month Interbank	+5.1%
US 10 yr Gilt	+5.5%
France 10 yr OAT	+104.35
Germany 10 yr Bund	+57.17
Japan 10 yr JGB	+50.5756

NORTH SEA OIL (Argus)	
Brent Dated	\$16.79 (17.61)



# Russia's second round already under way

John Thornhill finds pointers to election's next stage in the results of the first

In his youth Mr Boris Yeltsin played a dangerous game which he claims taught him an invaluable lesson in boldness of purpose and fleetness of foot.

As lumberjacks floated felled tree-trunks down a nearby river, Mr Yeltsin and his more reckless friends would cross the stream by leaping from log to log. If you hesitated too long a log would spin over and toss you into the water. Mr Yeltsin recalled in his memoirs. The secret was to keep moving and never fear the consequences of a badly-executed step.

Casting aside his years, Mr Yeltsin seems to have recovered much of that former agility and audacity in conducting his re-election campaign, visiting 24 cities in less than four months.

Even before the final results of the first round of voting had been published, Mr Yeltsin had already moved to open talks with his defeated rivals to build support for the second round contest against Mr Gennady Zyuganov, the Communist party challenger, to be held next month.

Despite winning the biggest share of the votes in the first round, Mr Yeltsin has a battle on his hands to secure his ultimate victory and must reach out to build a broader anti-communist coalition.

As had been widely forecast, Mr Yeltsin picked up strong support in the wealthy industrial and oil regions and the big cities which have most benefited from his economic reforms.

In prosperous Moscow he won more than 60 per cent of the vote at the same time as his political ally Mr Yuri Luzhkov was overwhelmingly re-elected mayor.

Mr Grigory Yavlinsky, the liberal leader of the Yabloko faction, may have sympathised with the votes of young urban professionals and the intelligentsia, who have been appalled by Mr Yeltsin's growing authoritarianism and the conduct of the Chechen war. However, in the final crunch, most of these voters can be expected to back

## Zyuganov takes the border regions as Yeltsin conquers the North and West

Russia's presidential election: First round results (80% of the vote counted). The second round will be held within three weeks of the first

### West

The most prosperous, educated and westernised part of Russia, containing the most densely populated western regions, supported Yeltsin. But the margins are small, with border regions and a larger part of the agricultural southwest voting Communist. Lebed did well around his former military base in Tula.

### South

The Red Belt, a string of impoverished factory towns and depressed farming regions, gave Zyuganov their support, responding to promises of greater state support, trade protection and slower land reform. But Zyuganov failed to match the big sweep his party made here in December's parliamentary elections.

### Central

Yeltsin persuaded many oil and diamond workers who voted for Zyuganov and Zhirkovsky in parliamentary elections to switch sides in regions like Tyumen, Perm and Sverdlovsk. Oil prices are up and at least some of the oil companies have recovered from years of decline.

### Far east

The Far east, which in 1995 helped Zhirkovsky gain a surprise victory, backed Yeltsin and Lebed instead this time. The Primorsky and Chukotka regions, headed by Yeltsin appointees, have managed to stay afloat by engaging in trade with Asia. Lebed did well in the militarised parts of the Far east.



Mr Yeltsin next month.

The real damage was done by Mr Zyuganov who trounced Mr Yeltsin in the poorer rural regions and smaller towns in central Russia and the south, while Mr Alexander Lebed, the populist former army commander, picked up strong support in the demoralised military districts and the far east.

Mr Yeltsin's aides were yesterday hinting that they would change the style of their campaigning for the second round and directly target these bastions of opposition. Mr Yeltsin's campaign staff are doubtless already setting up

moderate supporters of Mr Yavlinsky and Mr Lebed, who have been urging the creation of a new social consensus rather than stirring up old rivalries.

If he starts throwing too much mud, Mr Yeltsin may also lose the advantage of using the status of his office to remain above the political fray and deter the electorate from voting at all.

For his part, Mr Zyuganov must clearly try to extend his appeal into the centre ground of Russian politics. He can rely on a rocket of support but is desperate to reach out to the one-third of the electorate

that voted for the eight losing candidates in the first round of the election.

Like Mr Yeltsin, the Communists will initially target Mr Yavlinsky's and Mr Lebed's voters. But Mr Zyuganov may also receive some help from another unlikely quarter, Mr Vladimir Zhirkovsky, the ultra-nationalist who did poorly in the polls with under 6 per cent.

Mr Zhirkovsky appeared to lose many of his supporters to Mr Lebed and remains fiercely opposed to the Communists. But many of Mr Zhirkovsky's supporters could nevertheless

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## EUROPEAN NEWS DIGEST

## Sicilian snub for Berlusconi

The Forza Italia movement of Mr Silvio Berlusconi suffered a big loss of support in Sunday's poll to elect a new regional government for Sicily.

Only two months after Italy's general election, Forza Italia's share of the vote among the 4.4m Sicilian electorate was halved to 17 per cent. Mr Gianfranco Micciche, the regional organiser of Forza Italia, resigned after the result was announced.

Support switched to the two moderate parties in Mr Berlusconi's right-wing alliance, formed from part of the now defunct Christian Democrats - the Christian Democrat Union (CDU) and the Christian Democratic centre (CDC).

The switch in voter allegiance did not affect the overall result: the Berlusconi-led right-wing alliance gained a clear majority, with the four main parties in the alliance winning more than 50 per cent of the vote and 49 of the 90 seats in the parliament.

The parties stood separately to take advantage of Sicily's electoral laws using proportional representation. None of the 51 groups representing autonomy platforms for Sicily did well, the best being Noi Siciliani (We Sicilians) with 15 per cent. Support for the reformist anti-Mafia party, La Rete (The Network), which had established a strong presence in Sicily since the last regional vote in 1991, was more than halved to 3.5 per cent.

Robert Graham, Rome

### VW recalls 950,000 vehicles

Volkswagen yesterday announced the recall of 950,000 of its cars to test for potential faults in the engine cooling system.

The German carmaker said the recalls affected Golf and Jetta models built between 1988 and 1989 with a 1.3 litre engine, and Passat and four-cylinder Corrado models built in 1988 and 1989. About 600,000 of the cars affected are in Germany itself.

Volkswagen last year announced a recall of about 1.2m Golf and Jetta models in Germany and another 700,000 cars in western Europe, also because of suspected faults in the cooling and heating systems.

The costs are paid for by Volkswagen, which has built up special reserves to cover recalls. The company yesterday gave no precise cost details, but indicated that the costs could run to about DM100 (65) per car or slightly less, which would suggest a total of up to DM95m. The stock market reacted to the news by marking VW shares down DM2.25, or 1.5 per cent, to DM55.50.

Wolfgang Münchau, Frankfurt

### Nastase fails in mayoral race

Mr Ilie Nastase, the former tennis star, has failed to become Mayor of Bucharest, his home town, winning just 48 per cent of the vote in a two-way run-off, according to final results for the capital released yesterday.

Mr Victor Ciorbea, a former trade union leader and the candidate of the Democratic Convention (CDR), Romania's main opposition group, extended his 10-point first-round lead over Mr Nastase, winning 57 per cent of the vote in Sunday's poll.

The CDR also beat the governing Party of Social Democracy (PSDR), which Mr Nastase represented, in five out of six of the run-offs for district mayors in the capital, where 11 per cent of the population lives. Partial results from the rest of the country suggested the governing party had also been defeated by the CDR and other opposition parties in most of the few cities or large towns.

Virginia Marsh, Bucharest

### Swiss money laundering moves

The Swiss cabinet yesterday approved a draft law to combat money laundering, including a controversial provision requiring financial managers to report suspicious transactions. The legislation, if adopted by parliament, would force all money managers to keep a paper trail on accounts and allow assets to be frozen pending an investigation. A key change under the legislation would be in the law on reporting of suspicious accounts.

Switzerland in 1994 curtailed the country's banking secrecy for the first time with a law allowing banks to report suspicious customers to police. But the new law would go further by requiring bankers, asset managers and lawyers to report money coming from the drugs trade or other crimes.

The draft bill would also put legal responsibility on any person or company whose business is managing or looking after money. This provision includes investment funds, life assurance companies and asset managers who are presently outside the range of money laundering laws.

Reuter, Berne

### Ruling party wins Albania re-run

Albania's ruling Democratic party has won a partial re-run of the earlier disputed general election, officials said yesterday. The fresh round of voting in 17 electoral districts confirmed a landslide victory for the government. However, most opposition parties, including the main opposition Socialist party, boycotted the polling, which was organised after the first ballot was plagued by irregularities.

The country's electoral commission announced yesterday that the ruling party had won in all the 17 districts contested on Sunday. International observers and the European Union backed opposition claims of manipulation and had urged a partial re-run. But it is still unclear whether Sunday's vote will satisfy their request.

Martine Sultana, Tirana

### Brussels seat belt rules for buses

The European Commission adopted rules yesterday requiring manufacturers to fit all new coaches and minibuses with seat belts for all passengers.

The rules, which will be phased in by the year 2001, require three-point belts for minibuses and two-point belts and energy-absorbing seats for large coaches, the Commission said.

The legislation - which amends existing EU rules on seat belts - implements a deal hammered out by EU government officials in April in the wake of a series of fatal crashes. It also requires manufacturers to fit labels on cars warning that rear-facing baby chairs should not be used in seats protected by air bags.

Reuter, Brussels

### ECONOMIC WATCH

#### Sweden's GDP up 1.4 per cent

Sweden's gross domestic product rose 1.4 per cent in the first quarter of 1996 on a year earlier, Sweden's central statistical bureau reported. In the first quarter of 1995 private consumption of goods increased by 0.9 per cent on the first quarter of 1995, due mainly to an upturn in consumption of food and energy. Gross fixed capital formation rose by 11.2 per cent, with industries increasing their capital formation by 14.9 per cent on a year earlier. The upturn in GDP is also explained by a growth of net exports by SKr6bn (886m) at current prices, it said. Production in industry increased by 1.9 per cent and total hours worked rose by 1.5 per cent, the bureau said.

■ Finland's industrial output in April was up 0.9 per cent on a year earlier, adjusted for the number of working days. Industrial output in the first four months was up 0.5 per cent from a year earlier.

■ Spanish exports, especially to non-EU countries, picked up in April with an increase of more than 17 per cent.

## Cyprus moves up international agenda

President Clerides has been encouraged by a recent flurry of world interest. Edward Mortimer reports

Yesterdays the White House tomorrow No 10 Downing Street, later this week the European Union summit in Florence.

President Glafcos Clerides of Cyprus is covering all bases in his effort to move the Cyprus problem back up the international agenda - encouraged by a recent flurry of interest, as the US, United Nations, the EU presidency, and the UK (Cyprus's former colonial master and a guarantor of its independence) have all appointed special representatives to deal with the issue.

Mr Clerides is the fourth Greek Cypriot leader to wrestle with the problem since 1974, when Turkish troops landed on the island and created an ethnically homogeneous Turkish zone in the north. Even before that, as negotiator for the island's first president, Archbishop Makarios, he had many meetings with both Mr Denktash and Mr Clerides within the last two weeks, but has not found enough common ground to justify bringing them together for a new round of negotiations.

Mr Clerides himself says he expects no immediate results from his present trip, because there is no stable government in Turkey.

"Even if I credit Denktash with willingness to be flexible," he asks rhetorically, "without a Turkish government to cover him, is he likely to make any concessions? My

the end of the current inter-governmental conference - probably in early 1996.

EU member states have made it clear, as has the Commission, that they would much prefer to negotiate with a reunified Cyprus. But they all recognise Mr Clerides's government, elected by the Greek Cypriot majority, as the only legitimate one on the island, and they hope the fear of negotiations going ahead with a purely Greek Cypriot government will encourage the Turks to make a serious effort to settle the conflict within the next 18 months.

So far there is little sign of that happening. Mr Boutros Boutros Ghali, the UN secretary general, has had talks with both Mr Denktash and Mr Clerides within the last two weeks, but has not found enough common ground to justify bringing them together for a new round of negotiations.

Mr Clerides himself says he expects no immediate results from his present trip, because there is no stable government in Turkey.

"Even if I credit Denktash with willingness to be flexible," he asks rhetorically, "without a Turkish government to cover him, is he likely to make any concessions? My



President Clerides believes new turning point is approaching

philosophy is that Ankara has to decide, not Denktash - though Denktash can be a nuisance if they try to force him to go further than he wants.

In 1979, both sides agreed on the main lines of a solution: the island should remain "bilingual" and bi-communal, with a federal constitution based on the political equality of the two communities. But they remain divided on powers and composition of central government, the size and shape of the two zones, the right of Greek Cypri-

ots to return to homes in the Turkish zone, and security arrangements.

Mr Denktash insists Turkey

retain the right to intervene if Turkish Cypriot rights are not respected, while Mr Clerides prefers a multinational force stationed on the island, with a UN mandate to intervene if either side reneges on the agreement.

Mr Denktash now blames the

EU for accepting a membership

application from a government

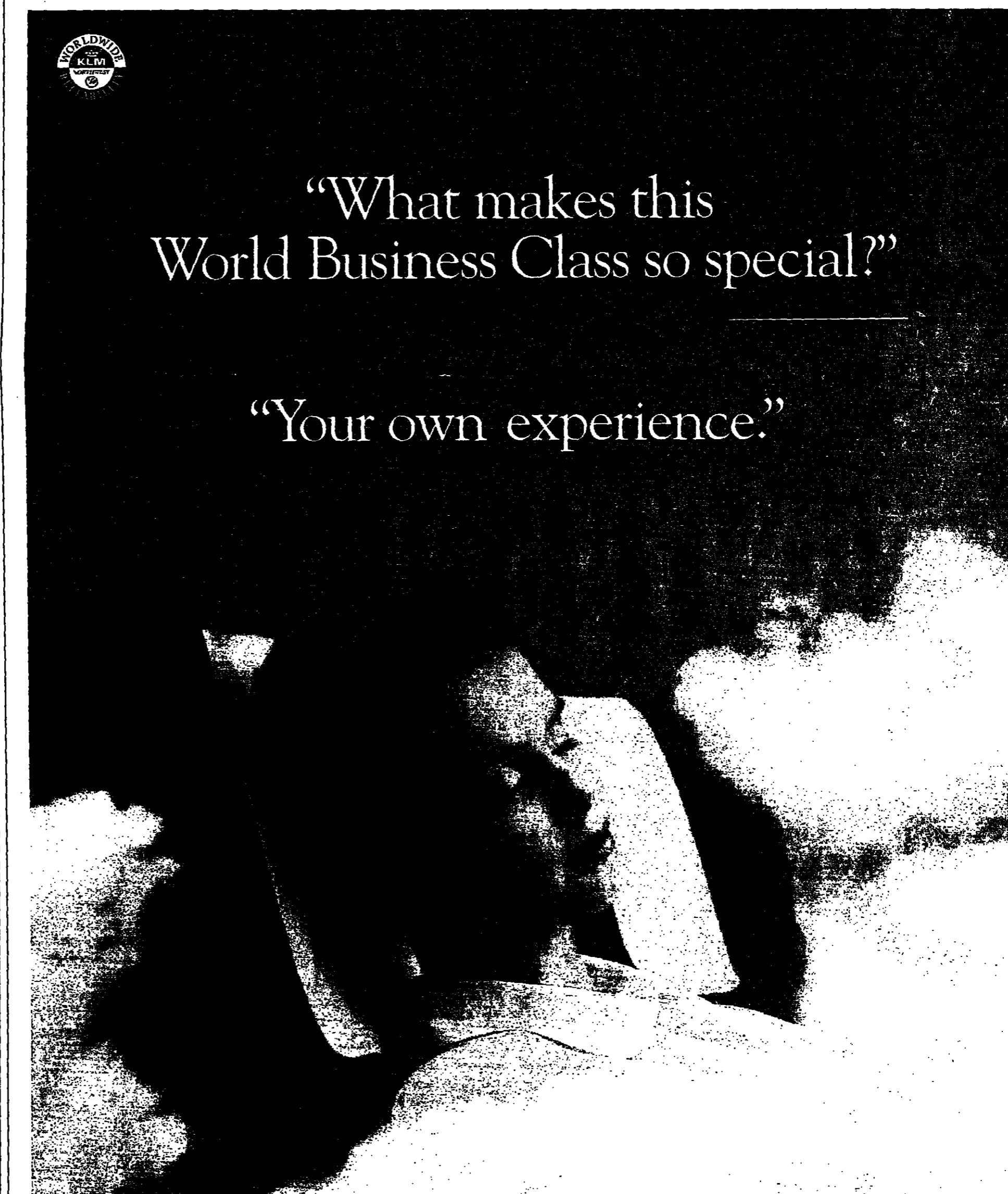
he says is illegitimate, because

former minister in Mr Denktash's government, says he fears that if Cyprus joins the EU without a political settlement there will soon be no indigenous Turkish Cypriots left. Once entitled to EU citizenship, he says, most would seize the chance to emigrate to western Europe.

Twenty per cent of northern Cyprus is set aside for military purposes, and there is one soldier for every four civilians. The UN, which maintains a peacekeeping force in the narrow strip separating the two zones, believes both these figures are world records.

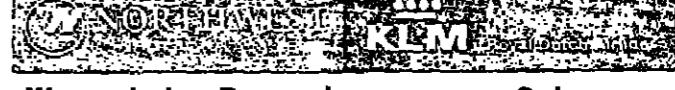
In the south Mr Clerides is trying to redress the balance by spending \$2m a day on arms. US President Bill Clinton is likely to have told him, at their meeting in Washington yesterday, that this policy only raises tension and the risk that Turkey would take pre-emptive action there in the event of a clash with Greece.

Mr Clerides will counter by reminding Mr Clinton of his promise to Greek American voters four years ago he would do something to help solve the Cyprus problem. Mr Clinton will hardly need reminding, since his energies are already focused on getting himself re-elected in November.



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Tony Walker assesses the US deal with China on protection of intellectual property

## Barshefsky makes best of difficult task

**M**rs Charlene Barshefsky, the acting US trade representative, last night hailed the Sino-US agreement to curb intellectual property rights abuses as an important step forward, saying it would result in "concrete and tangible action" by the Chinese to stamp out widespread counterfeiting.

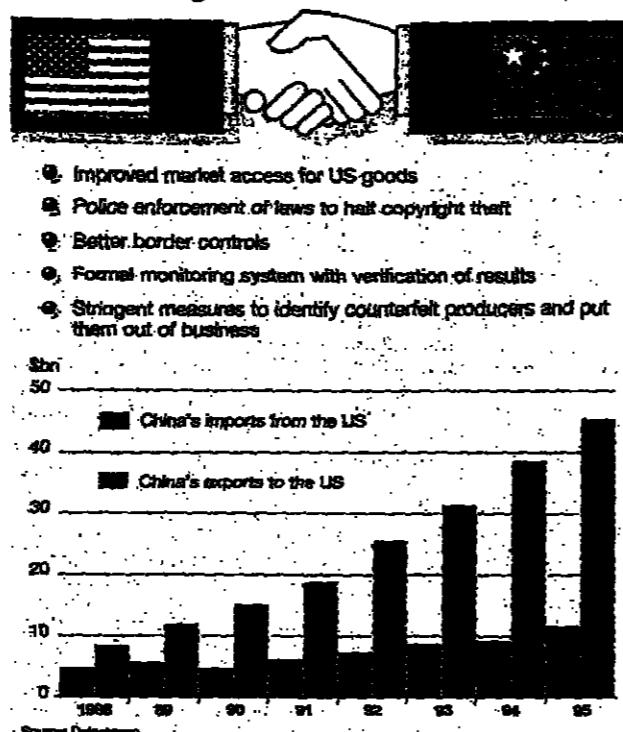
She contrasted the agreement reached yesterday with last year's framework arrangements which had "established the parameters of enforcement".

In February last year, however, Ms Barshefsky also trumpeted what was described as a "breakthrough" agreement with China on enforcement and market access. In the event, Chinese enforcement efforts were limp - industry representatives said the problem worsened - and progress on market access was "nil", as Ms Barshefsky later acknowledged.

On the face of it, yesterday's agreement, reached as a deadline approached for the imposition of sanctions, does represent progress; although how effective it will be is determined by China's willingness to live up to its commitments. On this, its record is at best dubious.

Ms Barshefsky and her team of negotiators, who no doubt were under pressure from Washington to come up with an agreement with "teeth", appear to have made the best of a difficult job. Securing Chinese agreement to close 15 plants with capacity to produce 30m-50m units of such items as compact and laser discs and CD-Roms represents an advance.

### A basis for agreement



A ban on new CD factories and seizure of machinery and material used to manufacture pirate items should also reinforce the message to counterfeiters that life will become more difficult; although it will take weeks to assess whether circumstances really have changed on the ground.

Until the US threatened sanctions earlier this year, pirate producers operated with relative impunity under the noses of the authorities in some 34 factories, most of them in Guangdong province.

US negotiators also elicited undertakings that the Chinese

CD "distribution markets" and "laser disc showing rooms" where pirated films are shown for an admission fee also accords with the spirit of the latest agreement; but again this measure will be difficult to enforce in a country as large and diverse as China.

Ms Barshefsky praised China's decision to extend until August its present crackdown on counterfeiting, but Beijing could hardly have offered less, given the dimensions of the problem.

US negotiators also elicited undertakings that the Chinese

customs office, which "oversees" one of the world's most porous frontiers, would heighten their efforts to stop the export of counterfeit goods. Since the beginning of 1996, customs has seized 30,000 pirated items, only a tiny fraction of exports of pirated CDs, laser discs and CD-Roms.

China has also agreed to step up monitoring of CD factories to ensure that copyright procedures are respected. Among undertakings is that before production of new recordings, the factories will check with the "appropriate US association" to verify royalty arrangements are in order. A weakness of this provision is that monitoring will be in the hands of Chinese law-enforcement officers who may find it difficult to resist local pressures to turn a blind eye.

Coding on CDs and on the moulds used to produce them will in theory help ensure that pirate products are cut off at source. But this will require a higher level of vigilance than has been demonstrated thus far by Chinese security.

Agreement on improved market access for US information and entertainment products appears to have been a big hurdle for negotiators. Ms Barshefsky said that "commitments to market access in the 1995 agreement were sweeping but enforcement was nil".

On this occasion, China appears to have gone further than last year's undertaking by specifically agreeing to allow recording companies and film studios to engage in co-production ventures with Chinese producers. The US believed it had got this understanding last year, but was disappointed.

It will take time before it



Charlene Barshefsky, escorted by a Chinese security guard and colleague Lee Sands (right), heads for piracy talks yesterday

becomes clear whether China is able to live up to this element of the agreement. Chinese sensitivity about the introduction of "foreign culture" will continue to make it difficult for US recording companies and film studios to get their products past the censor. On paper this may appear like an important concession, but constraints will be real.

• Hong Kong yesterday expressed relief at the agreement. "Since both China and the US are Hong Kong's largest trading partners, Hong Kong's economy would be affected even if there were limited sanctions," said Ms Denise Yiu, secretary for trade and industry. Hong Kong's government had said the colony stood to lose about HK\$13.4bn (US\$1.75bn) of its re-export trade and 11,500 jobs if China and the US had launched tit-for-tat trade sanctions.

Mr Eddy Li, president of the China and Hong Kong Economic and Trade Association, said the deal would boost China's chances of having its Most Favoured Nation (MFN) trade status approved by Congress.

## EU set to start talks on 'open skies' with US

By Neil Buckley  
in Luxembourg

The European Commission is set to launch negotiations with the US on a European Union-US "open skies" agreement to liberalise civil aviation, after securing a mandate from EU transport ministers in Luxembourg yesterday.

After 15 months of negotiations, only the UK opposed the unexpected move authorising the Commission to begin exploratory talks with the US.

The deal came days after British Airways and American Airlines unveiled the world's most powerful air alliance - the latest in a string of bilateral agreements between EU states and carriers and the US.

The joint mandate represents victory for Mr Neil Kinnock, transport commissioner, in his vigorous campaign to persuade EU members they can secure better deals with the US by negotiating collectively rather than individually.

"This mandate will ensure that EU carriers can take full benefit of liberalised global air markets and secure for them and their passengers free, fair and above all reciprocal rights across the Atlantic," Mr Kinnock said.

Mr Kinnock stressed the Commission's negotiations would involve "no roll-back" of existing bilateral agreements between the US and EU members Austria, Belgium, Denmark, Luxembourg, Sweden, Finland and Germany, or negotiations on agreement between the US and France.

The potential prize for EU members is greater access to

US routes and airports, and rights to own and operate airlines there. The US has its eye on lucrative markets with which it has no open skies agreement, particularly France, Spain and Italy.

The two-stage mandate allows the commission first to negotiate on "soft rights", including competition issues such as ownership and state aids, and operation of code-sharing and computer reservation systems.

Subject to progress on these, and a further positive vote from transport ministers, the Commission can move to the more sensitive issue of traffic rights, or which destinations airlines are allowed to fly to.

Although the talks would be in two stages, the EU envisages a single, all-embracing agreement. The US welcomed the mandate but expressed caution about the two-stage system. It views traffic rights as central to any talks.

The Commission will now set up a committee of member states' aviation exports to advise on the negotiations, but full talks may not begin until the autumn.

Several member states previously opposed granting the mandate, but the remaining dissenters, Portugal and France, were won over yesterday by adoption of the two-stage approach.

The UK, however, has consistently opposed EU-wide negotiations, and attacked yesterday's deal as a "regrettable decision". Its negative vote was unconnected with Britain's non-cooperation policy over the beef crisis.

### WORLD TRADE NEWS DIGEST

## Thailand near Burma gas deal

Thailand and Burma yesterday moved closer to a big natural gas supply deal as the two countries pledged their support for a quick conclusion to negotiations between the state-owned Petroleum Authority of Thailand (PPT) and a consortium of Texaco, Premier Oil, Nippon Oil and the Myanma Oil and Gas Enterprise.

The 30-year supply agreement would have PPT agreeing to purchase 200m cubic feet per day of natural gas from the 1,100bn cu ft Yetagun field in Burma's Andaman Sea.

Last year PPT signed a contract to buy 52m cubic feet a day of natural gas from a consortium led by Total and China Oil which controls the larger Yadana field. Construction of a pipeline across Burma to deliver this gas to Thailand is continuing. Gas from the Yetagun field would be transported along the same on-shore route as gas from the Yadana field, but in a different pipeline until it reached the Thai side of the border, where it would merge into one pipeline.

PPT officials said that they expected a formal agreement within a couple of months. Outstanding issues include supply guarantees demanded by the PPT and a price escalation formula.

Ted Bardack, Bangkok

## Call for worldwide rules on competition

By Guy de Jonquieres

World Trade Organisation members should commit themselves to establishing basic competition laws and enforcement systems as a first step towards agreeing binding global competition rules, a European Commission paper has proposed.

The paper, by Sir Leon Brittan and Mr Karel Van Miert, trade and competition commissioners, says that lack of global competition rules restricts free trade, threatening to provoke international trade conflicts and limiting the effectiveness of EU competition policy.

The paper, to be discussed by the Commission tomorrow, urges the EU to press for competition policy to be on the world trade agenda at the WTO's ministerial conference in Singapore in December.

Sir Leon and Mr Van Miert say it is too soon to consider setting up an international competition authority, with its own investigation and enforcement powers. They call for WTO members to move progressively towards agreements on common rules.

These would seek to promote equal conditions of competition worldwide, permit closer co-operation among competition authorities and promote the gradual convergence of domestic competition laws.

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They cite, in particular, US attempts to impose competition laws extra-territorially and permit trade action against countries tolerating anti-competitive practices.

The EU paper says closer global co-operation on competition should not supersede trade defences, such as anti-dumping laws, which should remain in effect until national economies were much more fully integrated.

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## NEWS: THE AMERICAS

# Clinton fury at Whitewater report leaks

By Jurek Martin, US Editor, in Washington

The White House is reacting furiously to partial leaks of the Senate Whitewater committee report that its Republican majority is to make public

Mrs Hillary Rodham Clinton yesterday confronted her Senate accusers for the first time, when she sent a written reply to questions from the Whitewater committee.

She said she did not know how billing records detailing her work for the savings and loan at the centre of the Whitewater investigation came to be removed from her law firm, or how they showed up two years later in the White House.

Mr Clinton's lawyer complained that Senate Republicans had leaked the findings of the investigation before the First Lady had even finished drafting answers to their questions, which she received late last week.

"It simply makes no difference what information we furnish you," Mr David Kendall wrote in a letter transmitting Mrs Clinton's answers. The Republican majority report on Whitewater was "simply the politically preordained verdict of a kangaroo court."

Yesterday morning Mr Mark Fabiani, an associate legal counsel to President Bill Clinton observed that Washington is the only place in the country where an ethics report by Senator [Al] D'Amato would be taken seriously. The senator from New York is chairman of the committee, whose mandate expired yesterday.

"In most parts of the country, he went on, "people

understand that Senator D'Amato is the chairman of Bob Dole's presidential campaign and that he's run 14 months of hearings at taxpayer expense that basically result in a paid campaign contribution."

In targeting the messenger, Mr D'Amato, the White House is trying to blunt the impact of Whitewater and other related affairs.

Yesterday in Little Rock, Arkansas, the trial began of two local bankers accused of illegally diverting funds to then Governor Clinton's re-election campaign in 1990.

The case of the FBI personnel files on prominent Republicans, requested by the White House in 1993-94, is also attracting widespread interest.

The latest batch of leaks, released for yesterday's media, allege that White House lawyers "seriously misused" their public offices by working on Whitewater-related matters for the first family, including passing on information from government agencies to the Clinton's personal lawyers.

The majority report is also reportedly highly critical of what it calls "highly improper conduct" by several close associates of Mr and Mrs Clinton inside and outside the White House. They include Mr Bernard and Nussbaum, who resigned as White House legal counsel under fire for his handling of Whitewater, and Mr Harold Ickes, deputy White House chief of staff and a top re-election strategist for Mr Clinton.

The cumulative weight of allegations does appear to be taking some toll, especially now that Mr Dole may be cutting into Mr Clinton's lead in the polls.

**Helms-Burton undermines international investor climate, says Ottawa**

## Canada retaliates against US law

By Bernard Simon in Toronto and Guy de Jonquieres in London

Canada yesterday became the first country to retaliate against US legislation which would penalise foreign companies doing business in Cuba.

Mr Arthur Eggleton, trade minister, unveiled several measures designed to discourage US companies from taking action against Canadian companies and their executives.

Mr Eggleton spoke as the US published official guidelines for enforcing Title 4 of the Helms-Burton Act, which permits the US to deny entry visas to executives of foreign companies which have "trafficked" in confiscated property in Cuba.

Mr Eggleton said Ottawa would call for a meeting of the ministerial commission set up under the dispute settlement provisions of the North American Free Trade

Agreement. Canada contends that the entry ban violates Nafta guarantees on free travel between the two countries.

Ottawa also plans to tighten the Foreign Extraterritorial Measures Act, which allows Canadian companies to ignore US court rulings. The changes would clear the way for Canadian companies to move against assets held in Canada by US claimants. Canadians would also be able to countersue in Canadian courts for damages awarded in the US.

However, the amendments will not be presented in parliament until President Bill Clinton decides later this summer whether or not to waive parts of the Helms-Burton law.

Mr Eggleton said Helms-Burton, named after its Republican sponsors in Congress, "takes aim at [the US's] foe, and then shoots its friends. It undermines the international investment climate and does

nothing to encourage trade liberalisation."

Although foreign investors have lobbied the State Department intensively to make the guidelines as precise as possible, some said yesterday that some provisions of the final version were vague and ambiguous.

Concern causes particularity on a provision which would allow Title 4 to be applied to "corporate officers of a parent or subsidiary... if they perform policy-making functions for the entity". Some foreign investors fear the provision could entitle the US to expel managers of the US subsidiaries of foreign companies, as well as to deny entry to senior executives of the parent companies.

They also complain that the guidelines do not define exactly the circumstances in which a company having "business dealings" with a company found guilty of "trafficking" would also be liable.

"We can say that, in spite of the Helms-Burton Law, the

considered current. By contrast, US banks must record the entire loan as past-due if no payment has been received for 90 days.

"If Mexican banks had to adopt US standards today, the true level of non-performing loans would be closer to \$50bn - half of the total loans in the system - rather than the \$20bn which are considered past-due

outside the offices of El Barón in Mexico City.

Officials concede that relief schemes implemented so far have not only partial success.

"Each time we have introduced a new relief programme, we thought it would be the last," says Mr Javier Gavito, a vice-president at the National Banking and Securities Commission.

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acquisition of Banco Mexicano, another medium-sized bank with a troubled portfolio of corporate loans.

The court takeovers will almost certainly involve further sales of bad loans to the government, which is one reason finance officials and bank analysts are still juggling with estimates of the total cost of Mexico's banking crisis.

Mr Fernández, at the National Banking and Securities Commission estimates the cost of loan purchases and debt relief schemes to date at 6.5 per cent of gross domestic product. Most economists, however, put the cost at above 10 per cent of GDP.

"We think the government is overestimating the proportion of bad loans which it will be able to recover," says Mr José García-Cantera, a senior banking analyst at Salomon Brothers in New York, whose own estimate of the cost of the banking crisis approaches 12 per cent of GDP.

Such estimates do not include the wider costs to the Mexican economy as a whole. For the foreseeable future, Mexico's debilitated banking system will be unable to function as an efficient purveyor of capital for businesses starved of credit, while the burden of large chunks of their business is to foreign takers to meet capital requirements.

Spain

acquired Probrusa, Mexico's 12th-largest bank, in June. Last week, it consolidated its position by signing a letter of intent to purchase Banca Cremi, a failed mid-size bank under government control.

Bank of Nova Scotia took control of Inverlast, the fifth-largest bank. Bank of Boston is said to be negotiating to

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Such estimates do not include the wider costs to the Mexican economy as a whole. For the foreseeable future, Mexico's debilitated banking system will be unable to function as an efficient purveyor of capital for businesses starved of credit, while the burden of large chunks of their business is to foreign takers to meet capital requirements.

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Bank of Nova Scotia took control of Inverlast, the fifth-largest bank. Bank of Boston is said to be negotiating to

acquisition of Banco Mexicano, another medium-sized bank with a troubled portfolio of corporate loans.

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U.S. allows  
Karako  
charges

"Do what no one  
has done before."

NAOJI HAMADA, founder of Kyocera

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## IN BRIEF

### Deutsche Babcock warns of big loss

Deutsche Babcock, the German engineering group struggling to restructure many of its lossmaking activities, warned it expected operating losses of up to DM300m (\$19.7m) for the current year which ends on September 30. Page 17

Former Chiroscience chief in legal action

Mr Nowell Stebbing (left), one of the UK's best-known pharmaceutical entrepreneurs, is taking legal action against Chiroscience, the company he steered to a stock market flotation in 1984. His writ against Chiroscience, one of the London stock market's strongest performers this year, alleges he was wrongfully dismissed as deputy chairman last

August. He is also claiming damages for the wrongfull removal of share options worth £3.5m-£5.5m (\$5.35m-\$8.4m). Page 21

Japan Tobacco offer set at 3% discount

The price for the second offering in shares of Japan

Tobacco, the country's sole tobacco company, has

been set at Y815,000 per share, representing a 3.1

per cent discount on yesterday's closing price of

Y841,000 a share. The sale will be worth about

Y223bn (\$2.4bn). Page 16; *Exodus* dispute forces

dividend cut at ITC, Page 16

Midwest head says float will fund growth

The chairman of Midwest, Mr Silvio Berlusconi's

media company, said the group's forthcoming flotation would help "democratise" the Milan stock

exchange, and fund further expansion in new mar-

kets and sectors. Page 17

Deutsche Telekom supervisory head quits

Deutsche Telekom, which is due to engineer Ger-

many's biggest stock exchange listing later this

year with a DM15bn (\$8.6bn) share issue, is losing

Mr Rolf-Heinz Leister, the long-standing head of its

non-executive supervisory board, who said he

would step down on July 1. Page 17

Compaq plans broad range of laptop PCs

Compaq Computer aims to get back to its roots as

one of the first manufacturers of portable personal

computers with the introduction of a broad new

range of laptop PCs. Page 18; Sony set to enter US

home PC market, Page 16

Fortis finance chief to join WH Smith

Mr Keith Hamill, widely admired for his part in the

UK hotel group Fortis' defence against Granada's

£3.5m (\$5.96bn) hostile bid, is to become finance

director of W.H. Smith, the UK retailer. Page 20

Trans-World Metals climbs producer table

Trans-World Metals has become the world's third-

largest aluminium producer. This revelation came

from Mr Alan Bekhor, managing director of the UK-

based group previously best known as one of the

world's biggest traders of the metal. Mr Bekhor's

remarks came during the first world aluminium

conference organised by the Financial Times and

the CRU International consultancy organisation.

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#### Chief price changes yesterday

FRANKFURT (cont)	Close	Open	Change	
Gaschmidt	680	+ 20	Gaschmidt	25.00 + 1.25
Heinkel	684	+ 10	General Tech	11.15 - 0.80
Pantex	18	- 10	Paramount Rec	14.00 - 0.75
Siemens	530	- 10	Tek Corp Cl	20.25 - 1.05
Singapore Bkts	318.5	- 8	Telxon	716 + 38
Siemens Werk	228	- 10	Telecom	683 + 10
Stag	228.5	- 12	Telecom	716 + 38
London	277.5	+ 15	Credit Lyonnais	424.1 - 10.9
Marine City	277.5	+ 15	ETB-Espana	341.0 - 1.5
Monte Carlo	223.5	+ 15	Edo	222.0 - 4.8
Total Sys Svcs	241.5	+ 15	Edo	222.0 - 4.8
Tele	254	- 4	TOKYO (Yens)	716 + 38
Alpari	180	- 2	Alpari	671 + 13
Int'l Bisc	254	- 35	Andi Cred	671 + 13
Stag	254	- 35	Hutchins	1250 + 40
Fluor	242	+ 19	Broder Ind	684 + 11
Guthergill	174	+ 55	Debt Cred	565 + 10
Lehman	154	+ 12	Deutsche Paper	955 + 10
Tele	267.5	- 125	Orchestr-Steel	551 + 22
Int'l Bisc	267.5	- 125	WILSON (Malta)	551 + 22
Chm, Philips	18	- 10	Gaschmidt	25.00 + 1.25
Moni Recs	615	- 55	Banky United	41.75 + 3.75
TORONTO (cont)	304	- 11	Chase Inv	73.00 + 7.00
Moni Recs	17.75	+ 1.25	Boycott	32.00 + 2.00
Aer Resources	21.25	+ 2.25	Postel	55.00 + 5.00

New York & Toronto prices at 12.30. Hong Kong closed.

Source: Financial Times

# FINANCIAL TIMES

## COMPANIES & MARKETS

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Tuesday June 18 1996

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### Lufthansa shares slide after warning

By Wolfgang Münchau  
in Frankfurt

Lufthansa, the German airline, warned yesterday that business this year had been unsatisfactory. The statement was seen as signalling a large loss for the six-month period to end June.

The warnings suggest the much-needed turnaround in the company's financial fortunes has come to an abrupt end. The company suffered heavy losses in 1991 and 1992, returning to profit only in 1994. Last year, Lufthansa made a pre-tax profit of DM750m ( \$604m).

Shares in the airline fell

DM11.90, almost 5 per cent, to DM223.80, on the announcement.

"Price cuts and overcapacity, especially among state-subsidised European air carriers, have resulted in a reduction in the seat load factor. So far the financial year 1996 has not proceeded satisfactorily for Lufthansa. Traffic data and financial results are so far, below plan," Lufthansa said.

Lufthansa's statement came in response to an article in *St. deutscher Zeitung*, which claimed that Lufthansa had suffered a "Monday shock", while others have downgraded the shares from a buy recommendation to a hold or a sell recommendation.

Mr Hartmut Mörs, analyst at WestLB, the German bank, said the main cause for this announcement were the competitive environment and the move by subsidised airlines towards lower margins. He said the fire at

Düsseldorf airport, which led to the airport's temporary closure earlier this year had also affected the airline.

However, he thought the final six-month figure "will not be as good as one previously expected but not as bad as it is now feared".

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## COMPANIES AND FINANCE: ASIA-PACIFIC

## Japan Tobacco share offering priced

By Emiko Terazono in Tokyo

The price for the second offering in shares of Japan Tobacco, the country's sole tobacco company, has been set at Y165,000 a share, representing a 8.1 per cent discount on yesterday's closing price of Y184,000 a share. The sale will raise about Y222m (\$2.04m).

The ministry of finance will this week offer 22,390 shares which remained unsold at the company's initial public offering in 1994, when it offered 666,568 shares, or one-third of the ministry's holding, at Y14m a share. Of the second share issue, 35,000 shares will be sold overseas.

The government said expressions of demand for the stock were greater than expected, but with the price set lower than the stock's close yesterday the stock's close yesterday

it could prompt further selling on the Tokyo stock market.

The government conducted its first "bookbuilding" for the JT offer, setting the price after canvassing investors for potential demand. The move was a response to increasing criticism of the auction method used to fix the offering price in previous share sales. The auction method - where the price was fixed after an auction among domestic institutional investors - has tended to make the share price fall on the stock market.

Fears of over-supply have depressed JT stock since Nomura Securities and Goldman Sachs International, the UK arm of the US investment house, started listing preparations. The shares have fallen 9 per cent this month.

The announcement comes as the government seeks to release stocks of other state-owned companies to increase its revenue. The ministry of finance still owns two-thirds of Nippon Telegraph and Telephone, the telecommunications group, while the ministry of transport wants to list the railway companies created in 1987 when Japan National Railways was broken up.

Of the six railway groups awaiting privatisation, West Japan Railway (JR West), the second largest of the seven companies, yesterday said it had filed its listing application with the stock exchange.

East Japan Railway (JR East) was listed in 1993, but the ministry was forced to postpone further listings because of a sluggish stock

market. In 1995, JR West was unable to meet listing criteria because its earnings were hit by damage caused by the Kobe earthquake. JNR Settlement Corporation, to which the debt, stock and

land of the former JNR has been shifted, holds all 2m shares in JR West. It says it plans to list the company later this year, but a date has not been set.

Despite the Tokyo stock market's recent strength, some investors fear the recovery is not sufficiently strong to bear a deluge of new equity.

In addition, the government's poor track record on share offerings does not help investor confidence. The JR East listing in 1993 caused the Tokyo stock market to fall sharply, while the JT offering also raised fears of over-supply and triggered heavy selling.

Investors sold stocks of state-owned companies on the Tokyo stock market yesterday, with JR East down Y1,000 to Y689,000 and NTT declining Y9,000 to Y86,000.

## Excise dispute forces dividend cut at ITC

By Kunal Bose in Calcutta

ITC, India's largest tobacco group in which BAT, of the UK, has a stake of almost 32 per cent, yesterday announced an increase in pre-tax profits but a sharp cut in its dividend. The lower dividend was in part the result of an ongoing dispute over excise payments.

ITC has also resolved some of its disputes with BAT, which has resulted in management changes.

Pre-tax profits rose to Rs1.62m (US12.5m) in the year to March 31, from Rs1.62m a year earlier. But a much higher provision for tax,

pushed net profits down from Rs2.62m to Rs2.61m, while sales rose from Rs47.03m to Rs51.95m. Many analysts had forecast net profits of more than Rs3.5m, and ITC shares closed Rs24 lower at Rs301.

The dividend is being cut to Re2.5 a share from last year's Re5.10 a share.

ITC blamed the reduction on a Re1.7m deposit left with the country's excise authorities, related to a dispute.

India's Commissioner of Central Excise claims the company and its contract manufacturers had not paid excise duty totaling Re7.95m for the period January 1 1993 to February 28 1997. The company has filed an

appeal against the order. The authorities, however, have directed the company to deposit, in instalments, Re3.5m of excise duty by January 1 1997.

Costs associated with restructuring the agribusiness and international operations also influenced the cut in the payout.

The company recorded strong growth in its core business of cigarettes and tobacco. But the recession hit its specialty paper business. Foreign exchange earnings amounted to nearly Re10m.

It said business so far this year "was strong and well

ahead of the previous year".

Mr Yogesh Chander Deveshwar, who became chairman in January despite strong opposition from BAT - but with the backing of Indian financial institutions, which own 33 per cent of ITC - has been able to win BAT's confidence, according to company sources.

With tacit support from BAT, Mr Deveshwar initiated a management restructuring last week which gave the audit department "independence and autonomy". The company also created two new posts of financial advisers "who will provide support to all the executive directors".

According to company sources, BAT will now have the assurance that there will be an effective check on all financial transactions.

Three of the nine executive directors will be retiring in the near future, and Mr Deveshwar has begun realigning roles.

One change involves Mr Saurabh Misra, deputy chairman and regarded as a BAT favourite. He has been made responsible for guiding the paper, agribusiness, international trade and printing and packaging divisions, on top of his current responsibilities for tobacco and leaf tobacco divisions.

## Beijing pilots Dragonair to clearer skies

CNAC's involvement, plus freedom from Cathay Pacific, should benefit the carrier

Proof that expansion at Dragonair, Hong Kong's ambitious second carrier, would gather momentum after it came under mainland control has not taken long to materialise.

Last week, days after the new share ownership structure was approved, Dragonair secured an additional five routes in China and more in Taiwan.

As part of a landmark Hong Kong-Taiwan air services pact, it secured an agreement to operate 21 flights a week on the route between Hong Kong and Taiwan's southern port city of Kaohsiung. This route is said to be the fifth busiest flown by Cathay Pacific, the colony's de facto flag carrier and erstwhile parent of Dragonair.

The agreement, held up for almost a year by three-way political wrangling - Beijing, Hong Kong and Taiwan all having their own agendas - came days after China tightened its grip on Dragonair.

The combination of these two events suggests the carrier is on course for rapid expansion and will increase interest in its flotation, planned for later this year or early 1997.

Under the shareholder restructuring, China National Aviation Corporation (CNAC), the commercial arm of China's aviation regulator, obtained a 36 per cent stake in Dragonair for HK\$1.97bn (US\$254m). Another 28.5 per cent is owned by Cathay Pacific, the Hong Kong arm of Beijing's main investment vehicle.

For Dragonair, long the preferred passenger carrier for flights into the mainland, having CNAC on board is seen as a big plus. Dragonair now flies to 14 cities in China, and last week's agreement increases the likelihood that further destinations will follow now that the mainland aviation regulator is a shareholder.

Moreover, analysts see growth opportunities across the fast-growing Asia-Pacific region, now Dragonair is out of Cathay Pacific's pockets.

Cathay Pacific, with Citic Pacific swooped on Dragonair in January 1990 and has since managed it as a complementary airline. Until then it had been a vigorously independent Hong Kong carrier.

Now Cathay Pacific and its parent Swire Pacific have cut their stake from 43.16 per cent to 25.5 per cent, with the result that Cathay can no longer carve up the spoils and Dragonair may itself apply for new routes.

Mr Declan Magee, analyst with HG Asia in Hong Kong, notes: "Sovereignty is changing in Hong Kong reverts to China in June next year" and it may be difficult to say "no" to China-backed requests for new routes. Given there's no-one battling for Cathay Pacific's interests, I imagine Dragonair will have a lot more implicit power in terms of being favoured ahead of Cathay Pacific."

Lucrative routes include those between Hong Kong and Taipei, Tokyo and Singapore but, as Ms Eisha Cheng, avia-

tion analyst at Lehman Brothers in Hong Kong, points out, the heavily regulated environment means most routes within Asia are high-yielding and profitable.

To date, the colonial government has operated a general policy of one airline, one route. The government recently told legislators the rule would be reviewed "only in circumstances where it was judged that more competition was needed in the public interest and that the traffic was sufficient to sustain operation by more than one Hong Kong airline". The incoming administrators, however, may well take a different view.

Mr Koo Zayong, aviation analyst at CS First Boston in Hong Kong, says: "In other countries we have seen a lot of second national carriers coming up and sharing some of the profitable routes, so I believe

that is probably what's going to be happening here. It will definitely help consumers, and it will push for airlines to become more efficient."

That is probably what's going to be happening here. It will definitely help consumers, and it will push for airlines to become more efficient."

Even based on Dragonair's existing routes, the company's forthcoming share issue has its fans. "We're unlikely to see the investment bankers price this one too low. It has a lot of potential to expand its business in China," says Mr Francis Wong, a fund manager at IDS Fund Management, a wholly owned subsidiary of American Express.

The market is looking at a prospective price earnings ratio of 12-15 times, which could value the airline at HK\$1.3bn-HK\$1.4bn.

CNAC obtained its stake for only 7.2 times historic earnings, on Mr Magee's calculations, he is

forecasts net profits of

HK\$812m this year, up from last year's HK\$720m.

The obvious benchmark for pricing is Cathay Pacific, now trading on a p/e multiple of 14 times historic earnings. Many assume Dragonair will be priced at a premium to Cathay - reflecting its greater growth potential, which comes at the expense of Cathay Pacific.

Possible problems for the airline include likely changes in management and among employees, as those seconded by Cathay return. But CNAC's aggressive recruitment drive before the shareholding restructuring - when it still nurtured its own ambitions to set up in Hong Kong - will fill a lot of the gaps. In addition, further executive personnel may be poached from other corporates.

The timing means the float

will be against a background of improving fortunes in the world aviation market. In any event, it will give investors an opportunity - which has eluded them in the past - to buy into China aviation. China earmarked two of its carriers, China Eastern and China Southern, for overseas listings more than two years ago but both flotations have failed to materialise.

As Mr Magee, at HG Asia,

says: "If you have got the regula-

tor in the driving seat, so to speak, you are going to have lots of routes open to Dragonair at a time when the new - and bigger - Hong Kong airport is coming on stream."

Louise Lucas

## Petronas chief targets Africa for expansion

By James Kyng in Kuala Lumpur

Petronas, Malaysia's state-owned oil company, plans to use its proposed purchase of a 30 per cent stake in Engen, a South African oil refining and marketing concern, as a "beachhead" for expansion into the African continent.

Mr Hassan Marican, Petronas president, said yesterday the prospective partnership was likely not only to expand the group's oil sales but would facilitate growth through joint ventures or by other means in Africa.

"We have been interested in the African continent. Engen, being close to Africa, will be a good business," Mr Hassan said. "South Africa will provide us with a beachhead into the African continent."

Initially, for example, the new partnership will expand the number of petrol service stations from the 84 which Engen runs outside South Africa, in Botswana, Namibia, Lesotho and Swaziland. Further growth may come from new refining joint ventures and exploration projects in the African and Indian Ocean rim, executives said.

Petronas said South Africa's appeal was that its market is not dominated by large multinational groups and domestic demand for oil products is growing at between 5 and 8 per cent a year.

The planned purchase, estimated to cost about US\$450m, is ground breaking in many senses. It is the biggest foreign investment in South African history and the largest yet by the Malaysian company.

Petronas is to become the biggest single shareholder in Engen, will occupy two seats on its board, and be included in all important decisions.

Petronas said South Africa's appeal was that its market is not dominated by large multi-

national groups and domestic demand for oil products is growing at between 5 and 8 per cent a year.

Engen, which was courted by Mobil Oil of the US and

France's Elf Aquitaine, chose

Petronas as its partner because

the highly profitable Malaysian company is wealthy enough to

finance ambitious growth, but

not so big as to subsume the

South African company, according to Petronas.

Petronas said clear synergies

existed between the two partners.

Petronas, which had net

profits of US\$4.56bn (US\$1.83bn)

in the year ended March 31 1995, is a significant

upstream oil and gas producer with investments in several parts of Asia, but which

wishes to project itself further afield.

Engen owns the second-largest crude oil refinery in South Africa with a capacity of 100,000 barrels a day, and has a network of 1,350 service stations.

In Asia, Petronas is poised

for considerable growth as it

builds an infrastructure to pro-

cess and sell more widely an

average output of 630,000 b/d of oil.

It is due to increase refining

capacity in Malaysia to 240,000

b/d in 1997-98 from a current

140,000 b/d, following the con-

struction of a third refinery.

State Super, which handles civil

servants' pension funds, has about AS1.7bn under management, while CFM controls about AS1.8bn.

At the end of March, Mercantile Mutual had about AS1.8bn under management, and has a declared interest in raising this figure.

The ING subsidiary has already surfaced as one of the possible bidders for

the AS1.7bn AS1.8bn

AS1.8bn AS1.8bn

## Mediaset chief says float will fund growth

By Andrew Hill in Milan

The chairman of Mediaset, Mr Silvio Berlusconi's media company, claimed yesterday the group's forthcoming flotation would help "democratise" the Milan stock exchange, and fund further expansion in new markets and sectors.

Up to 50m Mediaset shares – about 8 per cent of the company – will be sold to the Italian public, which is being wooed by advertisements in the press, by posters, and on Mediaset's own television channels. A further 8m of the 355m shares available will be

reserved for employees, and the rest for institutional investors. The operation will value the group at between L7,000bn and L8,300bn (\$4.5bn–\$5.4bn), making it one of Italy's largest quoted companies.

Fininvest, Mr Berlusconi's family holding company, will reduce its stake in Mediaset from 71 per cent to just under 50 per cent, if minority shareholders' options to buy more shares are exercised. The price will be set on June 28 at between L6,000 and L7,200 a share. Trading should start in Milan and on London's Seac International on July 15.

About half the shares for the flotation will come from a capital increase. At yesterday's launch of the investment roadshow, Mr Fedele Confalonieri, chairman of Mediaset, said the group could use part of the proceeds to expand its television interests in Spain and Latin America. Mediaset has an option to buy Fininvest's 25 per cent stake in Telecinco, the Spanish TV network, and related media activities at a favourable price.

Mr Confalonieri also pointed to the potential of Mediaset's alliance with British Telecommunications and Banca Nazionale del Lavoro. He confirmed they would be part of a consortium to bid for Italy's third mobile phone licence later this year.

Mediaset management and advisers have spent the last few weeks insulating the company from the deepening judicial inquiry into Fininvest's affairs.

Yesterday, the chairman also reassured potential investors Mediaset would not lose one of its three commercial television channels. The Italian parliament is supposed to present a new plan on media ownership by late August – if it interprets

a 1994 constitutional court ruling strictly. Mediaset and RAI, the state broadcaster, might each have to give up one of their three channels.

However, Mr Confalonieri reminded journalists yesterday that Mr Massimo D'Alema, leader of the former communist PDS, had told Mediaset employees at a meeting before the April election that they had nothing to fear. PDS and its allies won the election. "I think that now Mediaset, and the group's television networks, are considered by everyone as part of the country's heritage," he said.

## Deutsche Telekom supervisory head quits

By Michael Lindemann in Bonn

Deutsche Telekom, which is due to engineer Germany's biggest stock exchange listing later this year with a DM15bn (\$8.8bn) share issue, is losing the long-standing head of its non-executive supervisory board.

Company executives and industry insiders admitted yesterday they were "surprised" by the decision of Mr Rolf-Dieter Leister to leave. The company announced yesterday he would step down on July 1, citing personal reasons.

However, the repercussions of his departure are expected to be short-lived. Officials in Bonn said a successor had already been appointed and was likely to be announced later this week.

Mr Leister, 55, a former head of the German operations of International Business Machines, has been advising the state-owned company since 1983. Deutsche Telekom said a further five-year term as head of the Aufsichtsrat, or supervisory board, "did not fit in with his personal and professional plans".

Before Deutsche Telekom became a joint stock – or public limited – company early last year, special legislation covering the German postal and telecoms services meant Mr Leister's position as head of the supervisory board made him more powerful than his counterparts at other companies.

He had more influence on strategic decisions and the appointment of top executives. However, since 1995 his job has been a more passive supervisory role, with management control now in the hands of Mr Ron Sommer, chief executive, who came from Sony, the Japanese electronics group.

Mr Leister, meanwhile, holds a number of other advisory positions across the German telecoms industry and is likely to move into consultancy work. "He may have been wondering whether his job at Deutsche Telekom was worth all the bother," one industry executive said.

## NEWS DIGEST

### KPN lifts holding in GD Net to 54%

KPN, the privatised Dutch posts and telecoms utility, is expanding its interests in the international courier and express delivery market by becoming the largest shareholder in GD Net, which co-owns TNT Express Worldwide with TNT of Australia. Amsterdam-based TNT Express Worldwide claims European market leadership in express delivery services.

KPN said its PTT Post division would hold 54 per cent of GD Net, up from 18 per cent, while the remainder would be owned by Sweden Post, which previously had 16 per cent. This ends a four-year arrangement under which control was shared among five national mail utilities. La Poste of France, Deutsche Post and Canada Post are to sell out at an undisclosed price, but will retain operational links with TNT Express Worldwide. KPN said it and Sweden Post wanted to create a much more decisive ownership structure for GD Net. "The move shows that PTT Post is one of the most entrepreneurial and dynamic of European postal businesses," said Mr Jonathan Lee of James Capel in London.

Gordon Cramb, Amsterdam

### Renault to sell valve plants

Renault, the French motor vehicle manufacturer, plans to sell two valve plants to TRW, the US automotive parts and aerospace group which is reported to be interested in a strategic stake in Valeo, the French components company. Under the proposal, Renault would convert the plants, which employ about 500 people, into subsidiaries by the middle of next year, with TRW acquiring a 49 per cent interest. Renault will retain a majority stake in the ventures for an initial transition period, but the company said yesterday they could be completely divested within two years.

Renault explained the move by referring to heavy research and development costs and the need to shorten design time cycles. US and European vehicle makers are handing the development and manufacturing of complete sub-assemblies to specialists. TRW said the two companies were "still negotiating".

David Owen, Paris

### Volvo drugs stake plan filed

Pharmacia & Upjohn Inc, the US subsidiary of the London-based drugs group, has filed a registration statement notifying the US Securities and Exchange Commission of Volvo's intention to sell most of its 13.8 per cent stake in Pharmacia & Upjohn, the Swedish automotive group said. Volvo has appointed Goldman Sachs and Merrill Lynch in connection with the registration.

AFX News, Stockholm

### Berry keeps Danzas fight alive

Mr Nicholas Berry, chairman of the Stancoft Trust investment company, said yesterday he would continue to fight for shareholder interests in Danzas, the Swiss freight forwarder, despite his failure to be elected to the board at last Friday's annual shareholders' meeting. Mr Berry, who plans to keep his 2.5 per cent stake in the company, has organised

for policy changes to boost shareholder value. On Friday, despite the opposition of the Danzas board, nearly a fifth of shareholders voted for the candidates of Mr Berry and Sir Michael Edwards, former chairman of British Leyland.

France Williams, Geneva

■ Mettsa-Serla, the Finnish forestry group, says it may sell its chemicals division. The division accounts for around 4 per cent of company sales.

AFX News, Helsinki

## Deutsche Babcock warns of heavy operating losses

By Michael Lindemann

Deutsche Babcock, the German engineering group struggling to restructure many of its loss-making activities, yesterday warned it expected operating losses of up to DM300m ( \$197m) for the current year, which ends on September 30.

The company announced restructuring plans, involving the disposal of businesses with combined sales of DM15bn in February. However, it had declined to specify the cost of the overhaul.

Deutsche Babcock said it was still too early to say whether it would report a net profit or loss for the year. This was because a number of units

were due to be sold and several other measures had been taken to streamline operations.

The group reported a net loss of DM46m last year, and sent a letter to shareholders with its recent six-month results which analysts described as "very depressing".

The Oberhausen-based group said it was looking for buyers for Magdeburger Armaturenwerke, a unit making industrial fittings, and for Kugelhahn, a Berlin-based company specialising in valves for heavy pipes.

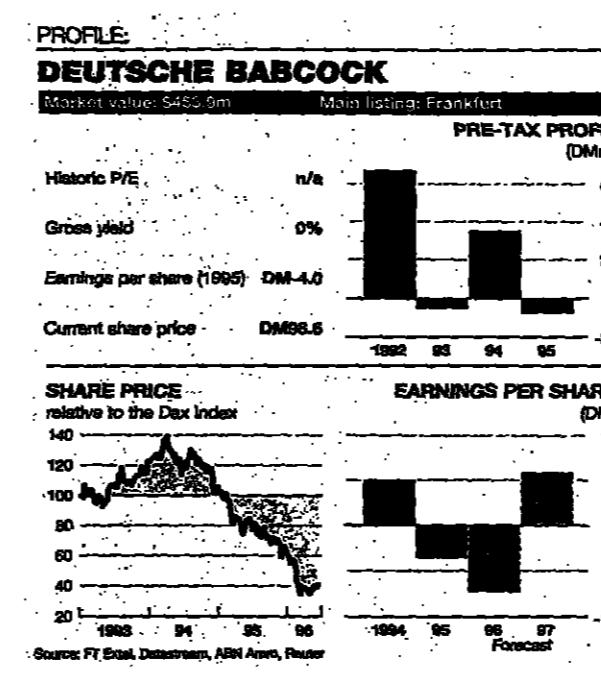
The electric-engine business of Fleder, another subsidiary, is also for sale.

As part of efforts to cut costs, Mr Heyo Schmiedek-

necht, chief executive, said the size of the group's Vorstand, or management board, would be reduced from six to "three or four", and the number of people working at the holding company which oversees Deutsche Babcock's myriad businesses, from 120 to 90.

The remaining members of the management board would no longer be involved in the operations of the group's subsidiary companies, enabling them to make clearer decisions, Mr Schmiedeknecht said. "With the new management structure we will be able to resolve conflicts more cleanly," he told the Frankfurter Allgemeine newspaper.

Lex, Page 14



## Czech energy group loses chief financial officer

By Vincent Boland in Prague

Mr Gabriel Eichler, chief financial officer of CEZ, the Czech energy utility, is to step down shortly to pursue other business interests. Mr Eichler said yesterday his resignation had been accepted by the CEZ supervisory board effective from June 30, but he may remain longer to ensure a smooth transition. "My aim is to leave, but it is a question of when," he said.

Mr Eichler, finance chief since April 1994, has been closely identified with a financial restructuring at CEZ that won it post-communist eastern Europe's first

investment grade rating for an industrial company. The revamp and the rating combined to reduce the cost of its heavy borrowings.

The market shrugged off news of Mr Eichler's move, with CEZ shares rising sharply in a generally strong market. But analysts were disappointed, saying CEZ might have difficulty finding a replacement. "It's definitely a pity – he was one of the most capable people at CEZ. It will be quite difficult to find a replacement," said Mr Miroslav Nosal of the investment bank, Patria Finance. No successor was immediately announced.

Mr Eichler, who is also CEZ deputy chairman, was the main link between the company and its bank lenders and investors. CEZ, the biggest Czech borrower, is undertaking a Kc130bn (\$4.6bn) investment programme to cut pollution at coal-burning plants and complete a nuclear power plant with Westinghouse, the US group.

Some analysts said Mr Eichler's decision may reflect frustration at the slow pace of electricity price liberalisation, a sensitive political issue and one which may be delayed further following the inconclusive outcome of general elections earlier this month.

Mr Eichler, a former chief international economist at Bank of America, said he had declined an offer to remain at CEZ for another four years because he wanted to pursue other interests. He is a co-founder of Benson Oak, a private investment advisory firm in Prague that recently hired several executives from the investment bank J.P. Morgan.

Standard & Poor's, the credit rating agency, on Friday raised its rating on CEZ and its \$150m eurobond from BBB to BBB-plus, reflecting the success of its investment programme and its negotiation of long-term power supply agreements with regional distributors.

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Audited Financial Results for the year ended 31st March, 1996.

Sales	US\$ 2.27 billion	+ 11%
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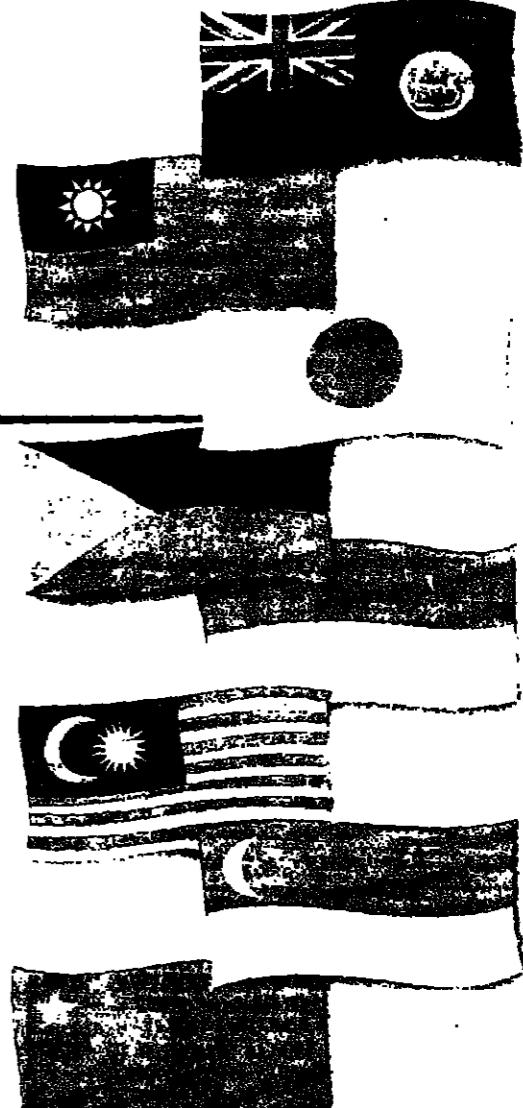
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### ING BANK

JCI Limited



Registration number 05/0688/05

## GOLD MINING COMPANIES' DIVIDENDS

(All companies incorporated in the Republic of South Africa)

The Randfontein Estates Gold Mining Company, Witwatersrand, Limited

Registration number 01/00251/05 ("Randfontein")

## FINAL DIVIDEND NO. 122

The directors of Randfontein have declared a final dividend of 73 cents per share to shareholders registered at the close of business on Friday, 5 July 1996. The register will be closed from 6 July 1996 to 12 July 1996, both dates inclusive. Currency conversion for payments from London will take place on 15 July 1996 and payment will be made on 30 July 1996.

This dividend is payable subject to the customary conditions which may be imposed as or obtained from Randfontein's Johannesburg office or from the London Secretaries. Holders of shares warrant to bearer issued by Randfontein are informed that payment of the above dividend will be made on or after 30 July 1996 upon surrender of coupon No. 122 to Barclays Bank Plc, Barclays Global Securities Services, 6 Angel Court, Throgmorton Street, London EC2R 7HT. Coupons must be listed on forms obtainable from Barclays Bank Plc and deposited for examination on any weekday (Saturday excepted) at least seven clear days before payment is required.

## Western Areas Gold Mining Company Limited

Registration number 09/0329/05 ("Western Areas" or "the Company")

## CAPITALISATION SHARE AWARD - RIGHT OF ELECTION TO RECEIVE INSTEAD A FINAL DIVIDEND (NO. 49) AND TO SUBSCRIBE FOR NEW SHARES - OFFER TO ACQUIRE NEW SHARES

The directors of Western Areas have resolved to award capitalisation shares ("the Capitalisation Award"), to shareholders registered at the close of business on Friday, 5 July 1996 ("the Record Date"). Shareholders may elect instead to receive a final dividend of 60 cents per share. Shareholders making this election will then be given the opportunity to apply the dividend in subscribing for new ordinary shares in the Company ("the Subscription"). In addition, JCI Limited will offer to acquire from shareholders any new ordinary shares received in terms of the Capitalisation Award and the Subscription.

Shareholders receiving the Capitalisation Award or electing the Subscription will be issued new ordinary shares in Western Areas. The number of new shares to be awarded per share held on the Record Date will be determined as the ratio that 63 cents bears to the weighted average traded price of Western Areas shares on the Johannesburg Stock Exchange ("the JSE") on Wednesday, 7 August 1996 ("the Calculated Price"). The total value based on the Calculated Price of the new shares that each shareholder will receive will be equivalent to 63 cents per share held on the Record Date.

JCI Limited has undertaken to provide a facility for shareholders receiving the Capitalisation Award or electing the Subscription to dispose of these new shares to JCI Limited at the Calculated Price. The effect of such a disposal will be the receipt of a cash payment of 63 cents per share held on the Record Date, which is 5% higher than the dividend of 60 cents per share.

The purpose of the Capitalisation Award and the Subscription is to enable Western Areas to raise funds in the capital that will assist in financing the further exploration of the South Deep section of the mine. The extent to which shareholders elect these two alternatives will influence the amount and timing of any future funding requirements.

The alternatives to the dividend, together with the undertaking by JCI Limited to acquire the new shares issued by Western Areas, provide shareholders with flexibility to select the alternative that best suits their tax circumstances and cash requirements.

The new ordinary shares to be issued pursuant to the Capitalisation Award will be issued as fully paid ordinary shares of R1 each by way of a capitalisation of part of Western Areas' share premium account and will rank pari passu in all respects with the Western Areas ordinary shares presently in issue. The issue of new shares will only be made to ordinary shareholders of Western Areas on the basis of whole shares. All fractions of new shares will be aggregated and sold for the benefit of the relevant shareholders. Subject to the approval of the JSE the new Western Areas shares to be issued will be listed on the JSE with effect from the commencement of business on Wednesday, 14 August 1996.

Documentation, which is subject to the approval of the JSE, containing the full details of the right of election will be posted to shareholders on or about Friday, 12 July 1996. The election period will be extended by 6 days from the customary three weeks to enable shareholders to receive, complete and return the election forms in time. The completed election forms must therefore reach the transfer secretaries by no later than 1600 on Thursday, 8 August 1996. Should a valid election form not be timely received, capitalisation shares will be awarded.

The register will be closed from Saturday, 6 July 1996 to Friday, 12 July 1996, both dates inclusive. Currency conversion for payments from London will take place on 12 August 1996. It is expected that share certificates in respect of the new Western Areas ordinary shares and, if applicable, cheques in respect of the final dividend and shares sold, will be posted to shareholders on or about Wednesday, 14 August 1996.

By order of the boards  
JCI Limited  
Secretaries  
Per: R M Thamai

18 June 1996

Head and registered office  
Consolidated Building  
Cnr Fox and Harrison Streets  
Johannesburg 2001  
(P.O. Box 590, Johannesburg, 2000)  
London Secretaries  
JCI (London) Limited  
6 St James's Place, London, SW1A 1NP

## TOKYO PACIFIC HOLDINGS N.V. (TPH)

## NOTICE EXTRAORDINARY GENERAL MEETING OF SHAREHOLDERS

Tokyo Pacific Holdings N.V. (TPH), which has its registered office in Curaçao, Netherlands Antilles.

Shareholders of TPH are hereby invited to attend an extraordinary general meeting of shareholders to be held at the office of the company at John B. Gorsicaweg 14, Willemstad, Curaçao, Netherlands Antilles at 3.00 p.m. on July 9, 1996.

The complete agenda, which includes among other things two resolutions to alter the memorandum and articles of association and a resolution to move the registered office of TPH to Luxembourg, and the literal text of the resolutions have been deposited at the office of the company and at the offices of the paying agents referred to below for inspection by the shareholders.

Copies of the agenda and the complete text of the resolutions to alter the memorandum and articles of association may be obtained by the shareholders free of charge at the above-mentioned places.

The holders of bearer shares must deposit their share certificates with one of the following paying agent offices in order to gain admission to the meeting. In exchange for the deposit, they will be issued with a receipt which also serves as proof of admission to the meeting.

The holders of registered shares should inform the Management Board of TPH in writing by July 2, 1996 at the latest if they wish to attend the meeting.

Willemstad, Curaçao, June 18, 1996.

## THE MANAGEMENT BOARD

## Paying agent offices:

MeissPierson N.V.  
Rokin 55  
1012 KK Amsterdam  
The Netherlands

Trinkhaus & Burkhardt  
Königsallee 21/23  
D-4000 Düsseldorf  
Germany

Sal Oppenheim Jr. & Cie.  
Unter Sachsenhausen 4  
D-5000 Cologne  
Germany

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For the period from June 18, 1996 to December 18, 1996  
the new rate has been fixed at 4.71563% P.A.  
Next payment date: December 18, 1996  
Coupon nr: 5  
Amount: XEU 24 for the denomination of XEU 100 000  
XEU 2 397 for the denomination of XEU 10 000  
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SOCIETE GENERALE BANK & TRUST  
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102 PLC  
Mortgage Secured Floating Rate  
Notes due March 2001  
For the Interest Period from June 14, 1996 to September 16, 1996, the  
new rate has been fixed at 5.61400% per annum. The interest  
payable on the relevant interest period  
from June 14, 1996 to September 16, 1996  
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By The Chase Manhattan Bank, N.Y.  
London, Agent Bank  
June 18, 1996

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Agent

## COMPANIES AND FINANCE: THE AMERICAS

## Compaq to launch broad range of laptop PCs

By Louise Kehoe  
in San Francisco

Compaq Computer aims to get back to its roots as one of the first manufacturers of portable personal computers, with the introduction of a broad new range of laptop PCs.

Compaq led the market for portable PCs in the 1980s, but has lost its market leadership to Toshiba and other manufacturers of laptop computers in recent years.

The company's new Armada models represent "the launch pad for the re-emergence of Compaq's business heritage", said Mr Michael Winkler, senior vice-president and general manager of Compaq's portable PC division, who joined the company seven months ago.

Over the next 12 months Compaq will add products in every category of the portable PC market, including hand-held "Mobile Companion"

products, Mr Winkler said.

The company yesterday unveiled an aggressively-priced standard laptop PC, based on Intel's 10MHz Pentium chip, that will sell in the US for \$1,899. That is about \$400 cheaper than the equivalent Toshiba product, Compaq said.

Compaq also introduced a new line of ultra-thin laptop PCs weighing only about 5 lbs (2.25kg) that feature special bays to accommodate extra batteries, disk drives and other peripherals and added new high performance models designed for use in business presentations.

"We want to regain the number one position in portable computing over the next 18 months or so," Mr Winkler said.

• International Business Machines will today announce its re-entry into the market for low-end computer printers, five years after it withdrew from the business by spinning off its

printer division. With the March expiry of a five-year agreement not to compete with its former division, now called Lexmark International, IBM is keen to return to the high-growth segment of the \$3bn market for PC printers.

IBM will announce four printers with speeds of up to 24 pages a minute. The products will compete directly with printers from Lexmark as well as those of Hewlett-Packard and the market leader.

IBM will distribute the new printers through retail outlets that carry its PCs as well as through its direct sales force. Pricing will be "very competitive", IBM said, although prices have yet to be announced.

Lexmark, in which IBM retains a 6 per cent holding, will continue to distribute printer supplies to IBM customers.

Sony to launch PCs in US; Toshiba sales target, Page 16

## NEWS DIGEST

## Merger will create Chile's largest bank

Banco de Santiago and Banco O'Higgins, Chile's third and fourth biggest banks, have formally announced an agreement to merge. The new entity would become the biggest Chilean bank, with capital and reserves estimated at \$800m and a loan portfolio of \$7bn, making it one of the 15 biggest banks in Latin America.

The announcement of the merger, which had been expected for many months, was published yesterday, along with notification of an extraordinary general meeting of shareholders of Banco Santiago for July 3. The latter is expected to seek a listing on the New York Stock Exchange and an ADR programme to allow shareholders to exchange ADRs in Banco O'Higgins for its own ADRs.

Banco de Santiago's shares fell slightly on the Santiago stock market yesterday morning as shareholders were reportedly disappointed at the exchange ratio for the merger, which values Banco Santiago's capital and assets at 55 per cent of the new entity, and Banco O'Higgins at 45 per cent.

It is not yet clear how the new bank will resolve repayment of its \$1.7bn subordinated debt owned by Banco Santiago to Chile's central bank, the legacy of emergency fiscal aid after the bank, along with most of the system, came near to bankruptcy in the early 1990s. In the case of the Banco de Santiago, the debt amounts to an equivalent of 70 per cent of its current share capital.

• *Imagen Mark, Santiago*

## Bank of NY sells card portfolio

Bank of New York yesterday said it was selling a credit card portfolio representing about a third of its credit card business to Household International, a US consumer finance company, for \$275m in cash. It said it would use some of the proceeds to buy back up to 10m of its shares, adding to the 10.5m already bought back under a programme announced last November.

The portfolio being sold is the AFL-CIO Union Privilege affinity card portfolio, comprising 2.2m cards issued to members of the AFL-CIO labour union. The Bank of New York said its contract with the AFL-CIO expires next year, and it had declined to match the terms of a new contract offered by Household International.

The transaction will leave the Bank of New York with 4.4m credit card holders carrying more than \$60m in outstanding credit. The bank said the sale did not affect its plans to expand its remaining portfolio. "We are actively exploring other growth opportunities like the highly successful co-branded cards for Toys 'R' Us and Stop & Shop, introduced in 1988," the bank said.

• *Richard Tomkins, New York*

## Sidek appoints new chief

Grupu Sidek, Mexico's troubled tourism and real estate conglomerate, has appointed Mr Luis Rebollar, former head of Scott Paper's operations in Mexico, as chief executive of both Sidek and its tourism subsidiary Situr. Sidek is currently trying to satisfy creditors by selling \$1bn of non-strategic assets, primarily those belonging to Situr.

• *Daniel Domínguez, Mexico City*

## Record for Canada's brokers

Canada's brokerage industry, buoyed by active stock markets, posted record commission revenues of C\$949m (US\$644m) in the first quarter, up from C\$608m a year earlier. A strong market for initial public offerings also helped. Overall net earnings were the highest since 1983, at C\$144m against C\$44m. At the operating level, profit rose 46 per cent to C\$104m.

• *Robert Cohen, Montreal*

## CANTV plans \$70m revamp

The Venezuelan telecommunications company, Compañía Andina Nacional de Telefónica de Venezuela (CANTV), announced a \$70m investment plan to improve the service to its 450 large corporate clients, which make up 70 per cent of its annual sales. CANTV's president, Mr Gustavo Rousen, said that investment in the public telephone service has suffered during the past two years as a result of a shortage of foreign currency. An important share package of CANTV is to be sold later this year.

• *Raymond Collett, Caracas*

## Western lifts Kansas City offer

By Richard Tomkins  
in New York

Western Resources said its new offer was "clearly financially superior" to UtiliCorp's. "This merger makes great business sense, and we must pursue its completion," said Mr Hayes, chairman and chief executive. Kansas City Power & Light's stock was up 4% at \$27.4m in early trading.

The increased bid was intended to thwart a proposed friendly merger between Kansas City Power & Light and UtiliCorp, another Kansas-based utility, which had made an offer currently valuing Kansas City Power & Light at a little under \$1.7bn.

Western Resources has raised sizeable amounts in debt and equity in recent months to pay for the settlement and to fund its aggressive expansion drive.

Western Resources is offering \$31 a share, up from \$27 previously, to be paid in Western Resources stock.

UtiliCorp said its offer remained on the table and it had no immediate plans to respond to Western Resources' increased bid.

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# THE GERMAN PFANDBRIEF

## Progress Report for Investors

### Evolution and revolution for the German Pfandbrief

# Growing acceptance among international investors worldwide

1995 was a year of evolution and revolution for the German Pfandbrief market, which with a total of DM 1.258 trillion outstanding at the end of 1995 constitutes the largest individual segment of the German fixed income market of over DM 8.6 trillion.

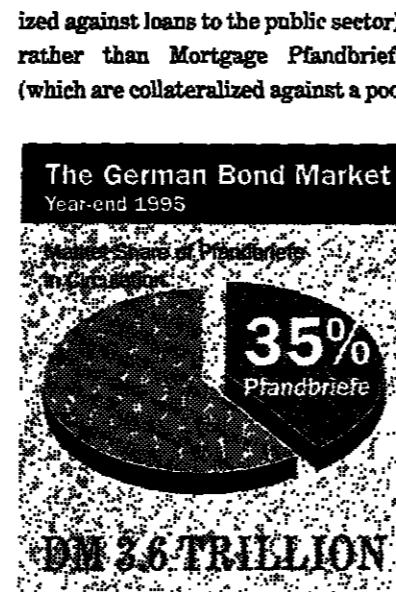
In terms of the evolution of the Pfandbrief market, 1995 was a record breaking year for the gross sales of the bonds, with a total of DM 325 billion issued, a 28% increase over 1994's total of DM 253 billion, and a 5% increase over the previous record of DM 309 billion established in 1993.

While the increase in issuing volumes in 1995 testified to the ever-expanding importance of the Pfandbrief market, more significant than the absolute growth was the revolutionary change in the structure of the market. This came in the form of the emergence of the new "Jumbo" Pfandbrief, which at a stroke offered local and international investors greatly enhanced liquidity and transparency.

The new "Jumbo" Pfandbriefs differ from their traditional predecessors in a number of important ways. First and foremost, while the typical size of traditional Pfandbrief issues ranges from between DM 50 million and DM 500 million (with some issues even as small as DM 10 million), the minimum size for a Jumbo issue has been set at DM 1 billion. Between May 1995, when Frankfurter Hypothekenbank kick-started the new Jumbo market with a DM 1 billion issue, and mid-May 1996, a total of DM 86.5 billion of Jumbo issues had been launched with an average size of DM 1.52 billion. The largest individual issue by mid-May 1996 was the DM 5 billion Pfandbrief launched in January by DeFa-Bank in Wiesbaden. By the end of 1996, the total volume of Jumbo Pfandbriefs outstanding is expected to have reached the DM 110-120 billion level.

A second important feature of the new Jumbo market is that in order to be eligible for the "Jumbo" definition, new issues must have at least three market makers permanently quoting two-way prices, with bid-ask spreads varying from between five and 10 Pfennigs depending on the maturity of the individual issue.

A third important by-product of the development of the Jumbo Pfandbrief market has been that it has helped to emphasize the very clear differences between the German Pfandbrief sector and the mortgage-backed markets of several other economies with which the instrument is frequently (but mistakenly) compared. Because of the size of each issue, the vast majority of transactions in the Jumbo sector of the market have been Public Pfandbriefe (bonds collateral-



of residential mortgages). This is because German law dictates that each and every new Pfandbrief issue must be matched by new lending.

### Trading systems enhance transparency

While the emergence and rapid development of the new Jumbo sector of the Pfandbrief market has inevitably generated substantial levels of interest both within Germany and internationally, it is a mistake to interpret the advent of the Jumbo Pfandbrief as the only critical breakthrough in the expansion of the market as a whole. A number of other important initiatives have either been made or are now in the pipeline which are also aimed at improving the transparency and liquidity of the market, and, in turn, its acceptability among international investors.

Early examples of this was the introduction in April 1995 of the

By mid-May 1996, almost 95% of the DM 86.5 billion Jumbo Pfandbrief market was accounted for by Public Pfandbriefe, and of the 58 Jumbo bonds to have been issued by that date, only four were classified as Mortgage Pfandbriefe. In other words, the new Jumbo Pfandbrief market has had very little to do with the German mortgage market. More than nine times out of 10, an investor buying Jumbo Pfandbriefe will be gaining exposure to the equivalent of German government risk, while still benefiting from a pick-up in yields over federal government bonds (Bunds).

#### Jumbo Pfandbriefe enrich the scope of the German bond market

A significant by-product of the development of the new Jumbo sector has

been the considerable enrichment of the scope and diversity of the German fixed income market. Historically, Pfandbrief investors demanded (and were given) a substantial pick-up in yields over German government bonds in order to compensate for the perceived absence of liquidity in the Pfandbrief market – a pick-up which in some periods rose to 50 basis points and more.

The emergence of the Jumbo Pfandbrief market has meant that for eligible issues of DM 1 billion and more, this liquidity premium has become an anachronism. As a result, the yield differential between traditional Pfandbrief issues and the new Jumbo deals became especially pronounced during the first quarter of 1996, during which time the spread between Jumbo Pfandbriefe and Bunds narrowed sharply, from 25.6 basis points at the beginning of January to 12 basis points by the end of March. In spite of the reduction in the pick-up over Bunds which is now available in the Jumbo market, this double-digit spread over government securities still represents outstandingly good value, given that there is little (if anything) to choose between the two in terms of credit quality.

Given the unrivalled track record of the Pfandbrief in terms of security, however, many yield-hungry investors are already indicating that they would prefer to maintain their tried and tested exposure to traditional Pfandbriefe rather than surrender the extra basis points through buying Jumbo bonds. Either way, it is clear that investors now have a much greater choice in the German fixed income market than ever before.

IBIS-R, which supports both the primary and secondary markets for Pfandbriefe as well as other German fixed interest instruments, replaces the old trading system under which the vast majority of trades took place by telephone between the banks, and therefore offers substantially enhanced market transparency – and hence liquidity – for all market participants. With bid and ask quotes pooled within a single system, transactions can now be conducted on-screen at market prices in real time.

### 1995 – The year of the Pfandbrief

# A strong year for Germany's private mortgage banks

While the strength and increased popularity of the Pfandbrief in 1995 and the early months of 1996 were helped by the emergence of the Jumbo sector and a benign interest rate environment, the underlying resilience of the market is for the most part a reflection of the robust state of the German private mortgage banking industry. German law dictates that the volume of new funds raised through the Pfandbrief market by mortgage banks must at all times match the demand for new lending – either to the public sector or to individual or commercial mortgage borrowers.

Though demand for mortgages slipped slightly in 1995, by 6%, this

small decline was more than compensated for by a sharp expansion in the demand for public sector loans, which rose by 70%. This left the overall increase in total commitments in 1995 up by 34.4%, following a decline in 1994 of 14%.

As a result, a total of DM 241.6 billion in new bearer and registered bonds were sold by Germany's private mortgage banks in 1995, which helped the sector to raise its share of the total domestic bond market to 35% – a sharp increase over the share of just 21% which was recorded in 1992 following German reunification and the surge in issuing activities of the public sector.

### Germany's Mortgage Banks in Perspective

Year-end 1995

	Total Germany DM billion	Mortgage Banks DM billion	Market Share %
<b>ISSUING</b>			
Domestic bonds outstanding	3,213.4	824.1	25.6
Domestic bank bonds outstanding	1,943.6	824.1	42.3
Pfandbriefe outstanding	1,257.5	751.0	59.7
<b>LENDING</b>			
Residential property	1,303.8	288.1	22.1
Commercial real estate	311.2	156.1	50.2
Federal, state, municipal governments	759.6	323.6	42.6

### GERMANY'S MORTGAGE BANKS

DEPFA-BANK, WIESBADEN
BAVARIISCHE VEREINSBANK AG, MÜNCHEN
HYPOTHEKENBANK, MÜNCHEN
FRANKFURTER HYPOTHEKENBANK
CENTRALBODEN AG, FRANKFURT
DEUTSCHE HYPOTHEKENBANK FRANKFURT AG, FRANKFURT
RHEINHYP, FRANKFURT
DEUTSCHE GENOSSENSCHAFTS HYPOTHEKENBANK AG, HAMBURG
BAVARIISCHE HANDELSBANK AG, MÜNCHEN
WESTHYP, DORTMUND
HAMBURGHYP, HAMBURG
MÜNCHENER HYPOTHEKENBANK EG, MÜNCHEN
SÜDDÄUTSCHE BÖDENCREDITBANK AG, MÜNCHEN
WÜRTTEMBERGER HYPOTHEKENBANK AG, STUTTGART
BERLIN-HANNOVERISCHE HYPOTHEKENBANK AG, HANNOVER
HYPOTHEKENBANK IN ESSEN AG, ESSEN
BERLIN HYP, BERLIN
ALLEGEMEINE HYPOTHEKENBANK AG, FRANKFURT
NÜRNBERGER HYPOTHEKENBANK, NÜRNBERG
DEUTSCHE HYPOTHEKENBANK (ACT. GES.), HANNOVER
RHEINBODEN HYPOTHEKENBANK AG, KÖLN
LÖBECKER HYPOTHEKENBANK AG, LÜBECK
NORDHYP BANK, HAMBURG
CLF HYPOTHEKENBANK BERLIN AG, BERLIN
BRG HYPOTHEKENBANK AG, FRANKFURT
WL-BANK, MÜNSTER
M.M. WARWICK & CO HYPOTHEKENBANK AG, HAMBURG
WÜSTENROT HYPOTHEKENBANK AKTIENGESELLSCHAFT, LUDWIGSBURG

The Pfandbrief – for which there is no meaningful English translation – is a German bond issued by a select group of specially authorized banks under a strict legal framework dating back almost 100 years. Germany's Mortgage Bank Act (enacted in 1900) and its Public Sector Pfandbrief Act (of 1927) limits the issuance of Pfandbriefe to 24 pure private mortgage banks, three mixed private mortgage banks, 12 regional Landesbanks and six institutions officially classified as "public sector banks with special tasks". As of the end of 1995, 59.7% of Pfandbriefe outstanding was accounted for by private mortgage banks, with the remaining 40.3% the domain of public-sector issuers.

As of the end of December 1995, the German Pfandbrief market was the third largest individual bond market outside the US and, with DM 1.258 billion outstanding, was more than twice the size of the UK Government bond ("Gilt") market. The Pfandbrief market accounts for around 35% of the entire German bond market and is comfortably larger than the Federal Government bond ("Bund") market, which contributes just under 28% of all outstanding German fixed income products.

An illuminating measure of the security offered by the Pfandbrief market is that in its entire history, no Pfandbrief issuer has ever defaulted on its obligations. The collateral backing

For further information about German Pfandbriefe please contact Verband deutscher Hypothekenbanken, Bonn, Fax (228) 9 59 02 44.

**FIDELITY FAR EAST FUND**  
Société d'Investissement à Capital Variable  
Kansallis House - Place de l'Étoile  
L-1021 Luxembourg  
R.C. 16926

**NOTICE OF ANNUAL GENERAL MEETING**

NOTICE is hereby given that the Annual General Meeting of the Shareholders of the Fidelity Far East Fund, a société d'investissement à capital variable organised under the laws of the Grand Duchy of Luxembourg (the "Company"), will be held at the registered office of the Company, Kansallis House, Place de l'Étoile, Luxembourg, at 11.00 am on June 25, 1996, specifically, but without limitation, for the following purposes:

1. Presentation of the Report of the Board of Directors.
2. Presentation of the Report of the Auditor.
3. Approval of the balance sheet and income statement for the fiscal year ended February 29, 1996.
4. Discharge of the Board of Directors and the Auditor.
5. Election of six (6) Directors, specifically the re-election of Messrs Edward C Johnson 3rd, Barry R J Bateman, Charles T M Collis, Charles A Fraser, Jean Hamilus and H F van den Hoven, being all of the present Directors.
6. Election of the Auditor, specifically the election of Coopers & Lybrand, Luxembourg.
7. Declaration of a cash dividend in respect of the fiscal year ended February 29, 1996.
8. Consideration of such other business as may properly come before the Meeting.

Approval of items 1 through 8 of the agenda will require the affirmative vote of a majority of the shares present or represented at the Meeting with no minimum number of shares present or represented in order for a quorum to be present.

Subject to the limitations imposed by the Articles of Incorporation of the Company with regard to ownership of shares which constitute in the aggregate more than three percent (3%) of the outstanding shares, each share is entitled to one vote. A shareholder may act at any meeting by proxy.

BY ORDER OF THE BOARD OF DIRECTORS  
April 16, 1996

**Fidelity Investments**

<b>RPS</b> Residential Property Securities No.3 PLC	<b>RPS</b> Residential Property Securities No.3 PLC	<b>Capital One Master Trust</b> U.S. \$300,000,000 Floating Rate Class A Certificates, Series 1995-2
195,000,000 Class A2 Notes Mortgage Backed Floating Rate Notes due 2025	195,000,000 Class A1 Notes Mortgage Backed Floating Rate Notes due 2025	For the interest period 17th June, 1996 to 15th July, 1996 the Certificates will carry an interest rate of 5.60609% per annum with an amount of U.S. \$43.60 payable per U.S. \$10,000 denomination and U.S. \$43.603 per U.S. \$100,000 denomination, payable on 15th July, 1996.
Notes: 1. Bonds prior to their due date will be repaid at a principal repayment of 1.04 per £100,000 Note payable to Class A1 Notes on the interest payment date 15th June 1996. The principal amount outstanding on 15th June 1996 will therefore be £104 per Note.		Union Bank of Switzerland London Branch Agent Bank 13th June, 1996
NATWEST MARKETS		NATWEST MARKETS

## COMPANIES AND FINANCE: UK

# Forte's finance chief to join WH Smith

By David Blackwell

Mr Keith Hamill, who was widely admired for his part in Forte's defence against Grandad's £2.8bn (\$5.96bn) hostile bid, is to become finance director of WH Smith.

Mr Hamill, 43, graphically described the state of the Forte camp when news of the bid broke as like "being on the Titanic" when the iceberg struck. But he rapidly became a key aide to Sir Rocco Forte in the struggle to survive, leading the finance team through a month of 14-hour days for six or seven days a week.

As the final hope of survival faded, Mr Hamill continued the nautical metaphor, telling staff: "Our company is going down. However, I am proud to report that it has gone down with every gun blazing."

He is joining WH Smith at a critical point in its fortunes. Last week the group announced the outcome of its long-awaited strategic review.

launching plans to revitalise its position in the high street through a sweeping overhaul of its retail stores.

Mr Hamill, a stocky, bespectacled man with a keen sense of humour and down-to-earth manner, joins the WH Smith board next month and takes up the finance director's duties from September 1 when Mr John Napier, 59, retires.

Analysts welcomed the appointment. "A shot of stern financial disciplines would not be a bad thing," said one. Another described him as "very upbeat and proactive" - he brought a burst of fresh energy to Forte during his couple of years there.

A former colleague said Mr Hamill's great skill was solving problems, adding: "This was the job he wanted rather than the job he needed."

Mr Jeremy Hardie, chairman of WH Smith, said Mr Hamill's "experience and success in restructuring businesses and

the development of financial and IT process, coupled with his strategic and investor relations skills" would be of great benefit to the group.

Mr Hardie added that Mr Napier was "retiring on a high note" after the recent disposals of WH Smith Business Supplies and Do It All."

Mr Hamill joined accountants Price Waterhouse on leaving Nottingham University, where he read politics, rose to partner, and worked as an auditor on the Guinness account at the time of its 1988 bid for Distillers.

He was called as a witness in the subsequent trial of Mr Ernest Saunders, the former Guinness chairman, over the conduct of the bid.

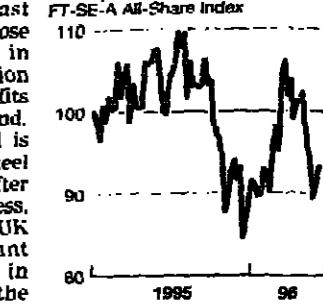
He was recruited to Guinness itself in 1988 by Sir Anthony Tennant, then chairman of the drinks company, and rose to be finance director of United Distillers, its spirits subsidiary, before joining Forte as in September 1993.

## LEX COMMENT

# British Steel

## British Steel

Share price relative to the FT-SE-A All-Share Index



Source: FT End

Sir Brian Moffat, British Steel chairman, rather gave the game away yesterday when he compared last year's £1.1bn profits to those of the previous peak in 1989/90. The only question now is how rapidly profits will decline this time round. The industry background is mixed at best. British Steel expects prices to firm after nearly a year of weakness, pointing to an end to UK destocking and buoyant underlying demand in Europe and Asia. But the steel industry's problem, particularly in Europe, has always been oversupply rather than lack of demand. German and French steel producers are still on short-time working in an effort to clear excess stocks. The experience in the US - which tends to be six months ahead of Europe - suggests any bounce in steel prices will be modest if it comes. Moreover, British Steel is facing higher raw material costs and a strengthening British pound.

Nor is British Steel that different a company from when it entered the last downturn. Despite all the cost cutting, last year's profits were not very different from the £73m in 1989/90, once one adjusts for inflation and acquisitions. The group is still highly cyclical and makes four-fifths of its sales in Europe. It has some promising US investments, but has found it difficult to break into Asia. British Steel does have £80m of net cash. But with its management facing a 40 per cent decline in earnings per share this year and only expecting cash flow to be neutral, a share buy-back or another dividend increase look highly unlikely. That leaves the shares with few attractions.

## Acquisitions and strong demand lift British Steel

By Stefan Wagstyl, Industrial Editor

British Steel yesterday posted full-year profits of £1.1bn (\$1.88bn), buoyed by acquisitions and strong demand in the first half of the year.

Turnover rose 47 per cent to £7.05bn, thanks mainly to the purchase of a controlling stake in Avesta Sheffield, the stainless steel maker, which was consolidated in the second half of the year, and the first full-year contribution from United Engineering Steels, the Sheffield-based company. Excluding acquisitions, turnover rose 10 per cent.

The acquisitions also

affected operating costs, which rose 41 per cent to £6.1bn. However, the underlying increase was just 4 per cent.

Setting aside the acquisitions, the payroll fell by 850, reflecting the company's continuing determination to cut costs. Overall staff numbers increased from 46,300 to 53,900.

The company made capital investments of £364m, including in Trico, its steaming joint venture in the US, and in modernisation at Avesta. It also boosted its net cash position by £58m to £890m and plans to invest a further £400m in the current year, as spending on Trico peaks.

The increased final dividend

of 7p, makes a total payout of 10p, up 33 per cent from 7.5p. Earnings per share were 38.28p (23.21p).

UK deliveries totalled 7.3m tonnes as the company increased its market share to 58 per cent at the expense of importers which were suffering from the effects of sterling's weakness.

In continental Europe, deliveries rose to 4.4m tonnes from 3.5m tonnes, due to the acquisitions. Outside Europe, deliveries were 2.7m tonnes (2.3m tonnes), again thanks to acquisitions. Average revenues per tonne, rose 33 per cent to £119. Without the acquisitions, revenues per tonne rose 10 per cent to £348.

ences of the US and Celitech in the UK.

Rivals, such as SmithKline Beecham of the UK, typically conclude dozens of biotechnology company each year. Zeneca's top management has been seeking to do more in the area.

Mr David U'Prichard, research director for Zeneca pharmaceuticals, said the Incyte deal would help Zeneca build up its in-house research in genomics - the use of genetic information.

Mr U'Prichard said that the information would help the company "identify and validate new research targets".

## Zeneca in US deal

By Daniel Green

Zeneca, the UK's third largest pharmaceuticals company, has made a rare foray into the world of biotechnology by signing an agreement with US company Incyte Pharmaceuticals.

The deal, a set of subscriptions to huge databases in genetics, will cost Zeneca between £3m and £1m (£10.7m) a year indefinitely.

Unlike most other large pharmaceuticals companies, Zeneca rarely joins forces with biotechnology companies.

It has signed only three deals in the past two years - with Sugen and Boston Life Sci-

**ODEBRECHT HIGHLIGHTS - 1995**

**ECONOMIC WEALTH PRODUCED**

In millions of US\$

Payment of Third Parties	... \$ 2,538
Suppliers and Independent Contractors	
Compensation for Work	... \$ 671
Government Revenue	... \$ 414
Taxes, Tariffs and Contributions	
Return on Equity	... \$ 197
Shareholders	

**Performance results from the high-quality, productive work of the Odebrecht Group's Members, who thereby fulfill their Social Responsibility.**

**INVESTMENTS**

Commitment to the future

Creating job and development opportunities for people and society.

Investment commitments during the year:

Year	Amount Realized
1985	... \$ 11
1990	... \$ 31
1995	... \$ 499

**GLOBALIZATION**

Odebrecht is a Confederation of Entrepreneur-Partners who work in a variety of businesses and locations with globally competitive vision, alliances and standards.

**COMPETITIVENESS**

REVENUES - US\$ 3,820 million	
Service	... 1,990
Manufacturing	... 1,830
Brazil	... 2,064
USA and Europe	... 721
Other Countries	... 723

**PROFIT AND NET WORTH**

In millions of US\$

Net Profit	... 203
Net Worth	... \$ 2,784

\* After tax and before reducing minority shareholders' equity and少数股东权益

\*\* Net minor shareholders' equity

**SERVICE**

Backlog: US\$ 3,472 million

In millions of US\$

Brazil	... 1,269
Other Countries	... 1,408

New contracts: US\$ 2,371 million

In millions of US\$

Brazil	... 1,026
Other Countries	... 1,345

**MANUFACTURING**

Chemicals and Petrochemicals 2,150 million tonnes

In thousands of tonnes

Thermoplastic Resins	... 1,189
Polypropylene, polyethylene and polyolefinic specialties	... 765
PVC	... 424
Soda	... 467
DCE (chloroethane)	... 494

Pulpwood Forestry

■ 16,000 hectares planted, with average annual growth of 46 solid cubic meters per hectare of eucalyptus forest.

**CORPORATE STRUCTURE**

Odebrecht S.A. (holding company) plus 107 subsidiaries and affiliates

**SERVICE**

Engineering

CNO - Construtora Norberto Odebrecht S.A. (24 companies)

Companhia Brasileira de Projetos e Obras - CBPO (28 companies)

Stelar Telecom Ltda.

CMW Equipamentos S.A.

**MANUFACTURING**

Chemicals and Petrochemicals

Odebrecht Química S.A. (19 companies)

OPP Petroquímica S.A.

CPC Companhia Petroquímica Carnaçari

Salgema Indústrias Químicas S.A.

**CULTURAL CONTRIBUTION**

- Publication of the books: "The Voyager's Brazil: East - The Use of Plants in Native Society" (Pierre Vergnet); "Precolonial Brazil"; "Revision and republication of the works of Jorge Amado"; "A Day with the CD Tom Jobim - Inédita" (Jobim - Unheard).

**SUPPORT COMPANY**

OCS - Odebrecht Administradora e Corretora de Seguros Ltda.

Unipar - União das Indústrias Petróquímicas S.A.

Brasilwood Forestry

Veracruz Florestal Ltda.





## COMMODITIES AND AGRICULTURE

## Trader claims third spot in world aluminium production league

By Kenneth Gooding,  
Mining Correspondent

Trans-World Metals has become the world's third-largest aluminium producer. This startling revelation came yesterday from Mr Alan Bekhor, managing director of the UK-based group that was previously best known as one of the world's biggest traders of the metal.

At the first World Aluminium conference organised by the Financial Times and the CRU International consultancy organisation, Mr Bekhor pointed out that Trans-World with Russian associates controlled more than 50 per cent of

two of the biggest Russian aluminium smelters, Bratsk and Sayansk.

It had gained a similar position in the Krasnoyarsk smelter but was controversially removed from the register of shareholders. If Trans-World still held that stake it would challenge Alcoa as the world's biggest aluminium producer, Mr Bekhor pointed out in a paper provocatively called "Can a trader become a producer?"

Mr Bekhor explained that his group had no real alternative because it had built up such a big trading position in Russia for alumina (aluminium oxide) aluminium. Explaining the

decision to buy the Krasnoyarsk shares, he said: "We knew that these shares were potentially useless pieces of paper. We knew that there would be no dividends for years to come. We knew that there could be no capital appreciation and that the money to pay for them might just as well be written off. We knew we only had a few days to raise the money. So, what did we do? Why, naturally, we bought them."

We simply could not afford to run the risk that these shares passed into the wrong hands. We already had a great deal of money at risk with the plant.

We had the continuity of a profitable business to protect. Under any circumstances, we were not prepared to let new owners take control. So more by default than by design, we became shareholders ourselves."

Mr Bekhor said that such opportunities for western groups in Russia were virtually gone. "Most of the plants have passed through major restructuring and privatisation, have acquired a framework of stable ownership and management control. Western companies have now either made their move or stayed aloof. By now they are either in or out, or beaten."

Trans-World has now turned its attention to Kazakhstan where it is involved in a new aluminium smelter and expand the existing alumina complex.

Kaiser was contributing to increasing capacity at existing plants with a system in which minicomputers helped operate robotics at smelters. Already this system, Celtral 11, had been installed in 14 smelters controlling nearly 10 per cent of world production capacity. Kaiser's retrofit technology would also be used in a joint venture recently signed with China National Nonferrous Metals Industry Corporation, "representing the first significant privatisation of the Chinese aluminium smelting

industry".

Mr Jim Lennon, analyst at

Macquarie

Bank

Group,

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## INTERNATIONAL CAPITAL MARKETS

## Worries about US rates flatten bund yield curve

By Antonio Sharpe in London and Lisa Bramson in New York

Jitters about interest rates kept European government bond markets in a narrow range yesterday. Analysts said heightened expectations of a rise in US rates at the July FOMC meeting were the main source of nerves in Europe.

"Markets are likely to trade negatively until the FOMC meeting," said Ms Marie Owens Thomsen, chief economist at BNP-Dresdner in Paris. She said spreads should hold current levels unless the dollar weakened significantly.

Worries about a rise in US rates have triggered a dramatic flattening in the German bond yield curve, with the spread between five-year and 10-year bonds shrinking to 115 basis points from a peak of 135 basis points just 10 days ago, said Mr

David Hewitt, bond market strategist at Tokyo Mitsubishi International in London. During the same time, the spread between two-year and five-year paper has come in to 123 basis points from 135 basis points.

Although the curve flattening was thought to be overdone, the German market has become increasingly negative about a further cut in headline interest rates. Ms Phyllis Reed, European bond strategist at BZW, said euro D-Mark futures were predicting rates of more than 3.8 per cent by December, a half-point rise from current three-month rates.

Ms Reed said that in addition to a possible tightening by the Fed, signs of an upturn in the German economy would be a further deterrent to further easing by the Bundesbank.

Yesterday, bonds bounced back on the results of the Rus-

sian elections but analysts remained nervous about their near-term direction, particularly if money supply data due this week are disappointing. On Liffe, the September bond future eased 0.06 to 94.49 in turnover of 84,712 contracts.

## GOVERNMENT BONDS

French bonds remained vulnerable after their fall late last week, mainly due to a weaker trend and signs of short-selling by international investors in the future market.

BNP-Dresdner's Ms Owens Thomsen said foreigners were probably using the futures market because they had already sold down their cash positions.

She noted that net sales of French government bonds in

the first quarter of this year, of FFr51bn, had beaten the previous peak in the first quarter of 1984, and that just 15 per cent of the market was now in foreign ownership, compared with about one-third in Germany.

On Matif, the September 10-year notional government bond future fell 0.26 to 120.88 in volume of 104,434 contracts.

Although the cash market was not affected yesterday, analysts said selling pressure could still spill over. The cash market's resistance left French government bonds still yielding 4 basis points less than bonds

in the future market.

BNP-Dresdner's Ms Owens Thomsen said foreigners were probably using the futures market because they had already sold down their cash positions.

She noted that net sales of French government bonds in

were likely to spark a debate about funding. He noted that the Bank of England was meeting gilt-edged market-makers yesterday and investors today to discuss funding over the next quarter. He believes semi-monthly funding of the subject will improve in coming months, after being a "big negative" over past months.

The market should also get details today of next week's gilt auction. The overwhelming forecast is for a £3bn five-year floating-rate note priced to yield 4.166 less 1%.

On Liffe, the September long gilt future eased 5/10 to 104.86 in volume of 21,499 contracts.

US GILTS traded quietly ahead of a busy week for economic data, starting with May PMSR figures due today. The market will be disappointed if the figure is above 2.5m.

Mr Simon Briscoe, UK economist at Nikko, said the data

in midday, the 30-year Treasury was up 5/16 at 98.15 to yield 7.081 per cent, the year note was down 5/16 at 99.15, yielding 6.321 per cent and the September 30-year Treasury bond future was up 5/16 at 107.

Wall Street remains divided on whether the Federal Reserve will raise interest rates at the FOMC meeting next month, and there is little economic data due this week to sway opinion.

Rising commodity prices and a weaker dollar put some pressure on bonds yesterday. The Knight Ridder/Commodity Research Bureau index was up 1.75 to 250.50 as crude oil prices rose in early trading.

The dollar slipped against both the yen and the D-Mark, changing hands at Y108.86 and DM1.5165 compared with Y109.21 and DM1.5270 late on Friday.

## Swift opens up to ETC providers

By George Graham, Banking Correspondent

Swift, the international financial message system, has agreed to open its network to electronic trade confirmation service providers, raising the prospect of closer links between banking and securities settlement systems.

The decision would allow leading ETC providers - the London Stock Exchange, the International Securities Market Association and Thomson Electronic Settlements - to connect their services to Swift's network, which links 5,000 financial institutions in 137 countries. ETC systems allow brokers and fund managers to check details of a trade before it goes to settlement.

However, Swift says the ETC vendors will have to adapt their software to its standards, while the three vendors, who already have links with each other, feel Swift should adapt to their protocol. The ETC providers also worry that Swift is trying to gain access to their customer base among securities companies, without reciprocating by allowing them

access to its bank customers. They want the ability to send messages to banks which offer custody services through Swift.

"They've got all the banks, and we've got all the fund managers and brokers," one ETC provider said.

But some fund managers believe the Swift decision does open the way for them to move to the holy grail of the financial back office: straight-through processing, in which trade, trade confirmation and settlement can all be handled electronically without having to stop for details to be re-entered manually.

"This decision creates an opportunity for us to achieve true straight-through processing," said Mr Richard Flack, director of central data services at UBS Asset Management in London.

Ms Anna Hamm, vice-president of Citibank, also backed the move. "The industry has long needed a common facility to verify trade details prior to settlement. It will eliminate many of the very costly fails and unwanted risks inherent today in cross-border securities activity," she said.

## Bayerische Vereinsbank taps the four-year sterling sector

By Conner Middemann

In the US dollar sector, Rabobank Nederland, the triple A rated Dutch bank, launched \$200m of two-year bonds priced at a spread of only one basis point over Treasuries and aimed at European retail investors.

The sterling sector, which has been the focus of reviving attention by retail accounts in continental Europe, saw a \$125m four-year offering for Bayerische Vereinsbank priced to yield 12 basis points over gilt.

"We have seen continued interest in the shorter end of the sterling sector, where spreads on secondary market bonds have been tightening further recently," said a spokesman for the bond syndicate, which is lead managed by ABN Amro Heine Coven.

While the 1990 and 1993 maturities had become "a bit saturated" by recent supply, the 2000 area was still going well, he said.

Dollar redemptions are high this year, the currency is strong and Rabobank's spread over bonds issued last summer, said CS First Boston, joint lead manager ABN Amro.

The spread was held to 4 basis points from the time the bonds were first offered.

Compagnie Parcours de

less than the 21 basis point margin on its debut floating rate note issued last summer, said CS First Boston, joint lead manager ABN Amro.

The supply of floaters offering double-digit spreads over Libor has been very limited and there is a huge amount of liquidity and hunger for yield out there," a syndicate official said.

In the D-Mark sector, KfW International Finance issued DM200m of four-year bonds yielding a mere 3 basis points over bonds. Nevertheless, lead manager ABN Amro reported good demand from Swiss retail investors and from some institutions in Luxembourg and the

UK, also in the D-Mark sector, Venecia Investments offered yield-biased retail investors a special treat. The special-purpose vehicle swapped German Brady bonds into D-Marks

and issued DM100m of eurobonds with a hefty 15 per cent coupon, which carries the same credit risk as the underlying Brady.

Similar transactions have been done with Argentine and

Brazilian Brady's in the past. Lead manager Phillips Capital Markets reported strong demand from retail accounts in Switzerland, Italy, the Benelux and Germany.

Standard & Poor's assigned

a long-term rating of BBB+ to the \$100m of bonds issued by the City of Naples, and has raised its long-term rating on CEZ Finance, the financing arm of the Czech power utility, from BBB to BBB+.

■ **WORLD BOND PRICES**

**BENCHMARK GOVERNMENT BONDS**

Country	Price	Yield	Days' change	Yield	Week	Month
Australia	10,000	97.980	+1.00	9.82	9.87	9.81
Austria	6,125	92.270	-0.05	9.65	9.45	9.45
Belgium	7,000	100.880	-0.25	8.67	8.74	8.74
Canada	7,000	120.700	-0.170	7.68	7.74	7.74
Denmark	6,000	100.800	-0.100	7.68	7.74	7.74
France	5,750	93.070	-0.300	5.77	5.87	5.83
STAN DAT	7,250	94.000	-0.280	6.83	6.82	6.82
Germany	6,250	94.000	-0.020	6.85	6.85	6.81
Italy	6,250	97.170	-0.020	6.85	6.85	6.81
Ireland	6,000	97.170	-0.020	7.84	7.81	7.71
Japan	6,000	98.700	-0.020	8.40	8.54	8.54
No 140	6,000	97.485	-0.130	2.26	2.32	2.51
No 162	3,000	90.000	-0.140	3.20	3.25	3.41
Netherlands	6,000	101.000	+0.25	6.58	6.45	6.42
Portugal	1,000	117.900	-0.100	8.80	8.85	8.85
Spain	8,000	94.000	-0.100	8.21	8.23	8.23
Sweden	6,000	92.821	-0.010	8.45	8.64	8.64
UK Gilt	8,000	120.000	-0.232	7.99	7.91	7.51
US Treasury	6,075	95.000	-0.19	8.82	8.85	8.87
7,000	94.000	-0.15	8.82	8.85	8.87	
ECU	7,000	94.000	-0.190	7.12	6.97	6.99

Yield: Local market standard. \* Yield to maturity, including 12.5 per cent payable by redemption. Source: AMIS International

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## CURRENCIES AND MONEY

## MARKETS REPORT

## D-Mark rallies after Yeltsin election success

By Philip Gash

The D-Mark rallied slightly on the foreign exchanges yesterday following the solid showing by President Boris Yeltsin in the first round of the Russian presidential elections.

Political risk had weighed on the German currency in the run-up to the elections because the physical proximity of the two countries was seen as making Germany vulnerable to any setbacks in Russia, such as the election again of a Communist-style leadership.

The D-Mark is also benefiting from an apparent reassessment in the market of the outlook for German and US interest rates, which affects the Dollar/D-Mark rate.

The dollar closed yesterday in London at DM1.5177, from DM1.5229. Against the yen it finished at Y108.845, from Y108.725.

Trading was generally quiet with price movements extremely subdued, although

this was partly attributable to the market waiting on the German M3 figures, and the Beige book in the US, both of which have the potential to influence interest rate and currency sentiment.

The firm dollar helped the pound, with the trade-weighted index closing at 85.8, from 85.6. Against the D-Mark the pound closed at DM2.3448, from DM2.3408. Against the dollar it finished at \$1.5455 from \$1.5387.

While market sentiment towards the dollar remains bullish, there are increasing rumblings which do not augur well for the US currency.

One such portent emerged in the Bundesbank's monthly report. Until recently the bank

had continued to call for a stronger dollar, but the latest report suggests it believes most of the dollar's correction against the D-Mark has taken place. "It is no longer the case that the Bundesbank is actively seeking a stronger dollar," said Mr Jeremy Hawkins, chief economist at the Bank of America in London.

Aside from official comments, he pointed to two other events which suggest some sort of reassessment about the outlook for the D-Mark. One was the stable performance of the German currency in the run-up to the Russian elections, notwithstanding some opinion polls which might have been expected to cause some nervousness.

The second factor concerns interest rate expectations. Mr Hawkins said that the evidence of this lay in the tightening last week of 1/4% per cent in German cash rates, despite the widespread expectation of a "good" M3 number which

would allow a cut in the repo rate. "People think that the German economy is over the worst and that we have seen the end of the official rate cut," said Mr Hawkins.

Mr Elliot Dix, trader at Signature Bank in Richmond, Virginia, reaches a similar conclusion, from a different angle. He says that there is a "re-thinking of some of the issues in the

market" underway. "People will be a little bit more sceptical about the dollar."

Mr Dix believes that with the dollar having flattered to deceive many times in recent years, there is no reason why it should not revert to its bad habits of old. "When people start getting too clear the dollar is strong, it is time to start looking at the negatives."

Tied in to all of this is the whole fate of the European single currency project. Mr Paul Chertkoff, head of global currency research at UBS in London, says: "EMU is contingent on a steady recovery in the dollar against the D-Mark and low interest rates in Germany." He believes that the possibility of fading growth rates towards the end of the third quarter could well re-ignite a bout of currency speculation.

Ms Alison Cottrell, analyst at

Prudential Securities in London, argues that "for the Bundesbank, the major challenge of

the coming months will be preventing the economic recovery from being aborted by an appreciating D-Mark."

She paints a picture of a central bank forced to conduct policy against the backdrop of markets which, accustomed to recession, have become scared of growth. Ms Cottrell predicts that the Bundesbank will use the repo as a weapon to curb D-Mark strength when the market, unable to distinguish "strong" from "higher than expected" data, pushes bond yields and the D-Mark higher.

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## **OFFSHORE INSURANCES**

**MANAGED FUNDS NOTES**

Prices are in **per share** otherwise indicated and those designated \$ with no cents entry to 1.5 dollars.

Yield % is based for all buying expenses.

Prices of certain older securities listed above subject to capital gains tax on sale.

**["]" Funds not SEC recognized.** The regulatory authorities for these funds are:

Bermuda - Bermuda Monetary Authority  
 Cayman - Financial Services Commission  
 Ireland - Central Bank of Ireland  
 Isle of Man - Financial Supervision Commission  
 Jersey - Financial Services Department  
 Luxembourg - Institut Monégasque de la Banque et des Entreprises  
 Matrix charge - Charge made on sale of units.  
 Selling price - See or Reference price.  
 Buying price - See or Reference price.  
 The term "New Fund" stands for the fund manager's request to the time of the fund's valuation point unless indicated by one of the following symbols:

NP - 0001 to 1103 hours  
 - 1101 to 1400 hours  
 - 1401 to 1700 hours  
 - 1701 to midnight  
 - End charge on units.  
 - Managed by a manager charged from capital.  
 - Managed by a manager P - Forward pricing  
 - Distribution fund of US taxes  
 - Periodic premium insurance plan  
 - Single premium insurance  
 - Designated as a UCITS (Undertakings for Collective Investments in Transferable Securities)  
 - Offered price includes all expenses except agent's commission  
 - Premium  
 - Government grade  
 - Yield basis Jersey Inc.  
 - Ex-substitution, adj. ex-declared  
 - Only available in charitable bodies  
 - Yield column shows unadjusted yield of MAY increase.

## MARKET REPORT

By Steve Thompson,  
UK Stock Market Editor

It is quiet, if not, and most of us would rather be sitting in the garden with a glass of iced tea, or something stronger, than trying to drum up business in the stock market," was the view of one frustrated senior dealer yesterday.

The view summed up a disappointing day in the market, which made a brave effort to gain ground at the outset, only to run into small pockets of selling pressure, before edging higher again towards the close. The late gain came as rumours of another bid in the utilities sector began to circulate.

## Double lift for Barclays

Banking group Barclays was the feature in an otherwise dull banking sector, as recommendations from two leading brokers boosted the day's trading. Only after the market close did Barclays confirm the reduction of its holding in 3i.

Shares in Barclays closed 8 ahead at 782p, after trade of 8.7m, as both Cazenove and Kleinwort Benson issued strong buy circulars and upgraded profits expectations for one of the UK's biggest financial institutions.

Last week, HSBC James Capel made a similar recommendation following a meeting with Barclays.

In a detailed note to investors, the banks team at Kleinwort Benson concluded: "Rarely has a bank changed so dramatically as Barclays. It has transformed its attitude towards capital and towards lending money. These are creating important behavioural changes which are all in shareholders' long term interests. With the group still valued as a bad old bank, the shares offer over 25 per cent relative upside."

Kleinwort upgraded profits expectations for the current year by 6 per cent to £2.14bn and the following year's figure was raised by 10 per cent to £2.25bn.

Just after the session close, Barclays confirmed that it had

Talk suggested that an increased offer for Southern Water from Scottish Power was about to materialise, possibly as early as this morning, but certainly within the next couple of days.

Scottish Power's original offer for Southern Water was trumped by a higher bid from Southern Electric; specialists insist that both bidders are determined to be successful and, if necessary, would pay over the odds on Friday.

At the end of the session the FT-SE 100 index showed a 7.9 gain at 2,781.5, but pressure on the second liners, which lacked support for much of the day, saw the FT-SE Mid 250 index soften 2.4 to 4,462.2.

booked a £51m profit from the sale of 20m shares (around 3.4 per cent) in venture capital company 3i. The trade was carried out at 350p a share (ex-dividend) and came just days after National Westminster Bank sold its 17.7 per cent holding. Barclays is retaining a 2.1 per cent holding in 3i, which declined 9 to 448p in turnover of 42m.

### Southern Water up

Bid fever returned to the utilities yesterday as word went round the market that Scottish Power was about to re-enter the contest for Southern Water.

Shares in the Scottish generator tumbled 11 to 304p, in trade of 3.1m. The market gossip suggested that Scottish Power is about to table an offer that would top that already agreed between Southern Electricity and Southern Water.

One market specialist said: "One has to realise that Scottish Power is determined to win control of Southern Water and I think they are prepared for a fight."

Shares in Southern Water gained 10 to 953p on the speculation, while Southern Electric receded 9 to 676p.

In the rest of the sector, the poor sentiment following the weekend's Manchester bombing fell on Northern Ireland Electricity. Shares in the group weakened 8 to 419p.

### Glaxo firm

A combination of a favourable press report and a number of broker recommendations helped boost pharmaceuticals

London received no help from a lethargic Wall Street, which opened slightly easier, rallied and then slipped away again just after European markets closed for the day.

There was no important economic data to give a lead to either Wall Street or London, but dealers said both markets could live up later in the week. Wednesday saw the expiry of June stock options, while the Footsie future and index options expire on Friday.

This morning brings the publication of the UK public sector borrowing requirement for May, and in the US details of housing starts in May and non-farm productivity for the first quarter.

group Glaxo Wellcome, driving the shares sharply forward.

At the close they showed a gain of 20% at 887p, with 8.2m shares traded.

Sentiment was mainly boosted by a report that appeared in US investment publication Barron's which highlighted the potential of Glaxo's new anti-Aids drug called 1582.

"The two-way pull that has dogged British Steel for more than two years seems to go away," said one leading dealer. The shares were the day's second most active Footsie stock with 14m traded. They closed little changed at 176p.

He ran up a gain of 17 at one stage, following speculation about contracts in the Sunday press, only to close at 987p up 7. Siebe, which flew analysts to the US yesterday to view its Foxboro controls operations, added 15 at 90p.

ES's annual results, widely acknowledged to reflect the top of the current profits cycle, 348p with a drop of 26.

The integrated oil majors moved in opposite directions, with BP staying out of favour but Shell generating modest buying interest. Crude oil prices managed a modest rebound after a recent weak run, and NatWest Securities helped to stir the pot with a note advising clients to switch their Shell holdings.

"Relative to Royal Dutch, Shell Transport stands at a discount for all classes of investors. There is at least 5 per cent upside for the Shell price," argued NatWest. Shell added 4% at 929p and BP slipped 3% to 569p.

Several insurance issues underperformed the market yesterday. Specialists suggested there had been active selling of several stocks to take up holdings in Sun Life, which returns to the market.

Prudential stayed at 416p in trade of 2.8m, Legal & General lost 5 to 679p and Commercial Union shed 4 to 579p.

Householders provided one of the day's weaker performances, with Wimpey topping the FT-SE Mid 250 rankings and Bryant and Barratt Developments not far behind.

A recent note from Merrill Lynch highlighted the political risks for inflation and concluded that, in the run-up to a possible autumn election, the sector was worth more than a second look. It upgraded both Wimpey and Barratt. Wimpey gained 6 to 147p, Barratt 4 to 328p and Bryant 2 to 121p.

Electronics giant GEC shot forward in the best volume since mid-April. The consensus among analysts was that the stock was bouncing off the bottom of its recent trading range ahead of next month's results statement. The shares rose 84 to 360p in 8.5m traded.

Mobile phones group Vodafone gained 3% to 2464p after a stance upgrade by HSBC

The UK retail sales figure for May, expected tomorrow, will be closely watched by the market. Retail shares have performed exceptionally well recently on increasing optimism that cuts in taxes and interest rates over recent months are making themselves felt in high street sales.

While a big rise in sales could give a fillip to retail stocks, the overall market might take fright at the inflationary consequences of a consumer spending spree.

The early rise in the market was helped by a firm opening in international bonds, with German bonds lifted by the election news from Russia, where Mr Boris Yeltsin

emerged from the initial round with a small lead. Bonds gave a ragged performance at the end of last week when markets showed unease at the possibility of a return of Communism rule in Russia.

Late in the session, turnover was given a hefty push by a sizeable two-way programme trade, thought to have been executed by US. At the end of the trading turnover, was 712.2m shares.

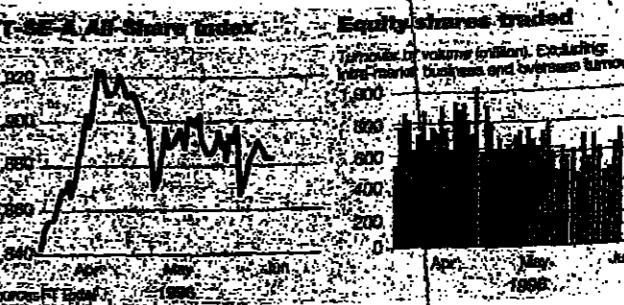
That figure was boosted by a placing of 20m shares in 3i by Barclays Bank hard on the heels of the 10m shares last Friday. Customer business on Friday was a healthy 2.41bn, inflated by the 3i placing.

James Capel, which moved from "hold" to "buy" on the stock. The broker has a target price of 260p for the shares. Cable and Wireless eased 4% to 411p in spite of a buy note from Lehman Brothers.

Among media stocks, Carlton Communications jumped 13 to 589p following a resurgence of takeover whisper and a positive note from ABBN Amro Hoare Govett.

The broker has reiterated its buy stance and set target price of between 575p and 600p for the shares. The upbeat mood was further enhanced by talk of a possible takeover approach from Bertelsmann, the German media giant.

MARKET REPORTERS: Joe Klesco, Jeffrey Brown, Herjinder Kular.



Indices and ratios	Worst performing sectors	Worst performing sectors
FT-SE 100 3761.5 -7.9 FT Ordinair index 2784.5 +1.8	FT-SE A Nat Fin p/c 16.91 16.91	
FT-SE Mid 250 4462.2 -2.4 FT-SE A Net Fin p/c 16.91 16.91	FT-SE 100 Jun 3760.0 +11.0	
FT-SE A 1901.1 -12.9 FT-SE 100 Jul 3760.0 +11.0	FT-SE 100 Jul 3760.0 +11.0	
FT-SE All Share 1852.7 -12.5 10 yr GIL yield 8.16 8.16	10 yr GIL yield 8.16 8.16	
FT-SE All Share yield 3.82 3.82 Long gilt/cash ratio: 2.21 2.21	Long gilt/cash ratio: 2.21 2.21	

## FUTURES AND OPTIONS

■ FT-SE 100 INDEX FUTURES (L100) £25 per full index point (APT)

Open	Set price	Change	High	Low	Open Int.
Jun 3761.5	3765.0	+11.0	3765.0	3740.0	10865
Sep 3764.0	3765.0	+10.0	3765.0	3730.0	5217
Dec 3760.0	3762.0	+6.0	3760.0	3750.0	779

■ FT-SE MID 250 INDEX FUTURES (L100) £10 per full index point (APT)
Jun 4465.0 4465.0 -5.0
Sep 4500.0 4500.0 -5.0
Dec 4500.0 4500.0 -5.0

■ FT-SE 100 INDEX OPTION (L100) £25 per full index point (APT)
Jun 3767.5 3767.5 3767.5 3767.5
Sep 3770.0 3770.0 3770.0 3770.0
Dec 3772.5 3772.5 3772.5 3772.5

■ EURO STYLE FT-SE 100 INDEX OPTION (L100) £10 per full index point (APT)
Jun 3775.0 3775.0 3775.0 3775.0
Sep 3778.0 3778.0 3778.0 3778.0
Dec 3780.0 3780.0 3780.0 3780.0

■ EURO STYLE FT-SE 100 INDEX OPTION (L100) £10 per full index point (APT)

■ FT-SE 100 INDEX FUTURES (L100) £25 per full index point (APT)

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## NEWS: UK

# Quitting EU 'would weaken London's role'

By Andrew Adonis  
Public Policy Editor

Mr John Gummer, the environment secretary, yesterday condemned moves to weaken Britain's ties with the European Union as a "betrayal of London which would do fundamental damage to our national prosperity".

In an interview with the *Financial Times* before the publication today of a government-sponsored report on the capital's economic prospects, Mr Gummer warned of the damage which isolation from the "heart of Europe" would inflict on the UK.

His outspoken remarks will fuel divisions in the governing Conservative party over Europe only a week after the largest House of Commons rebellion yet by Tory Eurosceptics and the well-publicised defection to a Eurosceptic campaigning group from Baroness Thatcher, the former prime minister.

Mr Gummer's pro-European credentials are second in the cabinet only to those of Mr Kenneth Clarke, the chancellor of the exchequer. The report he is launching, by a team of independent planning consultants and academics, claims London remains highly competitive with New York, Paris and Tokyo as a "world city" in terms of finance and business services, international institutions, tourism and culture.

The report says Tokyo, by contrast, has a far weaker international position, which might be expected to be eroded further as Hong Kong, Singapore and Shanghai increase their regional importance.

It says the UK capital faces "more direct competition than ever before" against other leading cities worldwide, particularly for its European pre-eminence as a business and cultural centre.

Mr Gummer said yesterday:

"We have got to be very strong in our membership of the EU so that London is central to its operations. At this moment there are only two truly world

cities - London and New York, and we have to do all we can to stay ahead."

The report, by a team including consultants from Llewellyn-Davies and Comedia and academics from University College London, says London is "perhaps the most international of all the world cities". It scores particularly highly in finance and business services.

However, the report warns "there is no natural reason why London or New York should always be the world's premier financial centres". Many "headquarters" functions could disperse "either to cheaper locations or to strengthening political centres such as Brussels".

The need for extra infrastructure investment is also raised starkly by the researchers, particularly in the field of tourism. They call for a "concerted plan" to increase capacity and improve visitor attractions, and "substantial improvements in quality and quantity" of hotel rooms.

The report said London had the capacity to double visitor numbers over the next 20 years, adding between £5bn (£7.85bn) and £10bn a year in foreign earnings. But that would happen only "if there is a concerted effort to plan and increase capacity - street life, attractions, entertainments, hotels, transport".

It also stressed the need for improvements in transport, environment and buildings contrasting government policy starkly with that in Paris, "whose transport and grande projets investments have been extremely successful in rejuvenating its image and economy".

The report does not comment directly on the case for an elected strategic authority for London, as proposed by the opposition Labour party. But it stresses that London is "by no means unusual" in not possessing an elected body covering the whole metropolitan conurbation.

With both UK and Irish intelligence providing few clear clues about the position of the

Martin Wolf, Page 13

Ireland's elusive peace Fears grow of backlash by pro-British 'loyalist' paramilitary organisations

# Dublin cabinet to meet today about IRA attack

By John Murray Brown in Dublin and John Kampfner at Westminster

The Irish cabinet will meet today in the wake of the Irish Republican Army's bomb attack in the English city of Manchester, with Mr John Bruton, the prime minister, under growing public pressure to offer more than another verbal rebuke to Sinn Féin.

The pan-nationalist approach has been shattered by the latest outrage and by the killing of a policeman in the republic by IRA members 10 days ago. The approach is centred on securing Sinn Féin's acquiescence to a settlement in Northern Ireland, with the backing of the moderate nationalist Social Democratic and Labour party and of opinion among Irish Americans.

There was a feeling yesterday in the Dail, the lower House of the republic's Parliament, that the policy of accommodating hardline republican organisations had run its course.

Unlike at Westminster, no mainstream Irish politician is talking about internment - detention without trial. However, there appears to be a general acceptance that if the atrocities continue, a security clampdown may be necessary.

Mr Des O'Malley, the deputy leader of the opposition Progressive Democrats in the republic, said: "The ceasefire has been comprehensively broken. The question now is whether the government should re-arrest those IRA men who were released from prison during the ceasefire. Under the legislation they would have the power to do so."

Many observers believe as

## After the IRA ceasefire

Feb 8: Blast at Canary Wharf in east London: two die and more than 100 injured. Bomb explodes an hour after statement issued in Dublin says that "with great reluctance" the complete cessation of military operations will end at 1800h.

Feb 10: Pro-British paramilitary groups in Northern Ireland do not order immediate retaliation and say they will "consider their position in a calm and orderly way".

Feb 12: Three main parties in Republic of Ireland condemn IRA for ending ceasefire.

Feb 15: "Device" left in London phone box is made safe by Scotland Yard.

Feb 18: Semtex bomb being carried on bus in central London by IRA volunteer Edward O'Brien explodes, killing O'Brien and injuring four other people.

Mar 8: Bomb explodes in litter bin in west London; no casualties.

Apr 17: Another bomb explodes in west London; no casualties.

Apr 24: Large bomb planted near Hammersmith Bridge over Thames in west London fails to explode.

Jun 7: Two police officers in car escorting Post Office van in Adare in the Republic of Ireland are shot after car is rammed. One of the two, Detective Gerry McCabe (52) dies soon afterwards. IRA denies involvement.

Jun 13: Sinn Féin president Gerry Adams condemns killing of McCabe and says he accepts IRA denial. Commissioner Patrick Culligan, head of the police in the Irish Republic, says he is certain IRA killed McCabe.

Jun 15: IRA says some of its members were involved in Adare shooting in contravention of orders against attacking enforcement authorities in republic; bomb explodes in Manchester shopping district - hundreds injured by flying glass.

Jun 16: "Punishment beating" in Belfast: youth aged 16 has arm and leg broken by masked men using iron bars. Youth says men said they were from IRA.

Many observers believe as

British ministers, while appreciative of Mr Bruton's consistently harder line, fear that once the immediate outrage has passed, the Irish cabinet will be unable to agree on any fundamental reappraisal of policy.

Senior MPs in London

believe that the spotlight will

now be trained on Dublin.

"All we can do is press ahead with

sensible security measures

while making clear to Sinn

Féin that we will no longer be

so amenable. Beyond that, it's

up to the Irish," said a leading

Conservative member of

the House of Commons.

Mr Seamus Mallon, the SDLP

deputy leader, told Irish radio

that the republican movement

faced "a moment of truth".

Quoting a Chinese proverb, he

said it was one thing to be

labeled a first time, but something quite different to be

labeled twice.

The events of the past 10

days have had a cathartic

effect on attitudes towards

Sinn Féin and the republican

movement south of the border.

The Irish police report a record

level of response to their

request for information on the

IRA gang suspected of involve-

ment in the killing.

Gerry McCabe. Such a

response would have been

anathema to many Irish people

before the latest outrages.

Many Irish people blame

their government for being too

lax in its programme of

onerous releases and in not main-

taining its surveillance of

republican suspects during the

ceasefire.

Worries about the IRA's

paramilitary activities have

been exacerbated by reports of

vigilante murders of drug deal-

ers and small-time criminals in

Dublin and elsewhere.

Fionnuala Fail, the main oppo-

sition party, and traditionally

the party with the closest links

with Sinn Féin, cautioned

against breaking off ties. "If

you break the link, you have

no influence. Then we're back

to the 25 years of violence,"

said Mr Dermot Ahern, a

Fionnuala Fail deputy for the

border region.

Mr Dick Spring, the Irish

deputy prime minister and for-

ign minister, conceded that

there were confusing signals

from the republican move-

ment. Hitherto the govern-

ment had been that the

republican movement was

engaged in a fierce internal

debate, over which Mr Adams

had little or no control. In gov-

ernment circles there was a

growing incredulity at Mr

Adams's profession of igno-

rance of the actions of the IRA.

However, in an implicit criti-

cism of Mr Adams, Mr Spring

remarked curtly that the cabi-

net meeting would seek to

make an assessment "whether

or not the leadership is serious

about bringing an end to the

violence."

Mr Bertie Ahern, the

Fionnuala Fail leader, conceded

that the government could not

continue "indefinitely" to

accept Sinn Féin's bona fides.

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# Labour party hints at shift in beef policy

By Robert Peston in Bonn

Mr Tony Blair, the leader of the opposition Labour party, was positioning himself yesterday to end his party's qualified support for the Conservative government's non-cooperation policy in the European Union.

He signalled that Labour's patience was wearing thin on a short tour of Germany, where he met the Chancellor, Mr Helmut Kohl, and the German president Mr Roman Herzog.

He insisted to the German leaders that the scientific case for removing the ban on British beef exports was strong, while recognising that the European public remains to be convinced.

However, he indicated that this week's summit of EU government heads in Florence would be a turning point in Labour policy. One of his close aides said that, given the scale of the government's anti-EU offensive, Labour would judge as a success nothing short of a firm timetable for lifting the ban and a package of financial aid to British farmers additional to EU budget rebates.

Since British ministers have been playing down expectations of agreement on this scale, Labour has given itself room to attack the government's tactics after Florence. "A lot depends on what happens in Florence", said an aide.

The government should conduct a "massive exercise in

negotiation, diplomacy and communicating why British beef is safe" to secure EU agreement at Florence, Mr Blair said after his meeting with Mr Kohl.

The Labour leader defended his current united front with the government. He told Mr Kohl that it would have been against "the national interest" for Labour to attack the prime minister's efforts to have the

ban on British beef exports lifted. It was "essential we do nothing to undermine" that, he said.

In all his meetings, Mr Blair is stressing that a Labour government would want a "fresh start" in British relations with the EU, based on a more "positive approach".

"Our best interest is served by being strong in Europe" he will tell the biennial conference of the German employers' organisation, the BDI, today, while attacking the veiled calls of some in the governing Conservative party for the UK to withdraw from the EU.

Regulators already have considerable powers to draw up rules, mainly affecting consumer services and prices. But Labour believes that the regulators would also be far better placed than the Office of Fair Trading to make swift decisions on anti-competitive practices. It is believed Labour's desire for faster decision-making reflects the delays in resolving competition issues in the telecommunications industry.

A Labour official said Mr Blair would tell the BDI that Labour had "no overriding objection to a single currency". But the official said that Mr Herzog and Mr Kohl both made it clear that Germany was intent on participating in monetary union at the earliest possible date of 1995.

Mr Blair's trip to Germany has attracted considerable local media interest. His meeting with Mr Kohl lasted 90 minutes, double the time scheduled.

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## BIGGEST trade union issues tough warning on pay

By Andrew Bolger, Employment Correspondent

Unison, Britain's largest trade union, yesterday sent a strong signal that an incoming Labour government would face strong pressures over pay in the public sector and over a national minimum wage. At the moment Britain has no statutory minimum wage level.

The annual conference of the union, which has 1.3m members, voted to "redress the balance caused by the freeze imposed on the public sector pay over the last few years which has seen pay levels lag behind the average increases in the economy".

The delegates in the southern

England town of Bournemouth also promised to resist any moves towards continuing government-imposed incomes policies. Mr Rodney Bickerstaffe, Unison's general secretary, said it would be hypocritical for MPs to vote themselves a 30 per cent pay rise and then insist that any other public sector pay increases be funded by redundancy or improved productivity.

On minimum pay, Unison reaffirmed its target of half male median earnings - currently £4.26 (£6.50) an hour - in spite of the Labour party's refusal to set a figure before the next general election. Mr Bickerstaffe said: "We don't want a rate so low that everyone is exploited." The conference

defied its executive and supported an amendment which instructed the union to put its £4.26 figure in a motion to the Trades Union Congress in September.

Last year, the TUC voted in principle for a minimum wage, but succumbed to pressure from the Labour party's leadership not to specify a figure.

The Unison conference also expressed opposition to the economic convergence criteria within the European Union's Maastricht Treaty. If a British government called a referendum, Unison said it would campaign against joining the single currency "unless these criteria are substantially changed in favour of economic growth and full employment". Mr Bickerstaffe said: "The way forward

for Britain, for Europe, for the world economy, cannot be on the basis of simply cutting back welfare services."

Unison conference delegates said the Maastricht Treaty enforced a deflationary monetarist regime throughout Europe. "There is a clear division of views between deflation and monetarism on one hand and a inflationary growth strategy, with government intervention to ensure its success, on the other. It is not possible to ride both these horses at the same time."

• Friday one-day strike by mail workers will go ahead in spite of talks yesterday between the Royal Mail division of the Post Office and the CWU trade union.

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## TECHNOLOGY

The revelation that plastic can conduct is no longer the answer to an unasked question, says Vanessa Houlder

## Electrifying effects

**F**or years, nobody doubted that plastic was an insulator. The rationale was simple: plastic could not conduct electricity because its atoms were bound in such a way that the electrons had no freedom of movement.

This idea was so deeply entrenched that the discovery in 1977 of a plastic that could transmit electricity was met with incredulity. "A lot of people did not believe it," recalls Alan MacDiarmid, one of the chemists at the University of Pennsylvania who synthesised the compound.

But the sceptics found that the results could be replicated. When a pinch of iodine was added to a particular form of polyacetylene, its conductivity increased by more than a million times.

By "doping" the plastic with atoms that were able to give up spare electrons to the polymer bonds — or grab extra electrons back — the chain of organic molecules in the plastic became electrically unstable. As a result, the electrons could flow across the length of the polymer when a voltage was applied.

The discovery was a breakthrough in materials science. The polymer had the flexibility and ease of processing of conventional plastic but the electromagnetic, electronic and optical qualities of metal.

Yet the applications of the newly discovered substance were not immediately apparent. "When we first put conducting polymers on the scene, people said that they had the ideal answer for the question that had not yet been asked," says MacDiarmid.

On the face of it, that comment still holds true. Conductive plastics have few mainstream applications. For most roles, these "synthetic metals" are more expensive and poorer conductors of electricity than ordinary metals.

But champions of conductive polymers argue that their benefits do not depend on cost advantages but on the unique properties of the polymer itself.

There has been no shortage of interest in exploring these proper-

ties. Companies such as AlliedSignal, BASF, IBM, and Neste of Finland have invested in the field. The number of academic researchers has expanded: the last conference on synthetic metals produced nearly 1,500 abstracts.

Examples of applications that have already materialised include anti-static flooring, electromagnetic shielding for equipment in aircraft, batteries with very slow discharge

rates, electrochromic displays for car sun-roofs that change colour on the application of a voltage, and "electronic noses" that detect gases because the chemicals change the conductivity of a thin film of conductive polymer.

Other applications still in development include a replacement for lead solder in joints in electronic equipment, which IBM is working on in conjunction with the University of Pennsylvania.

**One goal is to make a lightweight, flexible display, such as a flat TV screen or a roll-up electronic newspaper**

and methods that could improve plastics' conductivity still further. In the UK, for example, at the University of Durham, researchers are trying to improve the properties of polyaniolane to the point where it could replace copper braids in coaxial cables.

There is still no agreement among scientists in the field as to what the maximum conductivity of conducting polymers might be. As far as

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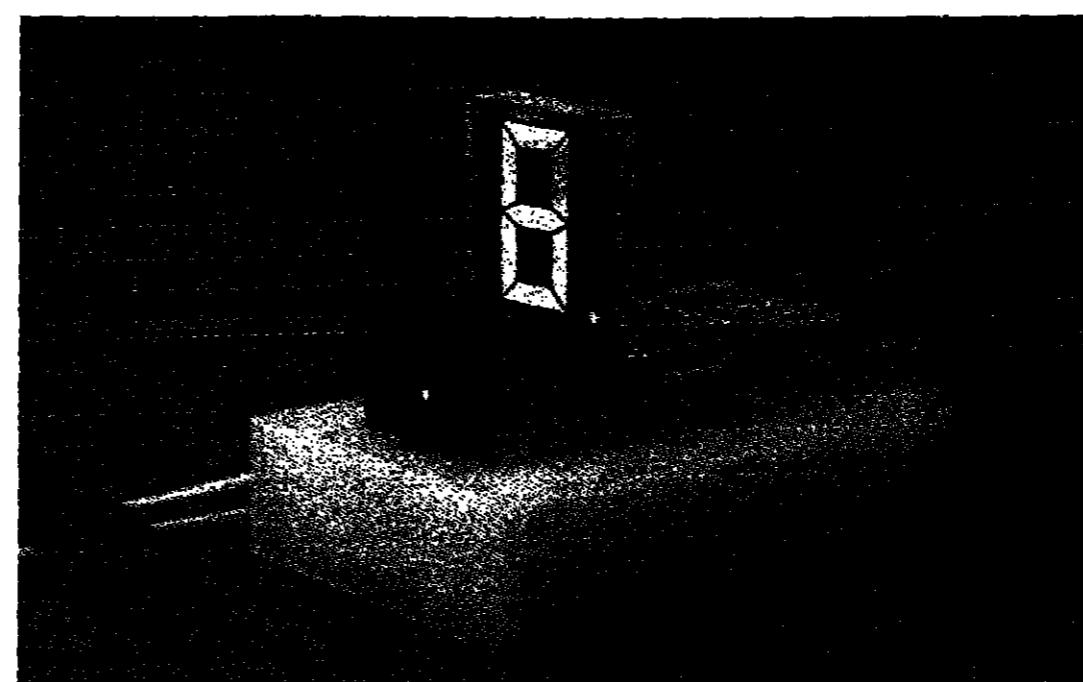
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Some scientists are working on methods that could improve plastics' conductivity still further. In the UK, for example, at the University of Durham, researchers are trying to improve the properties of polyaniolane to the point where it could replace copper braids in coaxial cables.

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conductivity of polyaniolane to the point where it could replace copper braids in coaxial cables.

By improving the molecular



Plastic electronics on display: Cambridge Display Technology is aiming to make marketable devices, such as for mobile phones

science is concerned, the sky is the limit," says MacDiarmid. "There is a huge amount to be discovered."

Increasingly, researchers have turned their attention to investigating polymers that are semiconductors. In particular, scientists have focused on the consequences of two scientific breakthroughs in 1990.

One was the development of a polymer transistor by Francis Garnier at the Laboratory of Molecular Materials in Thiais, France. Its advantage was that it was entirely flexible; the disadvantage was that it was slow — the mobility of the electrons was 100,000 times less than in amorphous silicon.

By improving the molecular

organisation of the conductive polymer, Garnier has substantially speeded up the electrons' mobility to the point where it could be used in a basic display, such as that for a microwave oven, which does not need fast electronics. He anticipates further improvements. "By the end of this year, we will have mobility equivalent to amorphous silicon."

Philips, which has collaborated with Garnier's team in the past, also reports "outstanding research results" in the field of plastic electronics. It believes that their possible applications are liquid crystal displays, radio frequency identification tags and simple chip card applica-

tions — although these are still far off.

The other important development of 1990 was the work of Richard Friend and colleagues at the University of Cambridge.

They sandwiched a conductive polymer — poly-p-phenylenevinylene or PPV for short — between two electrodes. The positive terminal removed electrons from the plastic

— the equivalent to introducing positively charged "holes". When electrons from the negative electrode fell into these holes, they gave off energy in the form of photons.

Cambridge Display Technology, the company set up to exploit Friend's advance, believes it can turn the concept into a marketable device, such as a display for a mobile telephone, by the end of 1997. Unilax, a company based in Santa Barbara which is working on a prototype early next year, has a commercial product in the next 18 months to two years.

One of the ultimate goals for researchers is to make a lightweight, flexible display, such as a flat television screen or a roll-up electronic newspaper. Such a development is not yet on the horizon. In any case, light-emitting polymers would be up against stiff competition from alternative technologies.

He also demonstrated how an ordinary piece of transparent plastic sheet, such as that used for an overhead projector, could be made conductive by thinly coating one side with conductive plastic "paint".

Similarly, he showed how paper sprayed with a thin layer of the "paint" can become conductive too.

He says such conductive paper, or a conductive tape made from the plastic, could replace copper in coaxial cables, widely used in telecommunications.

Laura Tyson

## Versatile material for better batteries

It also has certain defence-related applications. KI has applied for patents.

Laboratories around the world have been struggling to solve the puzzle of how to make ordinary plastic conductive without using any metal. But although the research groundwork had already been done, the goal of physically producing a material that could be commercialised had proven elusive.

KI says its material can be processed much like ordinary plastic — melted, moulded, extruded or powdered — or made into paint or adhesives.

To produce it, the basic plastic material is processed before undergoing "doping" to make it conductive.

KI has been discussing possible

co-operation with Microelectronics Technology, another Taiwanese company which has developed technology used for transportable and maritime satellite communications equipment.

The battery used in such equipment is heavy and lasts for about an hour, but Chen Chien-yi, KI's chairman, says the aluminium alloy in the battery could be replaced with the conductive plastic, reducing its size and weight and increasing battery life.

Recently, Chen demonstrated a prototype one-volt rechargeable battery made using the plastic.

Based on this simple model, a one-volt battery could be produced which is the size of a credit card or even thinner, he says. Such a battery could eventually replace the

normal nickel metal hydride rechargeable battery. It would be more powerful, recharge faster and produce no heat as well as being lighter, says Chen.

He also demonstrated how an ordinary piece of transparent plastic sheet, such as that used for an overhead projector, could be made conductive by thinly coating one side with conductive plastic "paint".

Similarly, he showed how paper sprayed with a thin layer of the "paint" can become conductive too.

He says such conductive paper, or a conductive tape made from the plastic, could replace copper in coaxial cables, widely used in telecommunications.

## Giants score on TV ads

**T**he San Francisco Giants in the US will become the first major league baseball team to use defence industry technology to capitalise on advertising revenues earned during live broadcasts.

For the current baseball season, the Giants have signed a contract with New Jersey-based Princeton Video Image, which uses a technology that can over-write advertising on perimeter boards surrounding a sporting event with promotional material for another advertiser.

The genesis of the product is military technology designed to pick out missiles from their surroundings and track and destroy them.

PVI's proprietary L-VIS system inserts electronic signage, advertising or product displays into live programming with colour, lighting and motion so precise that viewers will not know it is happening.

There are at least two other providers of similar technology. One is Synch-Vision, a company in France's Lagardere Group, while the other is a joint venture between sports promotion company ISL and Orad, an Israeli defence contractor.

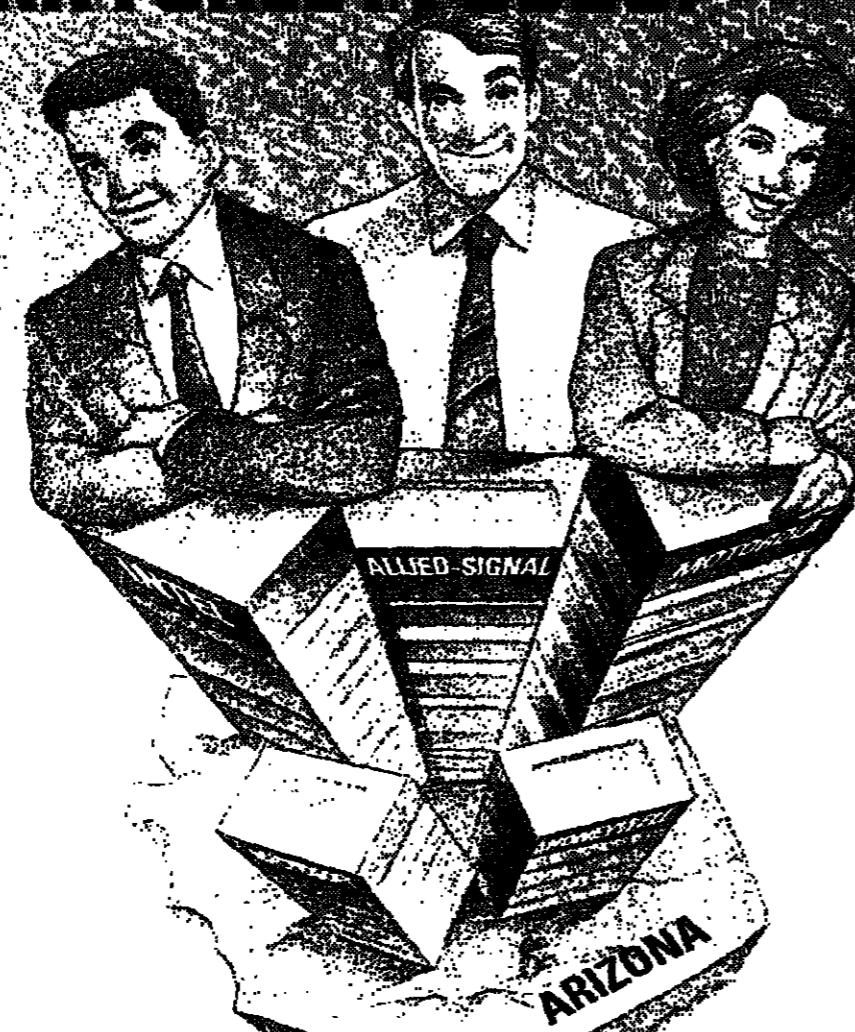
Brown Williams, president of PVI, says there has been limited use of the technology so far in the US's vast sports advertising market. It has been used for so-called Big Ten college football games broadcast on a sports cable channel and at least once on network television for the popular "Sugar Bowl" annual football game on New Year's Eve.

The technology is particularly important for the San Francisco Giants because, Williams says, no advertising is permitted on the hoardings around the stadium. The games will be seen by local viewers on KTVU-TV and on the cable channel, Sports-Channel Pacific.

Advertisers on the newly created ad space include international brands such as Kellogg, the world's biggest cereal maker, and CTC, the telecommunications company, as well as a local supermarket chain.

Norma Cohen

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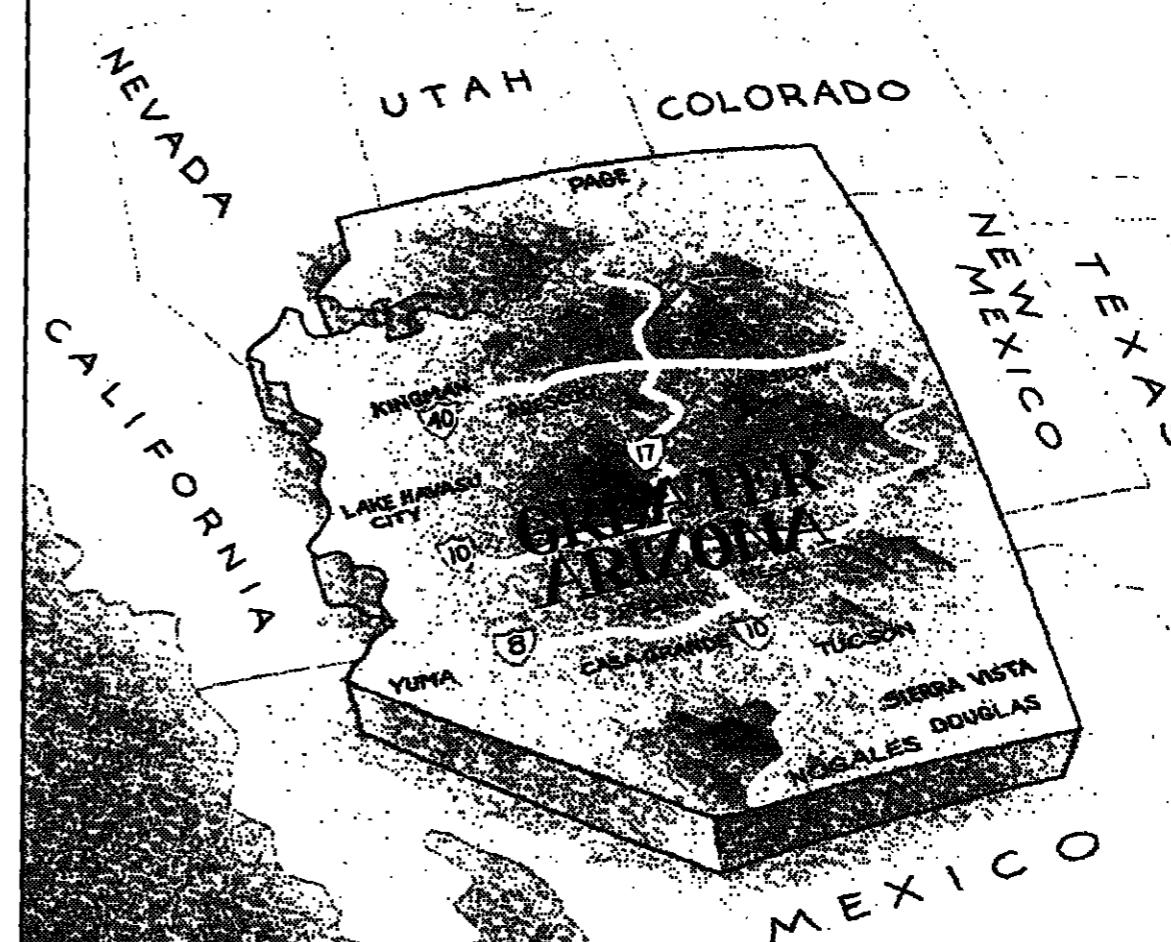
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**D**espite its remodelling after the eccentric modern fashion, the *Jeu de Paume*, overlooking the Place de la Concorde, is still a most beautiful gallery. Modern art looks very well in it and, with a couple of exceptions, this latest show, *Un Siècle de Sculpture Anglaise*, taken piece by piece, is shown to great advantage, with the larger pieces no less impressive outside in the gardens.

But any curated and thematic show should surely be something more than the sum of its parts, and we know we are in trouble the moment we find the *sculpture anglaise* of the title given in the English version of the handout as 'British'. Such sleight of hand might fool the French but not us. Surely some mistake, we might say, and when we read the list of artists represented, from Epstein to Anish Kapoor, we begin to wonder quite whose mistake it is.

The show is glossed in the British

# A fashionable but facile show

British sculpture has not been given its just deserts at the *Jeu de Paume*, argues William Packer

Council's own literature as the most ambitious ever mounted at the *Jeu de Paume*, and the first major survey of British sculpture of the 20th century to be seen in Paris. But it has been chosen and curated by a Frenchman, Daniel Abadie, the director of the *Jeu de Paume*, very much as a personal exercise, hence no doubt the insensitivity of *anglaise* and the partiality and critical wilfulness of the selection. Here then is a wonderful opportunity squandered. We can only ask how it was that he was allowed to get it so wrong.

For wrong it is. It begins with Epstein and a single piece, the 'Rock Drill' torso (1918) set so high in the entrance lobby as to be easily missed in the bustle for tick-

ets. It alone represents the sculpture of the 1910s and '20s which the student Henry Moore, just back from the war, found so stimulating. Epstein, expatriate American and Jewish outsider, is at least included, but there is nothing of the expatriate Frenchman, Gaudier-Brzeska, nothing of Gill, Dobson, Jagger, Shepperson.

The show proper starts indeed with Moore - with a sidelong glance to Barbara Hepworth and Ben Nicholson, in his dubiously sculptural persona - in the 1930s. Thus again is the myth perpetuated, in which Moore himself conceived, that the story of Modern British Sculpture begins with Henry Moore. It is not to deny Moore's central importance, but

nothing in short of that post-war generation that first suggested there was life in British sculpture after Henry Moore. For the 1950s, it is only Henry Moore.

Into the 1960s and again there is only Phillips King to suggest that there was anyone but Caro and Paolozzi making the new abstract sculpture - no Tucker, Scott, Hall or Penting. In the 1970s it is only Flanagan, Long, Gilbert & George and Michael Craig-Martin, in the 1980s Deacon, Cragg, Woodrow and Kapoor, in the 1990s Rachel Whiteread and Damien Hirst.

Now not for one moment do I say

there is no case to be made for showing any one of these artists, either collectively or singly. But to

know. And why are they so well known? Because we have shown them so often.

But there is one further twist to it that might explain if not excuse Daniel Abadie's myopia and short memory. Those in whom there is such interest are only those who have been so assiduously supported, and shown and shown again. The interest turns out to have a very narrow focus, which this show at the *Jeu de Paume* could hardly fit more sharply. And what was being done for Moore and Hepworth long ago is still being done for Caro, Long, Flanagan, Deacon, Cragg, Cormley, Whiteread, Hirst. Good luck to them, but there are so many others too, who have worked in the rich, broad field of British sculpture.

*A Century of English Sculpture: Galerie Nationale du Jeu de Paume, Paris 1, until September 18; sponsored by UAP Assurances and presented in association with the British Council.*

## Theatre

### All rant and rave

*Confess yourselves wondrous malicious! Or be accused of folly.*

**T**he bad boy of British theatre is back and his latest production is a bit of both 'Berkoff as Coriolanus' yells the bold, white-on-black banner emblazoned across the entrance to the Mermaid Theatre, but that is only part of it. He has also designed and directed this production seen last year at the West Yorkshire Playhouse.

It is impossible not to admire Berkoff's staging. In terms of the abundant physical skills of his company, he plays to strength. Eight highly drilled actors in black shirts and jackboots play everything from the rioting Romans to the Volscian warriors with minimal costume changes and to maximum effect, drawing on rigorous mime, freeze-frame and stylised action. The bold, cold fight sequences have a visceral charge and the stark simplicity of their conception and execution is hugely impressive. The sudden shift in space when the Volscian guard line up against David Henry's Menenius by springing to a perfect diagonal across the geometric marbled floor has great dramatic simplicity.

Paradoxically, that simplicity bedevils the characterisation. Detail and individuality are lost. The actors are so busy declaiming, you rarely get the sense they are listening to one another. At times, the language is so heavily underlined with action, it is as if you are watching a foreign-language film, complete with percussive musical soundtrack. The declaim count is so high that the language is too often flattened through over-emphasis. Berkoff never allows the text to breathe, which means that even when you are impressed by what you are witnessing, you admire it, rather than become involved in it.

No-one is going to accuse



A dazzling armoury of vocal mannerisms stymie his physical prowess: Steven Berkoff as Coriolanus in his own production

this production of understatement. A charismatic, crop-haired, sharp-suited figure fighting to control warring factions, Berkoff's portrayal of the title role looks like an enraged cross between the Royal Opera House public relations supremo Keith Cooper and his conductor Sir Georg Solti. Not that this London-vowelled bully ever sounds remotely like the son of Faust's steely aristocratic Volumnia. The swoops and snarls, rants and roars in his dazzling armoury of vocal mannerisms stymie his physical prowess and his otherwise overwhelming, sneering rage is curiously inexpressive. You feel the actor's physical tension and intransigence, not the character's.

Like Iago, Tullus Aufidius is one of Shakespeare's show-stealing roles. True to form, Colin McFarlane seizes the

opportunity with a markedly still physical presence and a blessedly quiet authority. His sudden burst of anger at Coriolanus's capitulation to Rome is genuinely shocking. So much so, that you realise what you have been missing the rest of the evening.

David Benedict

At the Mermaid Theatre, London EC4 (0171-236 2211).

Thomas Quasthoff performs works by Mahler and Beethoven; 7.30pm; Jun 20

#### DRESDEN

##### EXHIBITION

National Gallery of Scotland Tel: 44-131-5588921 ● Wasserwelten. Des Motiv des Wassers in der Kunst des Jugendstils: exhibition devoted to water as a source of inspiration for the artists of the Art Nouveau movement. The display includes paintings, porcelain, and works in metal and glass; to Sep 15

##### OPERA

Staatsoper unter den Linden Tel: 49-30-208261

● Staatsoper unter den Linden: with conductor Antonio Pappano perform Mascagni's Cavalleria Rusticana and Leoncavallo's I Pagliacci. Soloists include Plowright, Patti, Klemmer, and Botha; 7pm; Jun 19, 21

#### BERLIN

##### EXHIBITION

Bröhan-Museum

Tel: 49-30-3214029

● Wasserwelten. Des Motiv des Wassers in der Kunst des Jugendstils: exhibition devoted to water as a source of inspiration for the artists of the Art Nouveau movement. The display includes paintings, porcelain, and works in metal and glass; to Sep 15

##### EDINBURGH

##### EXHIBITION

National Gallery of Scotland

Tel: 44-131-5588921

● Avash in Colour: Great American Watercolours from the Museum of Fine Arts, Boston: this exhibition presents a collection of over 50 watercolours from the museum. The display includes works by Winslow Homer, Edward Hopper and John Singer Sargent; to Jul 14

##### OPERA

Edinburgh Festival Theatre

Tel: 44-131-5266000

● La Traviata: by Verdi. Conducted by Stephen Clark. Soloists include Clare Rutter, Richard Coxon, Jonathan Summers and Helen Lothian; 7.15pm; Jun 19, 21

#### COENHAGEN

##### CONCERT

Tivoli Concert Hall

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● Tivoli Symfoniorkester: with conductor Walter Weller and bass

#### LEIPZIG

##### CONCERT

Gewandhaus zu Leipzig

Tel: 49-341-12700

● Das Paradies und die Perle: by R. Schumann. Performed by the English National

Opera, Soloists include Steven

Quasthoff and the

Wieniawski Quartet; 8pm; Jun 19

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## COMMENT &amp; ANALYSIS

## And so to Lebed

Yeltsin needs the general's help to build on his first-round election win, says Chrystia Freeland

Like General Kutuzov, the fat, slow-witted warrior credited by Tolstoy with defeating Napoleon's armies because "he was one with the Russian people", Russian President Boris Yeltsin has once again shown that he has the best political instincts in the country.

Elsewhere, there would be nothing spectacular about an incumbent candidate who, with all the machinery of the state working in his favour, managed to beat his nearest opponent by less than three percentage points and was forced to meet him again in a second round of voting. But in Russia, which has lost half of its economy and most of its empire under Mr Yeltsin's stewardship, the president's narrow lead over Mr Gennady Zyuganov, his communist rival, in Sunday's ballot is a remarkable political comeback.

When the election date was set at the beginning of this year, some of Mr Yeltsin's closest political allies publicly warned that Mr Zyuganov was unbeatable. After five years of turbulent political and economic change, which had lowered incomes and shortened life expectancy, opinion polls showed that Russians, like their eastern European neighbours, were ready to swing back to the communists. Most surveys put Mr Zyuganov far ahead of the president.

Yet Mr Yeltsin - a hard-living, 65-year-old grandfather who suffered two heart attacks last year - has danced, joked and flag-waved his way back into the hearts of millions of Russians with a frenetic round of campaigning over the past four months. It has included everything from doing the twist with mini-skirted teenagers to presiding over a military parade from the solemn mausoleum.

But Mr Yeltsin has not yet campaigned himself on to the pages of some fledgling Tolstoy. His slight edge is a significant achievement, but he has not yet won the war.

Observers ranging from the US ambassador to Russian and western investors - who pushed share prices up yester-



Three front-runners: from left, Boris Yeltsin, Alexander Lebed and Gennady Zyuganov

day - are betting that Mr Yeltsin's margin on Sunday will translate into a clear triumph against Mr Zyuganov in a second round of voting in the next three weeks. But some Yeltsin aides have warned that the president cannot afford to rest on his laurels.

"It would be wrong to limit ourselves to victory reports," Mr Yuri Baturin, the president's adviser on national security, warned yesterday. "There have also been setbacks."

One of the greatest dangers, Mr Baturin and other members of the campaign team say, is that the president risks becoming a victim of his own success. Over the past few weeks, Mr Yeltsin's political blitzkrieg has left no corner of Russian life untouched. The campaign has reached from the chandeliered reception rooms of the Kremlin, where waiters are under orders not to offer vodka to the president, to the nation's airwaves, which are so dominated by Mr Yeltsin that even football commentators implicitly plug the president in junks between goals.

Presidential staffers fear many of the country's 105m voters will be so exhausted by the saturation coverage of Mr Yeltsin that they may not show up at the polls for the second round.

"Many of Yeltsin's supporters begin to reason along the following lines: 'Boris Nikolayevich will win as it is and for this reason there is hardly any

need to go and vote,'" warns Mr Baturin.

The president's men are taking voter fatigue so seriously that they are trying to move the second round vote to the middle of the week from the traditional Sunday.

Mr Yeltsin's strongest chance of holding the attention of Russia's weary voters, and regaining the momentum he had built up earlier this month, would be to seal a bold strategic alliance with the new man of the hour, Mr Alexander Lebed, the retired general who won third place and a powerful new role as kingmaker in Sunday's voting.

Mr Lebed, a moderate nationalist who has pulled away many votes from Mr Vladimir Zhirinovsky, the flamboyant xenophobe of Russian politics, has been firmly anti-establishment on the campaign trail. He has rallied against "the bandits" who rule the country, and argued that Mr Yeltsin and Mr Zyuganov represent two faces of the old, unloved communist *nomenklatura*.

But Mr Lebed's open lust for power - he told television viewers on Sunday night that he was destined to rule Russia - could make him open to the offer many of Mr Yeltsin's senior allies are urging the Kremlin leader to extend. Mr Lebed met Mr Yeltsin yesterday, and leading pro-Yeltsin officials, including Mr Victor Chernomyrdin, the prime minister, have hinted that an important post could be

reserved for him in a new Yeltsin government.

The problem for Mr Yeltsin is that some members of his entourage, especially businessmen, might oppose the adoption of Mr Lebed as an outsider with a reputation for getting things done. Mr Lebed might actually act on his campaign pledge to root out government corruption.

Now comes the tricky time for Yeltsin. He has to reach out and show the contours of his new government and make a deal with Lebed, but the big question is: will his camarilla [clique] allow it?" says Mr Peter Schulze, Moscow director of the Friedrich Ebert Foundation, the German think-tank.

At a time when Russia is deservedly celebrating its first democratic vote for a national leader, such fears serve as a reminder that even if Mr Yeltsin is re-elected in the second round, his triumph will hardly be a victory for the western-style political and economic freedoms he seemed to promise when Russians first selected him as their leader in 1991.

Instead, as the US diplomat Thomas Graham observed last autumn in a much talked about article on Russia, a Yeltsin win would be a triumph for the occasionally fractious but ultimately allied Kremlin clans which rule Russia today. To keep the peace between these powerful insiders Mr Yeltsin will need to remain as wily as Gen Kutuzov, even after the vote.

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H-A

## LETTERS TO THE EDITOR

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## Eurosceptic's 'calculation' based on a nonsensical piece of arithmetic

From Mr Derek Prag MEP.

Sir Philip Stephens in his as usual - per cent article, "Put it to the vote" (June 14), said that the Eurosceptics' crystallisation of the Europe debate into one of "In" or "Out" would cause them "to produce all sorts of spurious statistics and assumptions..."

They have, of course, been doing this for some time. Their allegation that what Britain originally joined was only a free trade area is just one of the most glaring examples of their factual errors.

There was another example in the same issue of the FT: Prof Minford's "calculation" that "net UK contributions to the Common Agricultural Policy and inflated food prices

cost about £10bn a year". What a nonsensical piece of arithmetic!

The net contribution to the CAP is of a different genre from the level of food prices. In the first place, the net contribution can be calculated with reasonable accuracy: the CBI among others, has done so and given us the figure of £2.1bn for our *total* net contribution last year - not just for agriculture but for everything.

As for food prices, Prof Minford ought to know very well that a credible calculation of what food prices would have been if we had had genuine free markets for food in Europe and elsewhere is impossible, given the large-scale intervention in agricultural

policy by governments in all industrial countries.

Calculations based on prices in small residual free markets - the so-called "world markets" - are meaningless.

Doubtless, as Philip Stephens says, we shall be getting much more of the same (some of it, from people who ought to know better). Is it because they have such a poor case that the Eurosceptics put forward such outrageous nonsense?

Derek Prag,  
Chairman,  
London Europe  
Society,  
Pine Hill,  
47 New Road,  
Dagnall, Welwyn,  
Hertfordshire AL8 0AQ, UK

## Hospitals and private finance

From Ms Jane Salmon.

Sir. The Private Finance Initiative will not work in the UK National Health Service because it attacks the core of a free, publicly funded service based on medical need and one's ability to pay. The government has cut £400m of capital spending on hospitals, but the PFI is so complex that, while millions of pounds have been spent on submitting bids, no new hospital contract has been signed.

The Labour party is sitting on the fence as usual. While Harriet Harman, shadow health secretary, states she would "discourage the signing of such contracts", because it ties the hands of future governments.

Gordon Brown, the shadow chancellor, is making no commitments on funding new hospitals until he has seen the books. Neither the taxpayer nor the local community is consulted on whether they want their local hospital rebuilt with private finance.

The government demands that health authorities should explore the use of private finance before public funds can be considered. The result of this policy is decaying hospitals, increased bureaucracy and increased interest charges to borrow money as a private rather than a public organisation.

Janet Salmon,  
43 Montague Road,  
Richmond,  
Surrey TW10 6QJ, UK

## The real debt relief agony is suffered by the poorest countries, not World Bank

From Prof Sir Hans Singer.

Sir. Robert Chote's article "World Bank agonises over debt relief" (June 10) raises some interesting issues, but also some serious doubts.

In the first place, one may question the whole approach of providing a package of burden-sharing between bilateral and commercial creditors on the one hand and the multilateral creditors (World Bank and the International Monetary Fund) on the other hand.

The present subject under debate is multilateral debt relief. A good deal of recent bilateral aid has *de facto* served to enable countries to service their multilateral debts - a House of Commons committee has already expressed serious concern at this situation.

This does not mean that raising the Naples terms from 67 per cent to 80 per cent, or even to the 90 per cent suggested by the World Bank and IMF, would not be a good thing.

Leaving this aside, one can also question the tying of the total debt relief package to the growth rate of export earnings of poor debtor countries.

What seems relevant is not the rate of increase in export earnings, which is under dispute between the World Bank and IMF, but the ratio of export earnings to the unit

cost of imports - in other words, the purchasing power of exports or income terms of trade.

It also seems highly optimistic to assume that total debts up to 200 per cent of exports are acceptable. If we assume a debt service ratio (interest and amortisation) of 10 per cent, this would mean that 20 per cent of export earnings are pre-empted for debt servicing, and thus not available for financing urgently-needed imports.

Finally, one must also question the contention that a use of proceeds from sale of a modest portion of IMF gold or of the ample World Bank reserves would endanger the triple A credit rating of these two institutions. This depends on the full support and guarantees from the big financial powers rather than their stock of gold or their balance sheet. It is to be hoped that the coming G7 summit in Paris will constructively deal with this problem.

The real agony is not that of the World Bank, as the article's title suggests, but rather that of the poorest debtor countries.

Hans Singer,  
Institute of Development Studies,  
University of Sussex,  
Brighton, BN1 9RE, UK

## Modification by gender

From Ms Victoria Andrews.

Sir. You described Ms Sheila Masters as "arguably Britain's leading woman accountant" (June 16). The description should not be modified by gender since it is not gender which determines an accountant's ability. If the description is to be qualified, a field of professional interest would be appropriate.

Victoria Andrews,  
12 Gayton Road,  
London NW3 1TX, UK

## Interview • Peter Drucker

## An iconoclast with ideas

The management theorist speaks to Richard Donkin

Peter Drucker has reached the stage of life where he has the time to re-read books. He is now reading Jane Austen and William Thackeray, and finds Austen's economy and elegance with words instructive for his own writing. "It's a very good antidote to modern sloppiness and language corruption," he says.

The dissemination of complex ideas in simple prose is a lifelong passion for Drucker, the Viennese-born writer, who has already secured his niche in business history as the father of post-war management thinking.

Drucker himself rejects the "guru" label. With more than 20 management books to his name and an early career in newspapers, he prefers to be known as a journalist and writer.

## COMMENT &amp; ANALYSIS

## FINANCIAL TIMES

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Tuesday June 18 1996

## No euphoria over Russia

Perhaps the best thing about the first round of Russia's presidential election is the mere fact that it happened. After weeks of recrimination, with the contenders accusing one another of contemplating fraud on a massive scale, the voting and counting procedures have been acknowledged by all sides as broadly fair.

While President Boris Yeltsin undoubtedly made ruthless use of the advantages of incumbency, and his domination of the airwaves, it has to be recognised that the selection of Russia's next head of state was a matter of open and vigorous contest.

As for the result, here again things could have been a great deal worse. Mr Gennady Zyuganov, the neo-communist who defends Stalin's record and trades openly on nostalgia for the Soviet regime, failed to top the poll, as seemed very likely until a few weeks ago. Mr Vladimir Zhirinovsky, the ultra-nationalist rabble-rouser, fared worse than expected, and has been denied the chance to act as kingmaker.

Mr Yeltsin, who in western eyes represents the hope but not the certainty of continued reform, has a good chance of building on his 35 per cent score to win the second round. But he will have to work hard for his victory, and compromise with some of his rivals. That too seems a just verdict on a man who has launched Russia on the road to liberal capitalism but must also take the blame for unleashing the war in Chechnya.

But while the worst has been avoided, western governments should certainly not be carried away by euphoria. Despite the personal rivalry between the leading candidates, there is a degree of convergence in their attitude to

the US and western Europe. It is a brand of nationalism that lies somewhere between the relentless animosity of the cold war and the pro-western euphoria that followed the Soviet collapse. While both Mr Yeltsin (in practice) and Mr Zyuganov (at least in theory) acknowledge the merits of doing business with the west, they are both inclined to view Russian-western relations – particularly in the field of European security – as an adversarial, zero-sum game.

The emergence in a pivotal role of General Lebed, who spent his formative years fighting US-backed rebels in Afghanistan, is unlikely to make the policy of Russia's next administration any more pro-western. And the poor performance of Mr Grigory Yavlinsky, the only candidate who has consistently supported reform, is a reminder of how much the liberal segment of the electorate has retreated.

All this suggests that whatever coalition emerges from the deal-making that will take place over the coming days – and a Yeltsin-Lebed tandem now seems the most likely – Russia will continue to need careful handling.

The first challenge facing the West is whether or not to admit Russia as a full member of the Group of Seven industrialised nations. Mr Yeltsin already attends the Group's discussions on political issues, but not the G7 economic summits. Given the fragile state of Russia's economy, it would be premature to offer full G7 membership now. It would also be naive to expect that Russia, whoever its president, would show goodwill in return. The Russia that emerges from these elections is going to be a more prickly, nationalistic partner, whoever wins the second round.

## Performance pay

The prospect of pay increases of 30 per cent for backbench MPs and of still more for government ministers is being met with smug anticipation in the UK House of Commons. The Top Salaries Review Board, which met yesterday to finalise its proposals, is expected to recommend the awards before the end of the month. The MPs, uniquely authorised to decide their own pay, will then vote on the package before leaving Westminster for their lengthy, three-month summer break.

Even before the precise figures are announced, MPs are carefully rehearsing their self-justificatory arguments. By international standards, their basic pay of \$24,000 a year is low. At home, it has fallen behind that of comparable professions. Politics needs to attract talent. The recommendations of the board represent an independent judgment. And so on. Needless to say, there is no mea-

sure of the fact that many MPs treat Westminster as a part-time career, combining it with lucrative posts in law or banking or with clutches of company directorships. Nor apparently do they see a contradiction in obliging other public sector workers to finance even small pay awards from productivity gains (usually job losses) and attaching no strings to their own, much larger increases.

There is a case for paying MPs more but only if their remuneration is tied closely to performance. Those who insist on pursuing outside careers should not expect extra subsidies from the taxpayer. Those willing to play an active role in parliament should be rewarded accordingly. There is one more thing. Any award should be self-financing, paid for by cutting the numbers of MPs and ministers alike. Even at present pay rates too many of them are expensively under-employed.

## Buying loyalty

J. Sainsbury's decision to launch a nationwide loyalty card means all the big British supermarket chains are either offering such cards or experimenting with them. The trend has important lessons for all those involved in consumer goods marketing.

Sainsbury has been pushed in this direction, obviously reluctantly, by the astonishing commercial success of Tesco's Clubcard, which helped push up market share by 1.6 percentage points in the past year.

In one sense, these cards are no more than a form of genteel discounting, a more sophisticated version of the Green Shield stamps of the 1990s.

Compared with straightforward price competition they offer some advantages, not least by making it harder for customers to compare rivals' net prices directly. But they are still expensive. Sainsbury reckons it will have to raise turnover by 3 per cent to break even on its new loyalty scheme, a figure which it may struggle to achieve now that such promotions are general.

But the real potential of the loyalty cards is the opportunity they offer to move the supermarket chains decisively towards relationship marketing, the Holy Grail in consumer goods circles. Because customers must present their cards each time they shop, the supermarket chains are able to capture huge amounts of data about what and how often their customers buy.

In principle, this allows the chains to tailor promotions accurately to the customers most likely to be receptive to them, getting them off the treadmill of inefficient and expensive coupon promotion. It holds out the prospect of easy diversification into other

business activities, especially services – as Tesco's nascent bank account demonstrates.

The customer data banks, if properly exploited, also become a weapon in the information war between supplier and retailer. Big manufacturers of fast-moving consumer goods have been attempting to cut out the middle man – at least in information terms – by building huge consumer databases, and promoting directly to shoppers through the mail. Heinz has been particularly aggressive, shifting its marketing spending sharply in this direction.

The jury is still out, however, on just how effective the manufacturers' relationship marketing efforts will be. Retailer loyalty schemes may well offset any advantage that the manufacturers might gain, not least by giving supermarket own brands the same sort of support. The success of the own brands owes a great deal, after all, to the strength of the supermarket's existing relationships with their customers, a firm foundation on which loyalty schemes can build.

The supermarkets now set a benchmark that marketers in all consumer industries must meet. The challenge is threefold: to establish the same strength of brand relationship that the supermarkets have achieved; to derive useable information from that relationship; and then to turn it to lasting commercial advantage, both in the core business and outside.

The supermarkets have leapt up the first two steps of this ladder. They are working hard on the third. Other businesses will need to follow suit. After all, as Tesco has shown, loyalty schemes increase the rewards for being big – and quick.

## Thinking the unthinkable

As more voices are raised in support of UK withdrawal from the European Union, Martin Wolf considers the price of membership



The unthinkable is being thought. It is not just being thought, but being thought out loud. Would it be so dreadful for the UK to leave the European Union? The people of Bristol would not ask themselves whether the advantages of staying in England outweigh the disadvantages. They define themselves as English. At some point the people of the UK may similarly identify themselves as Europeans first and British second. That time is certainly not now. They can still ask of the EU the question Scots are asking of the UK: what is in it for us?

The question can be answered only with difficulty, for three reasons. First, economists are unable to quantify with precision the economic effects of membership. Second, many of the potential effects lie in the future. Third, the benefits of staying in can only be assessed against the costs of being outside. But the latter depend on the accommodation that could be reached between a departing UK and those asking of the EU: what is in it for us?

Nevertheless, one point can be made with confidence. The most dynamic region – east Asia – contains no economically significant preferential trading arrangements. Free-trading Hong Kong's real income per head in 1994 has been estimated by the World Bank at \$23,100, above that of any member of the EU, except tiny Luxembourg. Privileged access to a large market is, in short, not the prime determinant of an economy's success.

That is determined, instead, by protection of property rights, quality of education, flexibility of markets, thrift, entrepreneurship, openness to trade and levels of taxation. Membership of the EU can have decisively altered the UK's prosperity only if it had an impact on one of these. Since the economy has grown at an average annual rate of less than 2 per cent since 1978, there is hardly much to explain.

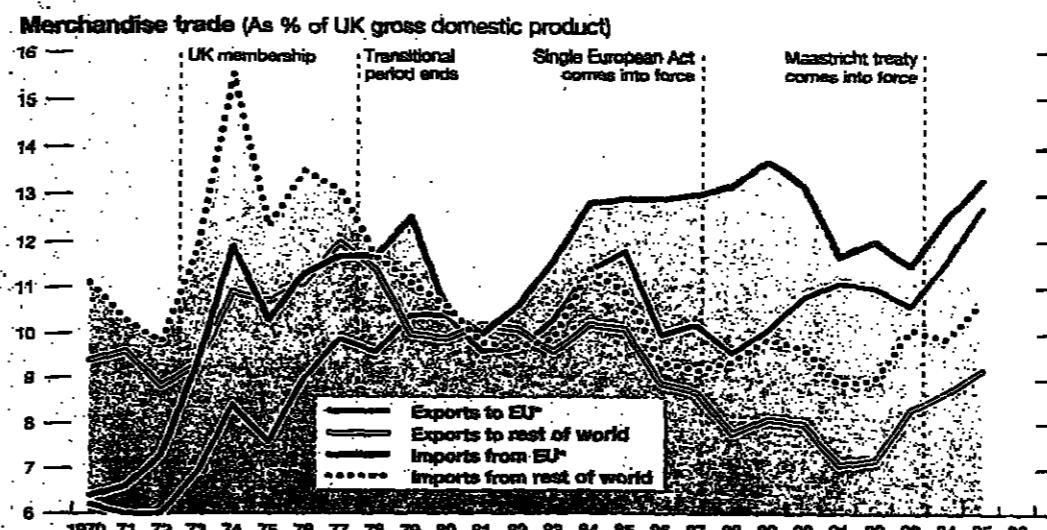
How might the EU have made an impact? The starting point for serious analysis of the net economic benefits of EU membership is an appreciation of what it is: a trading bloc that has combined liberalisation with discrimination.

To the extent that it has liberalised trade it should increase competition and so promote growth. To the extent that it discriminates against outsiders, it will reduce competition and growth. The latter can have damaging long-run effects. UK membership of the EU followed upon imperial later commonwealth preference. Privileged access to these undemanding and relatively undynamic markets damaged the global competitiveness of British businesses. Meeting global competition is painful; refusal to do so is painful.

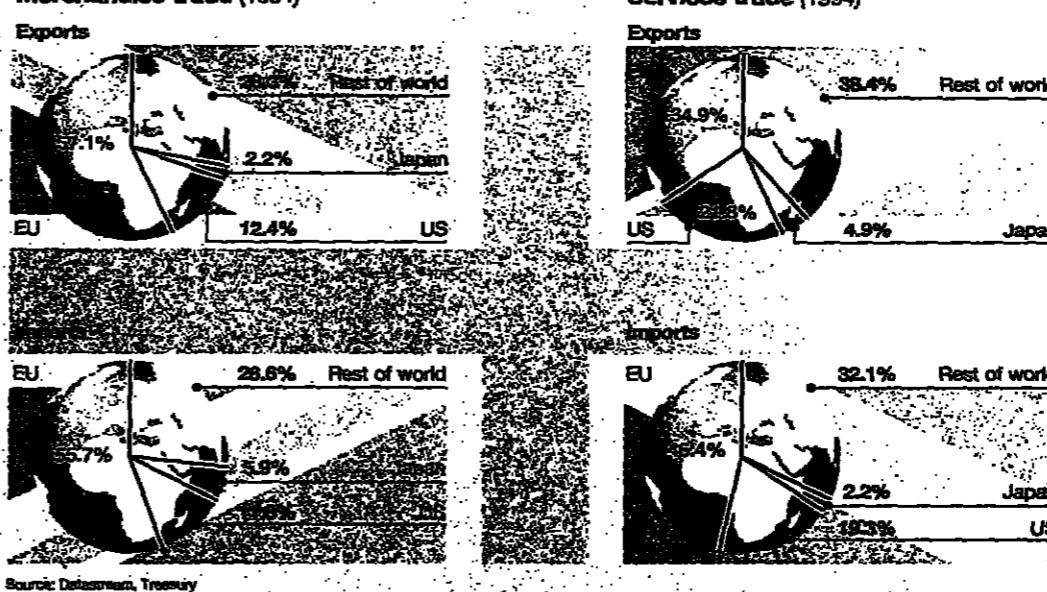
The broad distinction between the liberalising and discriminatory aspects of a trade bloc has a counterpart in the distinction between trade creation and trade diversion. Trade creation occurs when, for example, cheaper German products replace costlier UK ones. Trade diversion occurs when more expensive German products replace cheaper Japanese ones.

Although these concepts measure only static gains and losses, they are at least a useful starting point. Thus, a country such as the UK gains from its own trade creation – though it can achieve the same benefit by liberalising unilaterally.

## Trading places: the EU's rising share in UK trade



## Merchandise trade (1994)



normally gains in the short term from trade diversion by its partners in its favour. It also gains from its partners' trade creating liberalisation if it is the world's most competitive supplier. It loses, however, when it must substitute high-priced imports from its partners for cheaper imports from elsewhere.

A study of the costs of EU membership from the Campaign for an Independent Britain points with alarm to the deterioration of the UK's trade balance with the EU in manufactures, from a surplus of \$285m in 1970 to a deficit of \$25m in 1990. This is economically illogical: it treats a bilateral trade balance as a measure of the benefits of trade; and it ignores the possibility that increased imports from the rest of the EU were economically beneficial.

These authors could be right, however, if the rising imports from the EU represented trade diversion – in other words were at the expense of cheaper imports from elsewhere. For this reason, it is wrong to jump from the rest of the EU to the conclusion that this trade must be mutually enriching. The question is whether it represented costly trade diversion or beneficial trade creation.

One way of answering is to see whether the rising imports from the EU displaced domestic output or imports from elsewhere. The ratio of imports from the rest of the

world to UK gross domestic product has oscillated, partly because of the fluctuating price of oil. But, at 10.7 per cent in 1995, it is close to the average between 1972 and 1973. Meanwhile, the ratio of imports from the EU has tended to rise, from 9 per cent in 1973 to around 13 per cent. This suggests that there has been trade creation, with imports from the EU displacing domestic output.

In his recent analysis of the balance of advantage of UK membership of the EU, Professor Patrick Minford of Liverpool University focuses attention on the two areas where trade diversion is most likely to be significant. These are agriculture, where the replacement by EU products of cheap imports from countries such as New Zealand works against UK interests; and foreign direct investment into the UK, partly inspired by the desire to avoid EU trade barriers, which works in its favour.

Prof Minford calculates the net cost of the common agricultural policy by taking the cost to consumers of paying higher prices from food, subtracting the gain to UK farmers and then adding the loss in real income that results from the reduced consumption of food. At today's prices, he estimates the net cost of the common agricultural policy at \$5.5bn for a "typical year", a calculation that assumes it raises the price of food some 40 per cent above world levels. This year, how-

ever, the surge in world prices has virtually eliminated this cost.

To the cost of the common agricultural policy, Prof Minford adds the net cost to the UK of its contributions to the EU budget, which is \$3.4bn in 1995-96, though it was less in previous years and could be much less in the near future. The assumption that the UK's net contribution has been largely due to the cost of administering the common agricultural policy is not unreasonable. This produces an aggregate cost of \$10bn, or 1% per cent of GDP.

On the other side of the ledger is trade diversion in the UK's favour.

Prof Minford's argument is that prices of consumer durables – particularly cars – are about 30 per cent higher in the EU than they could be under fully free trade. This should remain the case. Membership of the EU seems to be a price worth paying for a voice in the institution organising the future of the continent. But anyone who thinks membership of the EU guarantees prosperity is fooling himself. In or out, it is the efforts and the skills of the British people that will largely determine how well the UK economy performs.

\* Brian Burkitt, Mark Bainbridge and Philip Whymper, *There is an Alternative: Britain and its Relationship with the EU*. Campaign for an Independent Britain.

\*\* Patrick Minford, *Britain and Europe: the Balance Sheet*. European Business Review, New European and Centre for European Studies.

will merely transfer to the UK excess returns previously enjoyed by exporters from elsewhere.

He concludes that the loss on agriculture more or less equals the gain on foreign direct investment. I suspect he exaggerates both effects. But this depends on whether his \$3bn a year assesses the economic benefits captured by the UK from inward foreign direct investment, something nobody knows.

The EU is, however, far more than just a trade arrangement. Prof Minford ignores the single market altogether but focuses on two other aspects: economic and monetary union (EMU) and EU social policy. Both, he argues, could be a disaster for the UK if it were to sign up.

The decision to ignore the single market may make sense. The UK was already relatively liberal in many areas covered by this programme. The additional market access has not been that large. The single market may create great new opportunities. It does not appear to have done so yet.

**A**s for the costs and benefits of monetary union, Prof Minford argues that joining EMU could destabilise the economy. Since the UK is far from fully integrated with its neighbours, that ought to be true if the comparison were with an optimal domestic policy. But the actual choice is between two imperfect policies. More important, monetary policy probably has only modest effects on the long-term performance of an economy.

That leaves another great impediment – the social chapter of the Maastricht treaty. The difficulty here is that its consequences are unclear: it is merely a set of enabling clauses. Prof Minford asks what would happen if the worst policies of other member states were imposed throughout the EU. What, for example, would happen if the minimum wage were set at two-thirds of the average wage, the power of trade unions in the UK returned to 1980 levels, and social costs on employers raised to German levels. The result, he estimates, would be a reduction in UK output of up to 20 per cent and an increase of up to 3m in unemployment.

This must be a colossal exaggeration. But his concern is legitimate. The labour market policies of the rest of the EU have imposed enormous costs, raising unemployment to some 11 per cent. If the UK were a member of the social chapter, it could not be confident that it would not be forced to adopt similarly damaging policies.

What is the bottom line? The net economic impact of EU membership is probably not that large. Provided the UK can keep clear of the dottier aspects of EU labour-market policy, that should remain the case. Membership of the EU seems to be a price worth paying for a voice in the institution organising the future of the continent. But anyone who thinks membership of the EU guarantees prosperity is fooling himself. In or out, it is the efforts and the skills of the British people that will largely determine how well the UK economy performs.

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## Financial Times

## 100 years ago

## Total Wreck of a Cape Liner

Brest, France: Last night the Cape Liner "Drummond Castle", bound from Cape Town to

London, struck a rock off the Island of Molene, which lies

between Ushant and the

mainland. Three minutes after

striking the liner went down.

The Maritime Prefecture has

received a telegram, which has

been communicated to the

British Consul, stating that 250

persons including passengers

and crew were on board. The

latest telegram from Le Conquet,

a small port on the Atlantic

coast opposite the Island of

Molene, states that all on board

perished except three. Six bodies

have been washed ashore on the

Island of Ushant.

## 50 years ago

## Burma War Losses

The terms of reference for a Claims Commission to register and assess claims for property lost or damaged in Burma as a result of the war is announced by the Burma Office. The

Commission will arrange for the

registration and assessment of

claims for damage to land

(including buildings) and goods,

and in certain cases, losses in

Burma arising from war

circumstances. It will also deal

with claims arising under war

damage legislation of the

Government of Burma.



## FRANCE

## New captain steers a steadier course

Now firmly at the helm, President Chirac is giving full backing to Alain Juppé, his prime minister, in his efforts to reduce deficits and strengthen the economy, writes David Buchan

**A**fter some months of drifting, tacking and navigating the squalls of last December's public sector strikes, France, under President Jacques Chirac, has regained a certain sense of direction.

There is progress on strengthening out the country's public finances, on reforming France's welfare system and the free-spending habits of its patients, doctors, hospitals and drug companies, and on joining the rest of the industrialised world in partially privatising telecommunications and trimming its defence industry to post Cold War proportions.

Once it sorts out its public finances, including the awkward system that places 85 per cent of all welfare costs on payroll charges and so discourages employers from expanding their workforces, France can look to its private sector to herald a brighter future. Low inflation, good infrastructure and fairly high reinvestment of corporate earnings in new technology have helped keep larger French companies competitive, reflected in steady trade surpluses with the rest of the world.

With unemployment at 11.9 per cent, there is still no feel-good factor. But prime minister Alain Juppé has promised a five-year tax-reduction plan from 1997 in order to encourage consumers to spend more now and to give his cent-right majority a more popular platform on which to fight the 1998 parliamentary, regional and cantonal elections.

Of course, in terms of meeting the Maastricht criterion for getting France's overall deficit down to 3 per cent in 1997 and thereby qualify for economic and monetary union (Emu), the tax-cutting pledge was badly premature.

France's Social Accounts Commission has since estimated this year's social security deficit as three times more than the FF17bn that Mr Juppé hoped to achieve through his welfare reforms.

The Commission warns that the welfare system will probably stay in the red next year, so France seems to have little chance of achieving its 3 per cent target in 1997.

Yet far from falling on their swords, French ministers and officials seem somewhat laid back, reflecting their country's special position in the Emu project.

They know that even Germany will have problems in satisfying the Maastricht criteria next year, and believe that as long as France's performance is very close to that of Germany's, President Chirac and Chancellor Helmut Kohl (the German Bundestag permitting) might be able to fudge the criteria for allowing both countries to enter Emu. In the last resort, France is virtually the only country other than Germany which is confident that Emu cannot, in practice, start without it.

**G**erman ministers have repeatedly said that a monetary union without France would be too small to make economic and political sense. But the French government does not want to state this publicly for fear of lessening the pressure for reform.

The French find it notoriously difficult to pursue steady, progressive reform. They see themselves as an innately conservative people, who can only achieve reform in sporadic, revolutionary bursts. But, apart from a rooted attachment to their *cuisine, their little shops, and the contrasting splendours of Paris and rural France*, the French

are

really just as modern-minded as other Europeans.

What they do have, under the 1958 Fifth Republic, is a set of political institutions that make reforms difficult. On most economic and social problems, presidents of the Republic tend to pass the buck to intrinsically weak prime ministers who essentially depend on their president's goodwill rather than the support of parliament.

Governments are rarely elected on precise programmes, because political inspiration is left to presidents, not political parties which, like parliament itself, are weak. Into this relative vacuum, unions or other lobby groups, which may have small but vocal memberships, can easily step in to play a determining role.

In these circumstances, the vague and contradictory nature of Mr Chirac's election platform was hardly surprising.

Luckily, Mr Chirac -

gaullist though he is - has personally papered over some of the Fifth Republic's institutional cracks. He is directly involving himself in reform of the armed forces and the armaments industry; indeed some people might like him also to take the country's overstuffed and unprofitable banking sector without it.

His recent impulses seem better directed, notably in his speedy involvement of France in the search for a ceasefire in south Lebanon, thereby giving it at least a new walk-on part in Middle East diplomacy. In seeking better relations with President Yeltsin of Russia and in hosting Prime Minister Li Peng of China in Paris, Mr Chirac has adopted a more pragmatic line about human rights abuses in those countries.

He also shows greater affinity with the US than any of his predecessors at the Elysée Palace.

As a young student, Mr Chirac worked at a Howard Johnson diner and, on his presidential visit to the US last

year, he was prepared to face Larry King on a live TV show.

France still sees itself in direct competition with the US in such areas as aircraft manufacture, agriculture, even film making. But the French public, which has never been as anti-American as some French leaders have assumed, has largely gone along with Mr Chirac's rapprochement with Nato partners.

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year. The only negative reactions to this drive for ever-closer relations with Germany have come from the left and right fringes of French politics.

Mr Jean-Pierre Chevénement, Mitterrand's former defence minister who left the Socialist party after he refused to order French troops into the Gulf war, has written a new book entitled "France, Germany, Let's Speak Plainly". In it he warns against France becoming a "feudal" vassal to Germany, and claims the balance of power between them is too lopsided for the relationship to remain harmonious.

Few French think of themselves as vassals to anyone. But many would agree that lopsided relationships can be uncomfortable, and say that this is one more reason why France needs to carry out reforms - at least as rapidly as Germany.

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But Mr Chirac has devoted

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arriving at the Elysée last May, he rushed off to see Chancellor Kohl in Strasbourg. His public conversion last October to deficit reduction came after a trip to Bonn. On another trip there last month he and Mr Kohl agreed to step up their contacts by meeting at least once every six weeks or so.

The two men started their Franco-German summit earlier this month in Dijon and, unexpectedly, continued the next day in Paris. Much of this recent Franco-German "vive et vident" is aimed at preventing France's defence reforms from dislocating its military co-operation with Germany. However, new plans for closer defence ties, made easier by Paris rejoining Nato, are scheduled for the end of this

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arriving at the Elysée last May, he rushed off to see Chancellor Kohl in Strasbourg. His public conversion last October to deficit reduction came after a trip to Bonn. On another trip there last month he and Mr Kohl agreed to step up their contacts by meeting at least once every six weeks or so.

The two men started their Franco-German summit earlier this month in Dijon and, unexpectedly, continued the next day in Paris. Much of this recent Franco-German "vive et vident" is aimed at preventing France's defence reforms from dislocating its military co-operation with Germany. However, new plans for closer defence ties, made easier by Paris rejoining Nato, are scheduled for the end of this

year. The only negative reactions to this drive

■ POLITICS: by David Buchan

## Three-legged race team

President Chirac and prime minister Juppé may develop an unusually long partnership

Under the Fifth Republic, no president has kept the same prime minister for a whole six-year presidential term and, probably, few prime ministers would have wanted to stay on that long.

But, after a shifty spell during the president's strikes, an even longer one looks more durable than most previous prime ministers. Indeed, the one evidently recompensed by Juppé's long-standing loyalty is a relationship that is probably more harmonious than any since that of President Charles de Gaulle and prime minister Georges Pompidou.

Indeed, Mr Juppé is an

old hand in his UDF coalition partner, and to counter the modest resurgence of the opposition Socialist party.

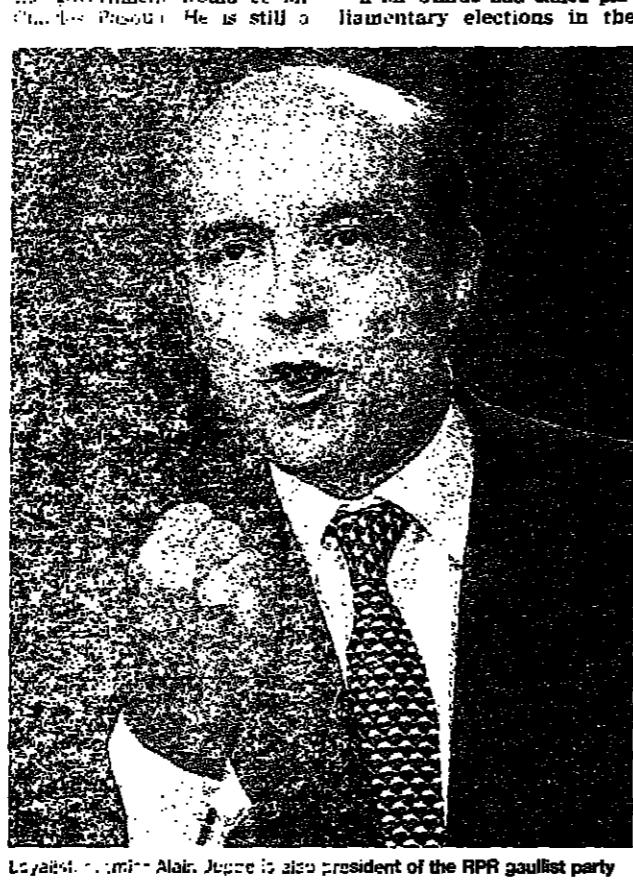
The likelihood of Mr Balladur's return to serving in a Juppé government is slim because of his pride and hard feelings on both sides. It is just possible that a ministerial call might come for Mr Nicolas Sarkozy, who was Mr Balladur's sole vice-VP, although he left Balladur and who has been championing the need for tax cuts from the back benches. Mr Juppé bowed to some of this pressure in late May by pledging to propose tax cuts over five years starting in 1997.

The most interesting, and most likely addition to the government would be Mr Charles Fiterman. He is still a

heavy-weight in the RPR gaullist party, though his reputation for shrewdness suffered in his last year as Mr Balladur's interior minister and presidential backer.

But his hardline approach on law and order, combined with a populism delivered in an inimitable Marseille twang, has always been rated as one of the traditional right's best weapons against Mr Jean-Marie Le Pen. The latter's far-right National Front won three southern cities in last June's municipal elections, and is still favoured by opinion polls. Mr Pasqua's experience and links with Corsica might also seem useful if lawlessness on the island were to get worse.

If Mr Chirac had called parliamentary elections in the



Portrait of Alain Juppé, Prime Minister of France, shown from the chest up, wearing a suit and tie.

immediate wake of his Elysée victory, his relatively few allies within the UDF (which instead of fielding its own presidential candidate in 1995 opted very largely for Mr Balladur) might well have won control of the centre-right federation. As it turned out, Mr Alain Madelin, a leading Chirac backer who was briefly finance minister until a personality clash with the prime minister ousted him from the first Juppé government, lost his bid in March to replace Mr Valéry Giscard d'Estaing as head of the UDF.

In managing his coalition, Mr Juppé who is himself president of the RPR gaullists, must now treat with Mr François Léotard who beat Mr Madelin for the UDF presidency. It was not much of a contest, because Mr Léotard was already head of the Republican party, a major constituent of the UDF, and had the backing of Mr François Bayrou, the education minister who is also leader of Force Démocrate, another big component of the federation.

Mr Léotard presents a potential problem for Mr Juppé. The UDF president has pledged full support for the government, but he was a strong erstwhile Balladur and has criticised aspects of defence and tax policy from the backbenches. He is being pushed – by Mr Madelin as much as anyone else – into trying to give the UDF, hitherto a loose electoral alliance of disparate parties, a more unitary structure.

Ultimately, it could therefore rival the RPR, particularly if it were also to exploit its European credentials. Unlike the RPR gaullists who find it ideologically hard to link up with other European parties, the strongly pro-European UDF has the right mix of conservative economic policies and centrist social concerns to fit in with European Christian Democrats, and particularly Chancellor Kohl's CDU. Indeed, Mr Léotard now proposes regular UDF meetings with the CDU.



In the shadow of the founder of the Fifth Republic: President Chirac walks past a portrait of President Charles de Gaulle

There have been many times in the recent past when the Socialists, too, have been less a party than a tenuous federation of back-biting barons, each with their *courant* based less on ideology than personality. This has changed. The decision to hold an open primary election to select their

Party	Seats
RPR gaullists	259
UDF centre-right	206
Socialists	82
Communists	23
Independents*	27
<b>TOTAL</b>	<b>577</b>

\* mostly on the left

1995 presidential candidate, the very respectable 48 per cent won by Mr Lionel Jospin in that election, the grace with which Mr Henri Emmanuelli subsequently ceded the party leadership to Mr Jospin, perhaps even the demise of Fran-

cis Mitterrand with his divide-and-rule tactics, have all promoted more unity in the party.

Mr Jospin is consolidating his leadership, though it remains – even in France's semi-parliamentary system – a handicap for him to be currently without a seat in the National Assembly, due to his

primary election to select their

is that we don't make a religion of the Maastricht criteria," says Mr François Hollande, the party spokesman. "We don't take them too literally, or believe that monetary union should be delayed if a

year is not met to the last decimal point."

The Socialists do not quarrel

with the goal of reducing

France's public deficits,

but they dispute Mr Juppé's means

of achieving it. They fault the

prime minister for having over-

taxed France in his first year

and now threatening savage

cuts in education and housing,

while risking a clash with the

unions over cutting civil ser-

vice numbers which would

save a mere FF1.2bn in the

short term.

After crashing to defeat in

the 1993 parliamentary elec-

tions, the Socialists have

nowhere to go but upward. Of

the nine seats which have

changed hands in the 31 by-

elections held since the Chirac

election, seven have gone to

the Socialists and one other to a left-wing ally. "At present, our vote is running about 12 percentage points above our 18

percent score in 1993, and this might give us an extra 100-150 seats in 1998," says Mr Hollande. In terms of tactical voting, the Socialists can rely on their electoral alliance with the Communists, even though forming a government or a programme together, as they did in 1981, is now unthinkable because of differences over Europe; like the National Front, the Communists remain solidly anti-Maastricht.

But Mr Hollande is very cautious about forecasting victory in 1998 on the basis of recent by-election results. Thanks to their enormous gains in 1993, the RPR-UDF have many MPs able to wield influence and patronage, while Mr Chirac is also sure to throw himself into the 1998 contest – to ensure he does not spend his last four years in the Elysée cohabiting with the left.

■ SOCIAL SECURITY: by David Buchan

## Public's moment of truth

Painful cuts are in the offing to reduce the huge cost of pensions, health and welfare

The political spotlight has increasingly focused on France's social security system for two reasons

First, French welfare is still 57 per cent funded by payroll charges rather than taxes, and the high level of these charges creates a considerable disincentive for employers to hire more of the country's jobless

Second, social security accounts for a large chunk of France's overall public debts which must be reduced by, or

at least cut, if the country is to qualify for European monetisation. Indeed, it is probable that, if the social security deficit is not eliminated in 1997, France will fail to qualify.

The Juppé plan of last November was in fact more ambitious. It aimed at reducing the deficit of the "general regime" composed of pensions, family allowances and health insurance from an estimated FF150bn for 1995 to FF75bn this year and at producing a FF12bn surplus in 1997.

Six months later, the position looks much worse. The figure for 1995, when it is finalised this month, will be around FF75bn, and this year's deficit for the general regime is now being estimated at around FF100bn and a possible

break-even forecast for 1997. The only part of the welfare system now in surplus is the Unedic unemployment scheme, run separately by employers and unions who, in a rare moment of courage and self-restraint in 1993, raised contributions and cut benefits.

Curiously, it was not really last December's strikes that knocked the government off course. When Mr Juppé abandoned his attempt to extend a 1993 pension reform from the private to the public sector, it was a serious blow to his pride, but not to his arithmetic. Putting civil servants on the same pension footing as the rest of France would have produced only minor initial savings to the system.

The main problem is lower welfare receipts from payroll charges, due to the downward dip in the economy in late 1995 and the subsequent slight rise in unemployment. Further changes in welfare funding are planned. The Balladur government started by shifting a portion of family allowance charges paid by employers on to the state budget and general taxation.

The Juppé government plans the creation of a single, universal health insurance charge which will be levied on a wider revenue base than just salaries. This will spread the burden more widely, and eventually make welfare funding less sensitive to changes in economic activity as well as less of a disincentive to employ-

ment. But the government claims that 90 per cent of its reforms on welfare spending are intact. Family allowances have been largely frozen this year, though the government is still dithering about whether to relate them more to individual families' incomes or to tax them.

The main changes relate to the health sector, one of the world's most extravagant because it combines US-style freedom of choice for patients with a high European level of state reimbursement of their expenses. In 1994 health insurance accounted for FF12bn of the general regime's FF55bn deficit.

● Political control. The French social security system

The doctors often seem to compete only in their eagerness to prescribe whatever the patients want

has developed as a series of insurance funds, nominally managed by unions and employers who still finance the lion's share of it. The government has increasingly influenced all key welfare decisions, for the simple reason that it has had to plug – either by direct payment or indirectly by guaranteeing bank loans – welfare deficits. But up to now, the parliament has had no say.

Under a new constitutional amendment, deputies will henceforth set annual targets for welfare spending, including health insurance, which the government intends to use to rein in France's free-spending doctors and hospitals. One large union, Force Ouvrière, which has long dominated the administration of health insur-

ance – campaigned against what it called "a state takeover", and thus the government decided to let the "social partners" keep much of their co-management role; but it has restored to employers, regarded as more penny-pinching, their parity with unions and will nominate key managers in all the new health institutions it has created.

● Hospitals. France has an average of 1,250 hospital beds per 1,000 inhabitants, compared with the European average of 800. This translates into some 60,000 surplus beds, partly because with more effective care patients can nowadays be sent home earlier. In future, hospitals will be required to plan and rationalise their business under three to five year contracts with new regional hospital agencies. A new National Health Evaluation and Accreditation Agency is to be set up to issue good practice guidelines.

● Doctors. France is not so exceptional among European countries, in having 180,000 doctors relative to its population. But it has too few in its hospitals (where some 9,000 foreign doctors work), and too many (108,000 in all) in independent practice. In the latter category, it has a disproportionately large number of specialists – 48,000 – compared with 60,000 generalists.

At times, it seems that the only rivalry among this host of doctors is in their eagerness to prescribe almost any treatment or drug their patients want. The government hopes to steer more doctors into "non-prescribing" jobs, such as running preventive health clinics in companies or schools. But it also plans to discourage overprescription by freezing fee increases and setting financial penalties for doctors who are "too free with their pens". Doctors, particularly special-

ists who are more opposed to the Juppé reforms than the generalists, have so far paid scant attention to government spending limits.

The government also plans to re-launch the scheme of a "carnet medical", or medical record card, so far only distributed to some 45,000 old people. The aim is not just to help doctors and patients. The government also wants to use the card, to be computerised from

claims that, with a 0.3 per cent decline in April, the tide may be turning.

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■ TAXATION: by Andrew Jack

## Wise men offer 55 pages of advice

Proposals to reform the rickety tax system abound, but action is constantly deferred.

The French tax system suffers from an unusual problem. Everyone talks about reforming it, and most people have ideas about what is wrong with it, but no one seems brave enough to change it.

In early June, the latest indictment of the current state of affairs was submitted to the government and released to the public. The 55-page report of the "five wise men" headed by Mr Dominique de la Martinière, a former head of the tax service, was a compelling critique of the current situation.

It called among other things for an abolition of many of the current complex tax deductions, a simplification and reduction in the number of income tax rates, and a wide-ranging reform of the charges on companies by both national and local government.

It might at first seem strange

that such a powerful analysis could be drawn together so quickly. After all, it was only in early April that Mr Alain Juppé, the prime minister, asked them to set to work, giving them less than two months to come up with their findings.

However, Mr Juppé also left himself with considerable room for manoeuvre, stressing that he would in no way be bound by the conclusions of this latest group of experts. Like a number of other pledges including a long-standing one to introduce pension funds, observers are holding fire until whenever the reforms might finally appear.

There has been a long and strong tradition in France of adding new "temporary taxes" – such as last year's 3 per cent point corporation tax rise – which become permanent and of adding new deductions while not taking away the existing concessions. All that combined with a tendency towards evasion and avoidance.

The maze of deductions has also become increasingly complex to manage. Early this year, ministers announced new measures designed to boost economic growth. High up

their list of concessions were new tax deductions for those spending on consumer goods. Over the next few months, they will launch a series of "free zones" in troubled urban areas. Reduced charges for employers are on the agenda.

As de la Martinière's report bluntly puts it, the French system "seems to have lost its elasticity", with income from taxes not rising in line with revenues and economic growth, and with a jump in demands for deductions. "It is as though ... discouraged by the constraints placed on them ... [taxpayers] have abandoned all strategy of conquest in favour of survival tactics."

During 1996, the country is set to break all records with existing projects suggesting that the total rate of tax contributions and social payments will reach 45 per cent of gross domestic product.

By international standards, France has very high rates of tax. Yet the system is also extremely skewed. Income taxes are paid by just half of all households, compared with some 94 per cent in the UK, for

example, and contribute only a small proportion to total government revenues.

As a result, it is no surprise that the need for fiscal rigour and the perception of the French as "taxpayers" is more abstract than in many other countries. Many of those on low incomes pay no tax, while even those with substantial revenues often are exempt after claiming a wide range of deductions.

Mr Jacques Friedman, head

of the insurance group Union des Assurances de Paris and a member of the elite French finance inspector corps, became the latest business leader to associate himself with calls for reform, saying on French TV in early June that one of the key modifications to the tax system should be to reduce the highest income tax rate.

His arguments are shared by de la Martinière committee, which called for the upper rate to be cut from 56.8 per cent to 40 per cent in line with other European financial centres. It also suggested a reduction to six tax bands, and

removal of a large number of existing exemptions.

But income tax is only part of the problem. A high proportion of French government revenues come from levies on companies, and notably on the size of the payroll. It is a situation which acts as a disincentive for businesses to hire staff and is paradoxical particularly given the French government's stated pledge to focus on reducing the current very high levels of unemployment.

Separately, the "taxe professionnelle" – levied by a range of different tiers of local government – is calculated on the basis of both payroll charges and capital investment – another formula which acts as a disincentive for the creation and expansion of companies.

As for Mr de la Martinière, he has little illusions about how far his conclusions will be followed. He joked on French radio shortly after his report was published that he expected his recommendations to be "torn to pieces" by lobby groups and politicians in the coming months, and ultimately "thrown to the dogs".



Picture: Tony Andrews

■ EDUCATION: by Andrew Jack

## Power and poverty of the elite

Unemployment dominates a fierce national debate on the direction of state education

The beauty of the French education system is its ability to turn out an elite of extremely impressive and well-trained minds. The curse is the dominance of this small group at the expense of the rest, in a legacy that can last for life.

Encounter a top French business executive or civil servant, and compare with many of their counterparts in other countries, their intellectual prowess, analytical rigour and breadth of knowledge – whether on current affairs, philosophy or poetry – is rarely in doubt.

More open to question is whether it is the legacy of their educational background

and performance and the continued tight links with their peers rather than their ability to do the job in hand which explains their contemporary position.

Look at the technological and scientific advances of French companies and laboratories. In aviation, telecoms, electronics, defence work or drug research – and their prowess and achievements are undeniable.

But consider the rigidities elsewhere in the workforce, and the concerns of employers about hiring those who have done less well at school and dropped out before completing any form of higher education, and the story is one of which to be rather less proud.

France is currently undergoing the latest in a regular round of debates and discussion about educational reform – notably at the post-school and university level – against

a backdrop more ominous than ever.

Despite President Jacques Chirac's campaign pledges to reduce the "social fracture" in the country, the burden of unemployment – to which the educational debate is tightly linked – remains a heavy weight on the government's shoulders.

The government has made great play of the priority, including references to the employment effects of a number of its initiatives unveiled over the last few months – including aid for small businesses and shopkeepers, and "zones franches" or deprived urban areas which will offer lower social charges and taxes for companies which locate, remain or hire staff in them.

However, such measures appear marginal at a time of economic downturn, privatisation of large state employers and restructuring in the public and private sectors alike.

vened at the Matignon, the prime minister's office, in mid-June, one month after his pledge that no young person should leave school without some assistance towards training, employment or career advice.

The other topic most widely discussed is to modify working hours in an effort to increase employment – including longer holidays, earlier retirement and most notably the idea of reducing the length of the working week to 35 or even 32 hours.

Yet so far, little concrete has emerged at the national level, and initial plans to make public a formal agreement in June are slipping.

Unilateral measures launched at the Rhône-Alpes regional council by its president, the defence minister Charles Millon, have so far had little positive effect.

The employers' federation is

attempting to steer clear of any new legislation, stressing the importance of flexibility in agreements and the additional costs imposed in reducing the working week.

Nevertheless, there have been some piecemeal developments. Even the banking sector, which publicly complains about the theoretical labour restrictions imposed in a 1987 decree by the Socialist Popular Front government, has found ways to negotiate local accords towards more flexible working and reduced hours.

In the field of education, the government's record is more patchy. Mr François Bayrou, the education minister, has come under growing criticism in the last few months for apparent inactivity, or for issuing new plans which strongly resemble others already proposed in the past.

President Chirac's own campaign election pledge last year for a national referendum on education reform appears to have been quietly dropped,

baccalaureat. the school-leaving exam.

France has a long history of taking to the streets to defeat unpopular policies, and no group does so more frequently or with greater effect than university students, who have forced the resignation of previous ministers and abandonment of numerous proposals for reform in the last few years.

If Mr Bayrou does manage to bring about meaningful reform, that still leaves him with the dossier of modifying the "bac" itself.

"No country has invented an exam so monstrous," as the French magazine *Le Point* put it recently.

As for the most elite and highly-selective part of France's higher education system, little is likely to change. "The grandes écoles are untouchable," says one senior political adviser to the government.

"They are the only part of the educational system that actually works."



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## 4 FRANCE

■ INVESTMENT: by Andrew Jack

## Climate becomes more inviting

France is belatedly competing with the UK for inward investment into the European Union

Nothing is ever straightforward in the complex marriage of politics and business in France. It was Mr Edouard Balladur, the centre-right Gaullist prime minister, who as minister of economics in 1986 introduced the system of domestic "core investors" designed to protect privatised companies from foreign takeovers.

Yet it was the socialist administration – after first nationalising the country's banking and insurance system and many of its leading industrial groups in 1982 – which went on to liberalise France's financial markets and do much to attract foreign money.

It was also Pierre Bérégovoy, the former socialist economics minister and prime minister, who in 1992 created the Invest in France network designed to attract businesses from other countries and give them better help on arrival.

"The image that France is closed to foreign investment is really something from the past," says Mr Raymond-Max Aubert, minister with responsibility for the network and for local and regional development. "Our reception of companies is now among the most flexible that exists."

Some ambivalence still remains: Mr Michel Pébereau, chairman of Banque Nationale de Paris, warned recently of the spectre of a non-French bank taking over one of the country's domestic financial institutions unless they started to improve their own performance and strength.

It was only last year that Mr Alain Madelin, then economics minister, announced the abolition of the legal requirement for all foreign takeovers to be registered with and formally approved by the government. That condition now only remains for the defence sector and businesses involved in other areas of "national interest".

Mr Jean-Daniel Tordjman, ambassador at large, whose own high-profile job created under Bérégovoy was designed to create a focal point for foreign investors, stresses how much things are changing. He highlights the fact that President Jacques Chirac has already made two speeches designed to encourage foreign investment, one in Chicago and one in Singapore. The late President Mitterrand never mentioned the subject.

Mr Jean Arthuis, the current economics and finance minister, has also made the attraction of foreign investment an important priority. He

unveiled a series of measures in April including a simplification of the administrative process for receiving work permits for employees of foreign groups coming to France; less red tape for those wanting to open shops; and the appointment of a senior tax officer to work exclusively for foreign businesses.

Other initiatives also demonstrate the shifting attitude towards foreign investors. The two most recent privatisations – of Pechiney and Assurances Générales de France – have been carried out without any "core investor" or formal agreement. Both are theoretically vulnerable to foreign takeover.

Mr Tordjman argues that French companies can learn a great deal from foreign investors – and highlights the false fears about the Japanese in the US, who have helped introduce many management methods to raise productivity.

For Mr Aubert, that is the most important reason for the change in attitude, given France's current high rate of unemployment and the government's focus on its reduction.

"We estimate that foreign investment last year created or preserved 20,000 jobs. Over the last few years, it has done this for an annual average of 17,000, an objective we want to double in the next five years." He stresses that France's attractions include the quality of labour, its central geographical position in Europe, and its reputation for research and training – as well as what he calls "a certain quality of life".

Others talk about a new ingredient which could be set to become an increasingly important advantage, notably over the UK: France's commitment to joining the single European currency.

Certainly France has scored some notably recent successes in the intensifying battle to lure foreign investors. Against stiff competition notably from the UK, it won the fight for Motorail's European research centre. Even more recently this year, Federal Express chose it for its main European distribution centre.

Figures published by the Bank of France at the start of June showed that the volume of direct foreign investment in the country stood at FF 60.7bn last year, against FF 60.8bn in 1994, with the largest proportion coming from the US and the UK.

Nevertheless, there is considerable debate about the way in which the French statistics and those from other countries are compiled, which makes any international comparisons fraught with difficulties.

Should takeovers of existing domestic groups be counted as the French do? Or profits that are reinvested, as in the UK? Equally, while France has

scored impressive victories in attracting big names which attract the attention of top-level "facilitators" like Mr Tordjman to ease the way, there are questions about how far the same facilities are available to smaller companies, and how much difference its latest measures will really make.

At the second annual conference of investors in France – held just outside Paris at Euro Disney, another example of the country's ability to attract high-profile investment projects – one concern was the difficulty of the French language for foreigners, notably from Asian countries. Another was the high social costs and relatively inflexible employment legislation.

But the most persistent criticism by both investors and local elected officials was of French bureaucracy. "Bureaucracy kills our country," admits Mr Tordjman. "The speed of administrative decisions needs to be increased." He says. "And there are too many, and complex, taxes." The administrative structure of the organisations designed to help foreign investors highlights the problem: Mr Tordjman is paid by the French foreign service, with his expenses and office in the ministry of finance and economics. The Invest in France network is responsible to Datar, the state regional development agency with a traditional emphasis aiding the poorest regions, rather than businesses seeking the best possible location for their needs.

Mr Tordjman says simply: "A few years ago, the British did not take us seriously. That has now changed." To understand that phenomenon, you need to turn to the so-called professional equipment sector, a catch-all category taking in everything from machine tools to aircraft computers to ships.

Since starting to generate a surplus in 1992, this sector has quickly become a mainstay of France's impressive trade performance.

It has produced a surplus of FF 10bn or more in each of the last seven quarters. In the second quarter of 1995, the surplus reached FF 19.4bn.

Add to that the country's regular surplus (FF 7.5bn in the first quarter of 1996) in the land transport category – cars and the like – and the conclusion is inescapable: for all

■ FOREIGN TRADE: by David Owen

## Industry is the export hero

Manufacturing has been the backbone of France's \$20bn trade surplus success

Ask Parisians how France can have a \$20bn trade surplus when tourists and French manufacturers alike appear convinced the franc is overvalued and you will often get the same pat answer. It is not that France is exporting more, they will tell you, but that it is importing less.

This explanation has the virtue of simplicity, but it is miles wide of the mark: exports reached a record FF 125bn only this March, according to government figures, and imports rose sharply to just under FF 113bn.

In that case, it is often suggested, the world must be drinking a lot of champagne and eating plenty of pâté de foie gras. That may be true: France has enjoyed a healthy trade surplus in agricultural and food products throughout the 1990s. But it still does not explain why the overall surplus has been so buoyant lately.

To understand that phenomenon, you need to turn to the so-called professional equipment sector, a catch-all category taking in everything from machine tools to aircraft computers to ships.

Since starting to generate a surplus in 1992, this sector has quickly become a mainstay of France's impressive trade performance.

It has produced a surplus of FF 10bn or more in each of the last seven quarters. In the second quarter of 1995, the surplus reached FF 19.4bn.

Add to that the country's regular surplus (FF 7.5bn in the first quarter of 1996) in the land transport category – cars and the like – and the conclusion is inescapable: for all



Sound and fury: international anger over France's nuclear tests did not seriously damage its foreign trade

France's unmatched reputation in luxury goods and food items, good old-fashioned manufacturing turns out to be at the root of its recent trading success.

While this probably does not quality as France's best-kept secret, it is little enough appreciated for Mr Yves Galland, the minister responsible for foreign trade, to have referred to an "image problem" in a recent address.

France's image, he said, was still too focused on "our classical exports", such as luxury goods, fashion, wine and perfume. "Our exceptional

capacity in very many high-tech sectors is still not widely enough appreciated."

Mr Galland made these remarks while announcing that the government had decided to designate eight countries as priority markets for the purposes of foreign trade.

The eight are: South Africa, Brazil, China, Korea, India, Indonesia, Mexico and Russia.

Efforts will also focus on Japan and the US, the two countries with which France has its largest bilateral trade deficits. Mr Galland said Mr Jacques Chirac, the French president, had set the objective of tripling France's market shares in Asia in the next 10 years.

A glance at the figures for this year's first quarter does much to explain this particular priority: France recorded a FF 2.4bn deficit in its trade with the Asian tigers after six consecutive quarters when a surplus was registered.

Trends in France's trade with Japan were markedly more encouraging, however, with French exports rising 18 per cent. Sales to the US, meanwhile, were ahead by 15

per cent. According to Mr Galland, this first-quarter result showed France was "benefiting from the good health of the US economy and the progressive opening of the Japanese market".

Much the biggest slice of France's foreign trade involves its fellow European Union members, with which it has enjoyed a small surplus since 1993. Though many individual French companies have been hit by the recent slowdown in Germany, this surplus remained close to FF 1.8bn in the first quarter of 1996, having

attained a record FF 10bn in the last quarter of 1995.

In a development of potentially major significance, a rapid increase in exports enabled France to record a trade surplus with the countries of eastern Europe in the first time in years. Strong automotive sales to Poland were responsible for much of the improvement. The turnaround would have been even more marked were it not for increased French energy imports early in the year as a result of the cold winter. Energy is one of the few sectors where France runs a perennial deficit.

Sales of French goods to Africa were also at a record level of nearly FF 2.3bn in the first quarter, resulting in a quarterly trade surplus with the region of FF 9.8bn, the highest for a decade. This was largely due to two large exceptional items, however: the export of an oil platform to Congo and of a ship to Liberia.

■ LUXURY GOODS EXPORTS: by David Buchanan

## France retains that certain something

Exports benefit from the tradition of style and good taste established under Louis XIV

"Dear old France, its good cuisine, Folies-Bergère, gay Paris, haute couture, and ample exports of cognac, champagne, even Bordeaux and Burgundy, it's all finished," Georges Pompidou said in 1972. The future lay with high-tech and industry, he added.

But, a quarter of a century later, the French luxury industry is booming. The 78 member companies of the Colbert Committee – in fashion, perfume, champagnes, cognacs, jewellery, leather – together sell some FF 35bn worth of goods a year, three quarters outside

France. The sector has bounced back from the impact of the Gulf war, which emptied the duty free shops of the world, and the backlash of last year's French nuclear tests which led to a less damaging boycott of French goods – even in Japan, Australasia, Germany and Scandinavia – than originally feared in Paris.

The start of the Paris bourse has been LVMH, the sector giant which makes most of its FF 20bn sales out of Vuitton leather goods, Moët champagne, Hennessy cognac and perfumes and clothes from Christian Dior, Guerlain, Givenchy, Kenzo and Christian Lacroix. After its share price rose 26 per cent last year and another 26 per cent so far this year, it now has the biggest market capitalisation in the country.

Investors have shown equal appreciation for France's mini luxury conglomerate, Hermès, whose share price has nearly quintupled in the past three years. The originality of Hermès has been to branch out of fortunes and silk scarves into all manner of high quality, traditional products such as shoes, watches and glassware. In the process, it has become a major supporter of French artisanal skills.

It was Jean-Baptiste Colbert, Louis XIV's industry minister, who first set up the French luxury sector out of a mercantilist belief that France should confine exports to products like Gobelins tapestries and St Gobain glass and keep basic goods with a war-making potential out of its neighbours' hands. But the country quickly acquired a taste for luxury that it never lost.

Mr Christian Blanckaert, the former head of the Colbert Committee and now a senior Hermès executive, claims in a new book, *Les Chemins de Luxe*, that French predominance

comes from what he calls "the educated middle class" in western Europe, the US and increasingly in Asia. Japan is the second biggest outlet (after France itself) for the Colbert Committee's 78 firms, but the entire Asia/Pacific rim now accounts for one third of exports.

Some of France's luxury products, particularly champagne, cognac and decorative items (*l'art de la table*), have recently seemed sensitive to price rises, exchange rate fluctuations and economic downturns. But, by and large, they appear to sell more on quality which, in the view of Mr Blanckaert, is best ensured by companies keeping a strict control of their production and sales networks. Significantly, both LVMH and Hermès have recently been taking over licences and franchises held by their distributors.

At the same time, however, French luxury goods have become a prime target for counterfeiting. According to Mr Blanckaert, France has nearly half the world market in luxury goods, but seven out of every 10 items faked are of French design, and French luxury companies spend 5-7 per cent of their turnover combating fraud.

A new threat, says Mr Blanckaert, is "the registering of similar or parallel trademarks", in which he claims the

south Koreans are expert. He cites such Korean variations on the themes of Chanel as Chanele, Chanele, and on the Vuitton mark as Vuitone, Vuiton, Vuitone.

But there is also counterfeiting closer to home. Mr Blanckaert detects a considerable fall in counterfeiting in Hong Kong and Thailand, and believes the trend will continue. In 1994 France introduced severe penalties for counterfeiting and got the European Union to introduce tougher anti-faking rules. The new World Trade Organisation

has also taken a tougher line on guarding intellectual property. French luxury houses naturally feel outraged by forgeries which wipe out some of their heavy investment in promoting and advertising their products. At the same time, all luxury goods manufacturers need to ask themselves why so many of their products are so copiable, and to ensure that "the real thing" relies on solid intellectual or artisanal content, not just snob appeal.

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At the same time, however,

the prospect of Turkey, a big source of counterfeited textiles, entering the European customs union also strikes fear into the Paris fashion houses.

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ECONOMY: by David Owen

## Over hill and down dale

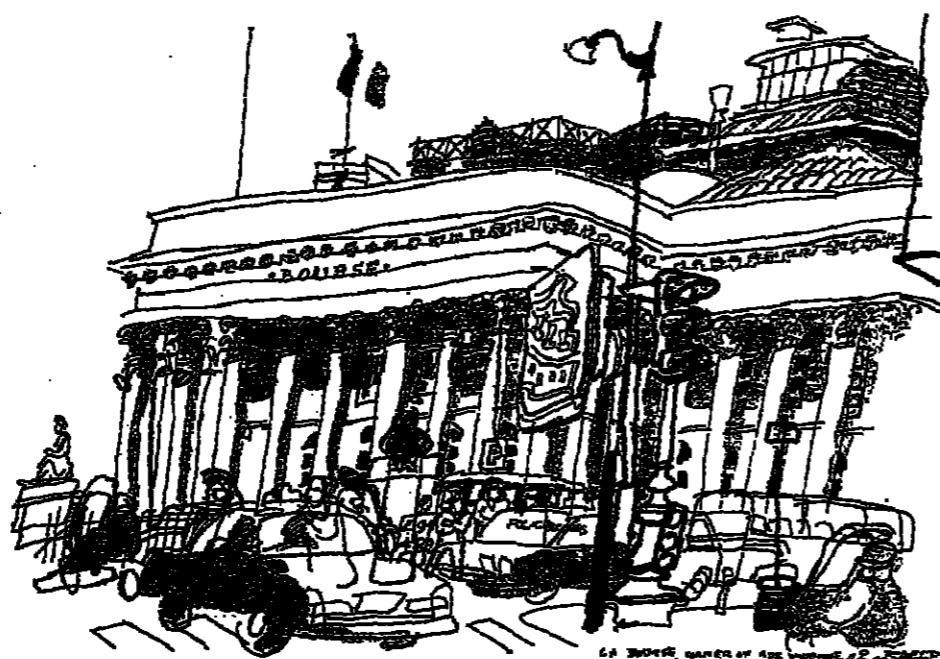
Trade unions still have the power to accelerate or retard the rate of economic growth

The French economy has had more ups and downs recently than one of the alpine stages in next month's Tour de France bicycle race:

- from virtual stagnation between April and October 1995 to a 0.4 per cent fall in the final quarter;
- from a 1.2 per cent spurt in the first three months of 1996 back, say analysts, to almost zero growth in the quarter just drawing to a close.

The chief explanation for this volatility lies in the way France's still influential trade unions, and consumers in general, have responded to a range of structural reforms and spending cuts devised by the conservative government to cut the country's extensive public sector to size.

Both the late 1995 slippage and the alacrity with which the present year started were attributable in part to the wave of public-sector strikes which hit the country last December, bringing substantial swathes of the economy grinding



to a halt. For example, the strikes appear to have severely disrupted consumers' Christmas shopping plans, with the result that 1996 began with a burst of buying. Household spending on manufactured goods rose 5.1 per cent in January alone.

If one makes allowance for the effect of these strikes on shifting consumption that would normally have occurred in the last part of 1995 into early 1996, a much more regular pattern emerges: French economic growth has been anaemic for more than a year.

and there is little conclusive evidence yet that a sustained upturn is in prospect.

Part of the problem is that no alternative economic motor has really emerged to take the strain from external growth. Exports remain impressive, particularly in view of the strength of the French franc and the problems of Germany, France's largest export market. But growth in the trade surplus has inevitably slowed down.

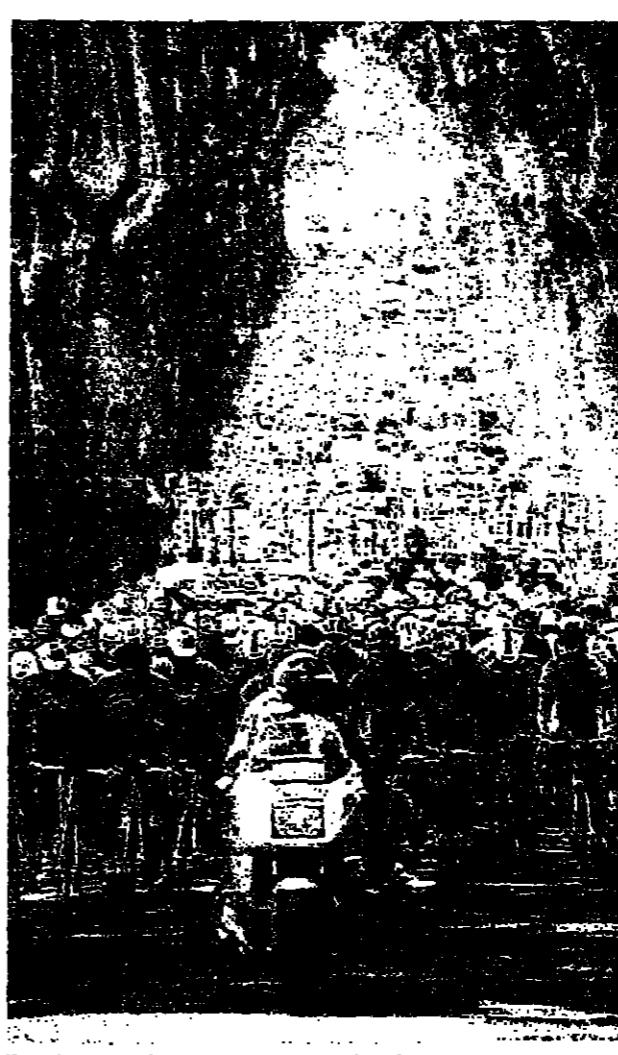
It reached FF130.68bn in the first quarter, against FF125.77bn in the corresponding period of 1995 – an increase of 10 per cent. The first-half 1996 surplus of FF160bn represented a 62 per cent improvement over 1994 levels.

In spite of January's spending spree, most analysts expect consumer expenditure to remain subdued for the foreseeable future, owing to high taxes, concerns about job security and the high rate of unemployment.

Though this has begun to fall in recent months, it remains, at 11.9 per cent, among the highest in the G7 group of industrialised nations. Prime minister Alain Juppé has in recent weeks returned to the promise of future income tax cuts in an effort to encourage consumers to spend more.

Mr Patricia Lormean, a Paris-based economist with the French bank Paribas, interprets the steep reduction in stocks, without which first-quarter 1996 growth would have reached an impressive 2 per cent, as a negative sign for consumption, since it suggests companies do not expect the improvement in demand to continue. "Households will continue to be prudent," predicts Mr Olivier Eluère, an economist with Crédit Lyonnais, another French bank.

With a big chunk of the country's industrial base in the throes of restructuring, rarely a week passes nowadays without the announcement of large-scale job losses in one sector or another. Recent examples include Giat Industries, the armaments maker, which last month announced a plan to reduce its workforce by 2,700, and France Télécom, which recently reached an agreement with some of its unions that could



Tour de France riders in the Pyrenees: mirror image of the economy

enable it to shed more than 15 per cent of its 150,000 staff over 10 years. In addition, rumours of significant job losses in the civil service have begun to circulate in the wake of a promise by Mr Juppé to trim "excess fat" from the service as part of his economy drive in the 1997 budget.

Meanwhile, the creation of new jobs is restrained in part by the high payroll taxes used to fund France's generous, but costly, welfare system.

All this has led to a groundswell of political support for the idea of spreading available work in France among more people by shortening working hours as a means of creating more jobs. Mr Juppé last month held out the possibility of tax incentives to lure French employers into meeting union demands for such moves. One way and another, unemployment has replaced inflation – which has been rising lately, but remains below 2.5 per cent

growth for some time yet. Mr Jean-Jacques Rosa, economics professor at the Paris-based Institut d'Etudes Politiques, says he can see "no reason" why the government's forecast of 2.8 per cent gross domestic product growth in 1997, after 1.3 per cent this year, should be met.

Recent trends in investment, at least, are more positive. Analysts were encouraged by the 3.1 per cent quarter-on-quarter increase in industrial investment in the first three months of this year, although some questioned whether it would continue. According to Mr Lormean of Paribas, companies have the means to invest but it is far from sure whether they will opt to do so. The May monthly industrial survey conducted by Insee, the French national statistics agency, did not bode well; it suggested the outlook of professional equipment suppliers had taken a turn for the worse, with order books falling.

One development that may facilitate a sustained upturn in investment is the steady downwards drift in interest rates made possible by France's improved standing on international capital markets. This was symbolised in early May when interest rates on long-term French government debt slipped to around the same level as rates payable on comparable German debt. At least one French business leader – Mr Jean-Louis Beffa, chairman and chief executive of Saint-Gobain, the glass, ceramics and insulation group – thinks French companies should be taking advantage of such rates. "Today, you can get low-cost finance", he says. "Companies which are not taking advantage of that for their shareholders are making a mistake."

The precise pattern of French growth in coming quarters may continue to depend on the nature of the trade unions' response to the cocktail of privatisations, spending cuts, restructuring and – increasingly probably – tax reductions Mr Juppé unveils. Their unhappiness continues to smoulder, largely in the form of one-day stoppages and action days.

But whether a sustainable upswing materialises may hinge in large measure on how many business leaders and ordinary consumers share Mr Beffa's views on the attractiveness of present interest rates.

PUBLIC UTILITIES: by David Buchan

## Giants feel the squeeze

Telecoms are being broken up but other utilities are more resistant to radical change

Mr Alain Juppé is like a man walking on eggs as he tries to move France's state-owned utilities to a more competitive future without bringing their workforces back on to the streets to protest.

He seems to be getting away with deregulating the French telecoms sector and partially privatising France Télécom without breaking too many eggshells. By contrast, industrial relations remain fragile at *Électricité de France (EDF)*, pending the outcome of European Union negotiations on a new directive to liberalise the energy market.

The government's attempt last autumn to streamline the SNCF rail company produced a messy omelette in the form of a paralysing 24-day national strike. Determined to avoid a repeat, the government is now to give the SNCF massive debt relief without demanding productivity improvements from its workforce; however, rail unions are still unhappy with the more commercial approach that SNCF is being ordered to take.

A common theme to the debate over French public services is pressure for reform from Brussels and other members of the European Union. This pressure is often exaggerated in France and distorted into an erroneous belief that "Europe" is imposing privatisation on France: the Treaty of Rome is neutral between public and private ownership. But there is a free market spirit in much of the Treaty of Rome of which France can hardly complain since it was the dominant EU country when that treaty was written in 1957 – and the recent trend in Brussels and in other member states has been to try to curtail monopolies.

However much governments in Paris, particularly the centre-right one in power, may privately agree with this trend, they face special difficulties in following it. Overall, French unions are numerically weak, but strong in the public sector and further radicalised by the success of the December strikes. Nor is there much push for change from the French public, which accord-

KEY FACTS	
Area	549,090 sq km
Population	58.4 million (1995 estimate)
Head of state	President Jacques Chirac
Currency	French Franc (FFr)
Average exchange rate	1995 \$1=FF4.9915; 12/6/96 \$1=FF5.2083
ECONOMY	
	1995 1996
Total GDP (\$bn)	1,543 1,570
Real GDP growth (%)	2.2 1.0
GDP per capita (\$)	26,550 26,840
Components of GDP (%)	
Private Consumption	59.9
Total Investment	18.2
Government Consumption	19.6 n.a.
Exports	23.5
Imports	-21.2
Consumer prices (% pa)	-1.7 2.1
Manuf. prod. (% pa)	1.0 0.0
Unemployment (% of lab force)	11.6 11.8
Reserves minus gold (\$bn)	26.9 26.9
3-month PIBOR rate (%)	6.6 3.8
FTSE/BP index (% change)	+0.5 +15.5
Gen.govt balance as % of GDP	-5.3 -4.7
Gross public debt as % of GDP	-51.2 n.a.
Current account balance (\$bn)	16.9 12.0
Exports (\$bn)	285.2 276.0
Imports (\$bn)	273.1 266.0
Trade balance (\$bn)	12.1 10.0
Trade partners (1995, % value)	
Exports Imports	
Germany 17.7 18.5	
Italy 9.6 10.0	
UK 9.3 8.0	
BLEU** 8.5 9.0	
Spain 7.3 6.5	
US 5.9 7.8	

\* = Latest figures – EU estimates for 1995 except Reserves (March), and stock market index (% change from 31/12/95 to 31/5/96). \*\* = Belgium-Luxembourg Economic Union.

Sources: Economist Intelligence Unit, Datastream, IMF.

proved irresistible. The French parliament is in the throes of passing bills to remove France Télécom's monopoly on business services by July 1 and on ordinary voice telephony by January 1998, to set up an independent body to regulate competition, and to turn France Télécom into a regular company with its own capital, up to 50 per cent of which will be sold to employees and investors.

To ease the widespread

French fear that even competition, let alone privatisation, would introduce inequalities of service, tariffs and access, France wants to use the inter-governmental conference to write into the EU treaties the right of citizens to universal public services open to all at a reasonable price.

But pressure for liberalisation in telecoms – the most international of services – has

provoked a series of one-day protests by France Télécom employees, but each was attended by fewer workers than the one before. This is hardly surprising, given that the government has promised to retain majority state control of France Télécom, to maintain it as the provider of a universal telephone service and to continue to give new recruits hired before 2002 the same civil service job rights that current employees enjoy. "The financial markets may not like this, but there it is," commented Mr Michel Bini, the France Télécom president, about the civil service guarantee.

EDF, one might have thought, would have everything to gain from greater liberalisation. It is the world's largest electricity producer with 54 nuclear plants, a big exporter of power (12 per cent of total output) to neighbouring countries which permit imports such as the UK, Italy and Switzerland, and increasingly a direct investor in power generation in remote markets. To its competitors, EDF therefore looks more like predator than prey.

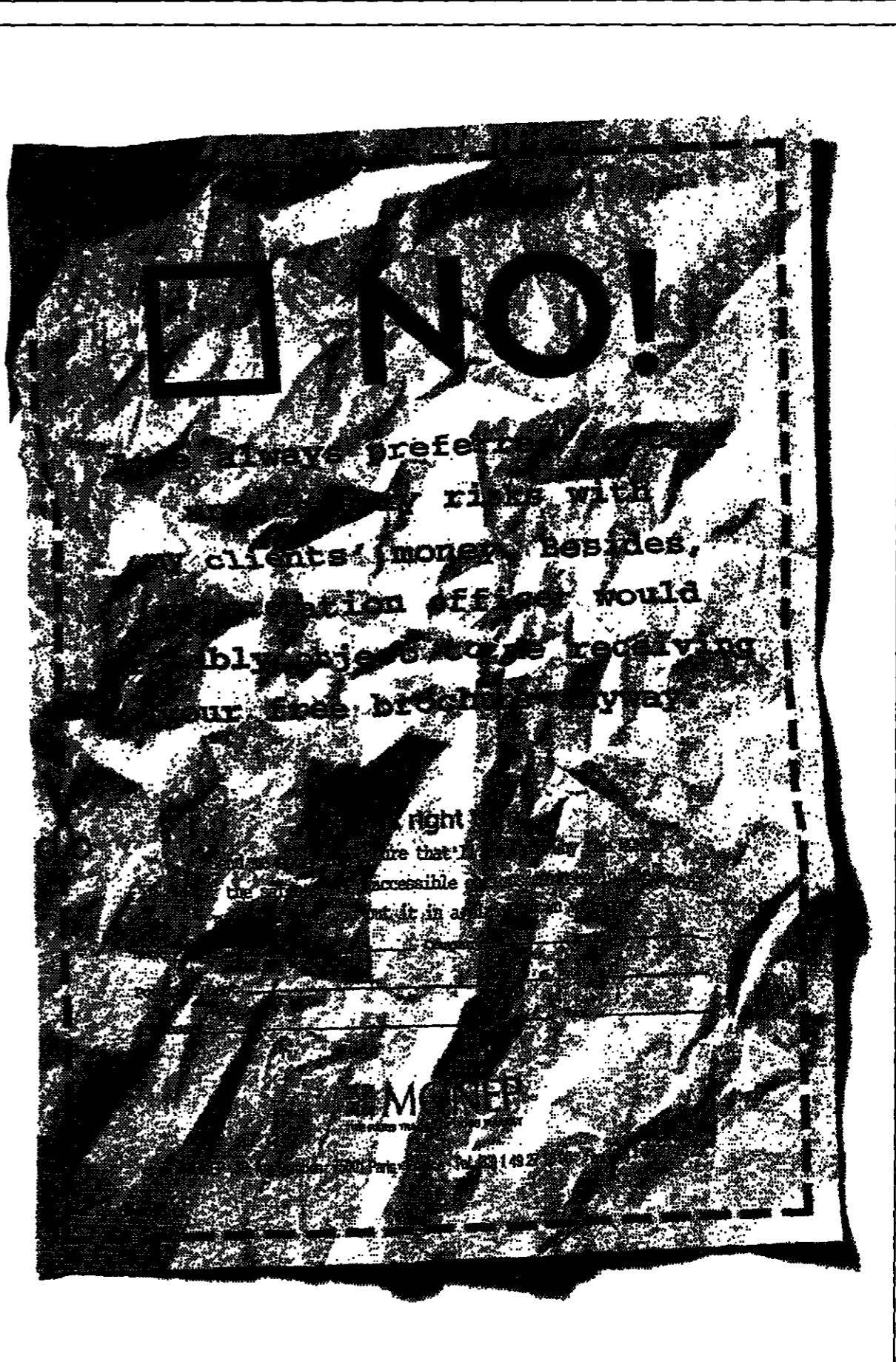
In fact, France does not mind EDF losing its monopoly on exports and imports, or for that matter, Gaz de France which has virtually no domestic output to protect. But France is adamant that EDF should keep control over the

### Competition on rail freight heads for the buffers

and the government has now taken bold action to take over that part of the debt – FF112.5bn – which is related to infrastructure and put it into a new state holding company that will assume all future responsibility for building new track. The SNCF and its 160,000 employees is to stay intact, but henceforth purely as a rail operator. Thus, SNCF will pay toll fees to the new state company for use of "its" track, and in turn get paid for maintaining the track.

The plan goes much further than the 1991 EU directive which merely required railroads to separate infrastructure from operating costs for book-keeping purposes. Mr Loïc Le Floch-Prégard, the SNCF president, said the debt relief would halve the company's financial charges, allowing it to aim at an eventual overall profit.

But another proposal for change comes from Brussels. The European Commission last year proposed the opening of rail freight to cross-border competition. Following the French rail strike, the Commission has scaled down its proposal to suggest that only the busiest freight routes might be opened to other EU carriers. But even that proposal may hit the buffers.



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## FRANCE

DEFENCE POLICY: by David Buchan

## End of the citizens' army

Abolishing conscription – and a revamped arms industry – are the order of the day

As commander-in-chief, Jacques Chirac has given the order for all change in France's armed forces and its defence industry.

By 2002, France will have all-volunteer forces, ending nearly a century of military conscription. These fully-professional forces will be far smaller than today's, but are intended to pack a bigger punch at roughly the same cost. The creation of more compact forces, involving the scaling down or cancellation of some equipment programmes, is to be matched by a government-steered reshaping of France's fragmented armaments sector.

The government plans to oversee the forming of new combines, particularly in aviation and electronics, which from a position of greater strength would be able to negotiate new European industrial partnerships in order to confront renewed competition from the US.

It is an agenda of change that is deeply unsettling to many of France's soldiers, garrison-towns, defence companies and workers, and to its chief ally, Germany, worried about the implications for its own military and industrial ventures with France. But President Chirac feels that defence reform is long-overdue, and appears to be determined to make it one of the hallmarks of his presidential term.

● The changed threat. Six years after the fall of the Berlin Wall and consequent defence retrenchments by all its main allies, France recognises it no longer needs mass formations to fight the land war in central Europe that never came. Following its rapprochement with Nato, it is now more prepared to face any residual territorial threat in conjunction with its allies, while giving its large, para-military gendarmerie – the one service to increase in numbers, by 5 per cent to 98,000 by 2002 – a bigger role in ensuring internal security, which is increasingly a problem of ter-

rorism or drugs. The main future role of France's regular army, navy, air force will be to project themselves into overseas trouble spots, and more impressively than in 1991 when France, with forces twice the size of the UK's, was only able to send to the Gulf half the contingent that the UK did.

● The new force structure.

The next six years will see the army shrink by 36 per cent, the navy by 18 per cent, and the air force by 24 per cent, as conscription is phased out. In deference to a feeling – widespread among politicians but not the general public – that national service still constitutes an essential "republican value", the government is proposing to require all 18 year olds, girls as well as boys, to attend a compulsory "civic rendezvous" for about a week.

The only point of this seems to be that it will provide information about the health and

aptitude of French youngsters so that, in a real emergency, conscription could be swiftly reintroduced. It would also inform the country's youth about the kinds of voluntary service – the armed services, or humanitarian aid abroad, or social work at home – for which they could volunteer if they felt so minded.

The armed services want France to be able to mobilise a sizeable force of 30,000 troops, with air and sea support, for some foreign crisis spot and sustain them there for a year – and at the same time to be able to send a small force of, perhaps, 5,000 troops elsewhere. This "one and a half crisis" strategy reflects France's intention to take the lead, along with the UK, in European crisis intervention or peacekeeping, as well as maintain its defence commitments to former colonies in Africa.

This strategy requires better

intelligence-gathering and better military transport. But one of the major flaws in the new Chirac programme is that, while it contains money for new spy satellite programmes, it has almost none to spare for France's share of the Future Large Aircraft (FLA) military transport. As a result, France is campaigning for the Airbus consortium to develop commercially an FLA, which it and other governments would then buy off the shelf.

● Budget constraints. The new limit on defence spending for 1997-2002 is to be FF185bn a year, split between FF99bn for pay and FF86bn for equipment, in constant 1995 francs. This increase would allow nominal defence spending to reflect inflation. The FF86bn for equipment is considerably less than voted in recent years by the parliament, though not much less than that actually spent because of frequent credit freezes by the government.

However, the government has appointed a new defence procurement chief, Mr Jean-Yves Helmer, the former head of Peugeot's car division, and is looking to him to make a 30 per cent cost saving and efficiency improvement in weapon procurement over the next six years. One result may be a substantial reduction in the procurement executive, which at present employs nearly 50,000 people.

● Equipment. In addition to scrapping the aged land-based nuclear missiles in southern France, the government has decided not to build a fifth new nuclear missile submarine and is delaying delivery of a third one until 2002. The single most expensive programme, the Rafale jet whose cost of production by Dassault is said to be five times its weight in solid gold, is to be continued, but at a slower rate and the navy is only to get 60 of these machines (instead of 86) to put on its nuclear-powered aircraft carrier, the Charles de Gaulle, still under construction.

The army is to get 406 Leclerc tanks (instead of the 650 it originally planned for), while technical requirements for a new armoured vehicle are being scaled down in the hope it can be made jointly with Germany and perhaps the UK.



Rapid deployment October 1995: French Foreign Legion in mortar practice at Mt. Igman near Sarajevo

Picture AP

tanks at a fixed dollar price of \$3.6bn; far from being Giat's salvation, the enormous UAE contract has thus caused some of Giat's present problems.

Partly because of the Giat precedent, the government seems unlikely to live off its DCN navy yards into a similar sort of state company. But the

Arms makers will be encouraged to amalgamate

DCN yards, which employ 25,000 people directly and another 5,000 indirectly and constitute Europe's largest ship-building force, pose a serious problem for the government. The DCN has managed to export ships, but not enough to cover the fall in French government orders from FF120bn for last year on sales of only FF5.4bn. Part of the loss was proportionate to cover the exchange rate risk on Giat's contract to supply the United Arab Emirates with 436 Leclerc

tanks at a fixed dollar price of \$3.6bn; far from being Giat's salvation, the enormous UAE contract has thus caused some of Giat's present problems.

Partly because of the Giat precedent, the government seems unlikely to live off its DCN navy yards into a similar sort of state company. But the

multimedia, the loss-making and indebted consumer electronics business, as a whole appears to suit Alcatel. Though undergoing deep restructuring which has pushed it into loss, Alcatel is of a size to absorb the whole Thomson group, and Multimedia could find some synergy with Alcatel's telecommunications activities.

By contrast, the smaller Lagardère group has made clear it is only interested in Thomson-CSF, but says it is ready to arrange a buyer for most of Multimedia, except for its digital satellite television decoder business.

Vaunting its defence expertise and relative financial soundness, Lagardère has also said it would bring UK and German companies into any eventual merger of its Matra defence arm with Thomson-CSF, thereby creating instantaneously one of the mega-European defence alliances which Mr Chirac has called for to take on US industry.

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FINANCIAL SECTOR: by Andrew Jack

## Financiers feel the heat

Insurance houses and banks appear powerless to master a recurring series of troubles

Nothing could be more symbolic of the current tensions facing the French financial sector than the huge fire which ripped through the headquarters of Crédit Lyonnais, the state-owned bank, on a Sunday morning in early May.

Already struggling under the burden of a FF135bn restructuring package brokered last year with the government, the bank's executives – and much of the city's population – watched powerless as their historic central Paris office complex was consumed by flames.

While the French media quickly started speculating on whether the bank with its seemingly endless troubles was cursed, the country's insurers were getting to work on the more practical matter of assessing the financial damage of the claim – which could ultimately reach FF1.5bn – to their own balance sheets.

Plagued by high costs, intense competition and little demand for credit, the country's banks are only barely scraping back towards profitability. For the second year in succession, net banking revenues for the members of the Association of French Banks fell in absolute terms, down to FF27bn – a trend which had not previously been seen since before the second world war.

Net income crept back up to FF2bn, after falling to heavy aggregate losses of FF11bn in 1994, but largely as a result of a substantial decline by 38 per cent in provisions to FF37bn, as the crippling impact of the property crisis – notably for Parisian offices – and lending against struggling small businesses loans diminished. There has so far been little compensating recovery in demand for credit from either companies or individuals.

Crédit Lyonnais itself scraped back narrowly into profit, but only after intense internal debate. A number of analysts suggest that the bank will again drop heavily back into the red again for 1996, raising the prospect of renewed calls for re-negotiation of its rescue package or a recapitalisation ahead of an eventual privatisation.

In view of the gloomy outlook, it is little surprise that the commercial banks renewed their attack on what they see as the uncompetitive domestic environment: in particular, the existence of mutualist banks, the Post Office and the Caisse

d'Epargne savings bank network, with no requirement to provide a return on equity to their "shareholders".

Equally, they accelerated their own efforts to restructure and win business. For example, a significant number signed local agreements with their unions to provide their branches with greater flexibility in opening hours, notably on Saturdays. Most continued gradual programmes of job reductions. At the same time, they have been aggressively marketing new savings and loans packages.

The last few months have seen important shake-ups in the sector. Crédit National acquired the Banque Française de Commerce Extérieur, and Crédit Agricole took over Banque Indosuez from the ailing Suez financial holding company.

In the next few months, there is also likely to be substantial progress towards the sales by the state of Marseillaise de Crédit and CIC, which is owned by GAN, the publicly-controlled insurance group.

Yet so far, there has been little sign of willingness by the banks to indulge in an aggressive

cost-cutting process – something which could trigger an explosive political reaction at a time of high unemployment in France, and which helps to deter potential foreign acquirers.

Meanwhile, questions continue to surround the supervision and regulation of the country's banks. Controversy was notably sparked by the financial crisis at the start of the year at Crédit Foncier de Paris.

Competition and high costs keep banks under pressure

France, a specialist property bank in which the state holds no shares but appoints the "governor" or chairman.

As the signs of trouble grew worse, it reacted unilaterally by sacking the bank's governor and helping to broker emergency treasury lines. Mr Jean-Michel Meyssonnière, the new chairman, went on to announce FF10.5bn in losses, effectively making the group bankrupt. The reasons why the

bank ran so far out of control have yet to be explained.

Not everything is so gloomy. Despite the relatively disappointing sell-off of Pechiney at the end of last year, the government finally resolved early in 1995 to go ahead with the privatisation of Assurances Générales de France, the first insurer to be sold since the ill-fated Union des Assurances de Paris in 1984.

UAP's shares still stand substantially below its offer price – a legacy which hung heavily over those planning the sale of its rival. Yet news of the privatisation of AGF did little to depress the share price ahead of the sale, and the results appear impressive.

The public offer for the shares was more than three times over-subscribed, the institutional placing – including many US funds – more than six times, while the tranche for the group's employees was just about taken up. The exercise exceeded the government's projections, and will provide it with more than FF8.5bn in funds.

Even so, not all was as rosy as it might at first seem. Mr Antoine Jeancourt-Galignani, AGF's chairman, had a preferred response when queried by sceptical investors about the poor performance of previous financial service sector privatisations.

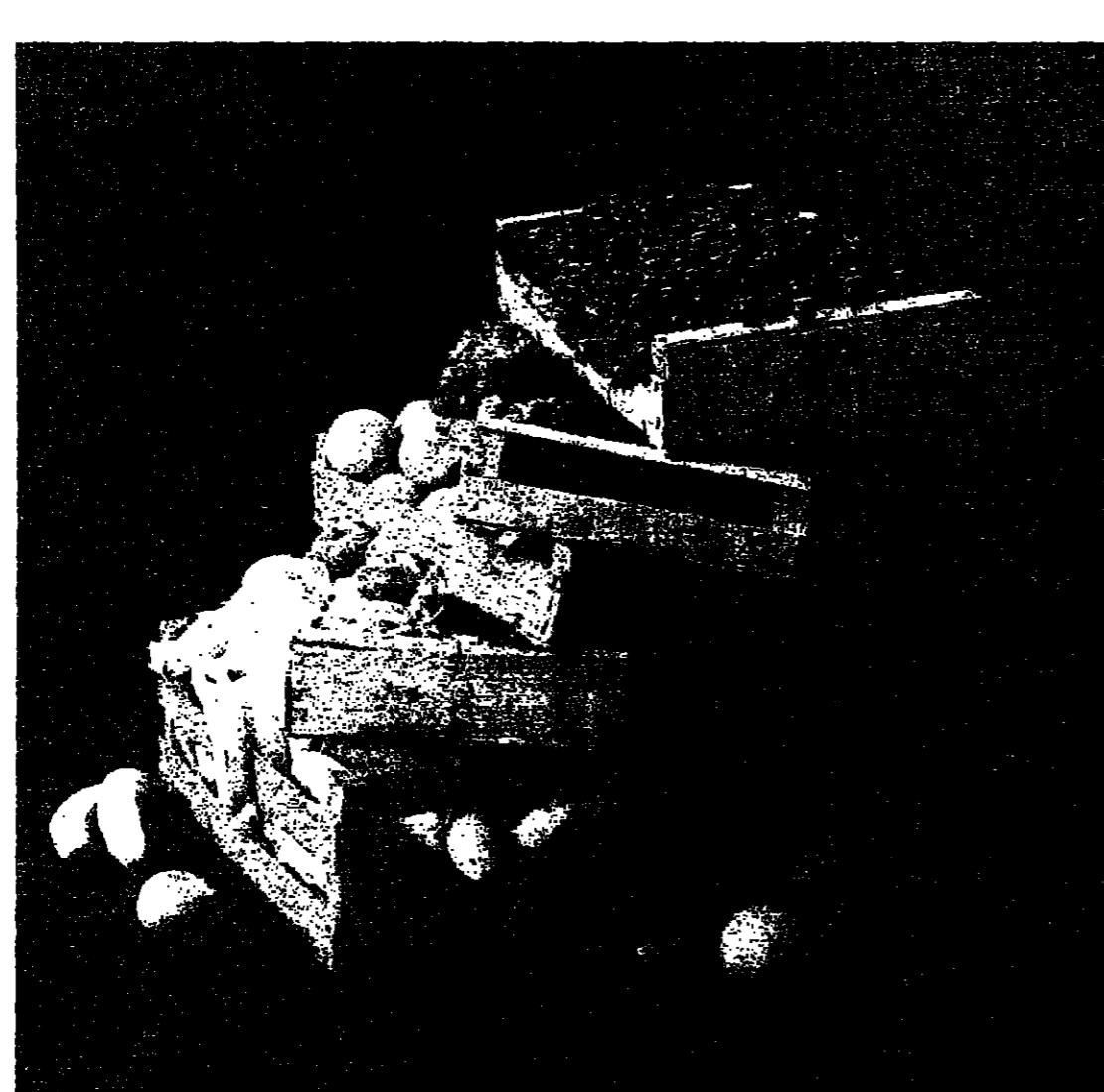
He pointed to a graph showing net asset values at a discount to share prices for the financial sector two years ago – a relationship which has since reversed. In other words, AGF is a bargain because it has been bought at such a low point in the cycle, at a heavy discount to its worth.

That said, many analysts praise the management approach now evident at AGF, and its new emphasis on shareholder value – a philosophy long enshrined by the private sector group AXA, but less evident in a number of its rivals.

Meanwhile, the Federation of French Insurers signed an important agreement in principle at the start of this year with the organisation representing the country's network of life insurance agents. The deal will allow substantially more flexibility in the negotiation of contracts between agents and companies.

Spurred by AGF's success, the Caisse Nationale de Prévoyance, a state-owned life assurance group, may also come up for sale over the next few months.

All is certainly not doom and destruction in the French financial sector. But clearing away the ashes and wreckage of the past few years is still far from over.



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Yet another disaster as Crédit Lyonnais' Paris HQ burns out of control

# SWEDISH BANKING

## Fresh challenges after crisis ends

The banks are disposing of the last legacy of their trauma. But several factors combine to make the coming years a tough prospect, reports Hugh Carnegy

Shortly after the traditional midsummer celebrations that will be held the length and breadth of Sweden this weekend, the country's banking establishment will have another reason for dancing round the maypole.

From July 1, the blanket guarantee of all Swedish commercial bank commitments issued by the government in late 1992, when the banking system was teetering on the verge of collapse, will finally be withdrawn.

On the same day the Bank Support Authority, set up to steer the banks through the crisis - brought on by a calamitous spate of credit losses - will be disbanded. After disbursing SKr55bn in taxpayers' money to rescue the banks - most of it to take over, clean up and merge the two biggest victims, Nordbanken and Gota Bank - the authority's work is done.

At the same time, the banks themselves are in the process of disposing of the last legacy of the trauma. They are all set by the end of the year to spin off the large property holdings they acquired as a result of foreclosing on billions of kronor in bad loans to the real estate sector which were the principal cause of the credit losses.

"What is happening is extremely satisfying," says Mr Stefan Ingves, deputy governor of the Riksbank (the central bank) and a former chief executive of the Bank Support authority. "When these steps

are taken, in a technical sense the whole banking crisis will be over and the banks can concentrate fully on their future banking business."

That future is not without big challenges. Several factors combine to make the coming years a tough prospect for the banks: a retail banking market showing little growth; a sharp increase in competition within the financial services sector caused by deregulation; the need to master fast-developing technology; and the looming prospect of European monetary union.

But they can at least take comfort that they are facing these challenges in relatively robust shape after the traumas of the loan loss episode.

First, profitability has been restored as levels of loan losses have dwindled. Last year, the top five banks (Svenska Handelsbanken, Sparbanken Sverige, or Swedbank, Skandinaviska Enskilda Banken, Nordbanken and Föreningsbanken) have been put into special real estate companies that are now to be capitalised and spun off to their shareholders via stock exchange flotation.

Diligentia, the SE-Banken vehicle, is the biggest, with a property portfolio of no less than SKr25bn, about half of it outside Sweden. It will be Sweden's biggest real estate company. SE-Banken is spending SKr7bn of its own equity and providing another SKr3bn in subordinated loans to capitalise Diligentia, which is due to be listed on the Stockholm bourse in the second half of the banking system in 1997.

Loan losses in 1995 among the top five totalled SKr11.3bn - almost half the 1994 level and only a fraction of the SKr33bn lost in 1992. The banks have got the level of their loan losses down in most cases to less than 1 per cent of their total lending portfolio.

Income to equity ratios for the big five ranged in 1995 from a low of 10.3 per cent at SE-Banken, which suffered an unexpected new round of losses related to the early 1990s, to a high of 27.5 per cent at Nordbanken, whose results were still benefiting from the big clear-out of bad assets performed earlier by the state.

The state too, has seen a payback. The notarisation of a one-third stake in Nordbanken last year raised SKr6.7bn to add to the SKr3.7bn Nordbanken had

already paid in dividends. The government now hopes to recoup at least SKr45bn of the support it gave by means of the further sale of Nordbanken shares and through the unwinding of former Nordbanken assets held by Securum, the state-owned "bad bank" set up to take on the bank's problem loans.

With their balance sheets robust, the banks have moved on to the final task of offloading their property holdings. In the case of SE-Banken, Handelsbanken, Swedbank and Föreningsbanken, these have been put into special real estate companies that are now to be capitalised and spun off to their shareholders via stock exchange flotation.

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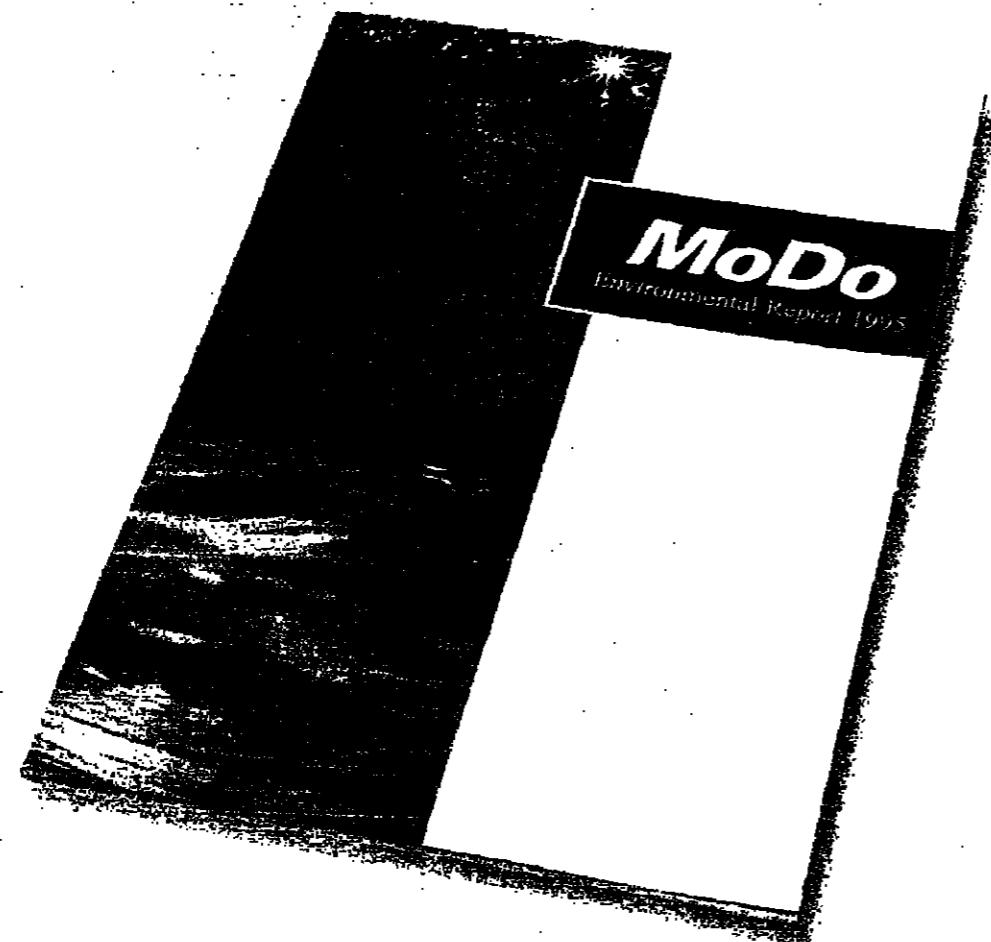


Stockholm's main banking district: challenges ahead



Midsummer dancing: a time for celebration

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### INSIDE THIS SURVEY

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Production Editor:

Philip Sanders

That has helped drive down costs," he says.

But however efficient the various financial groups become, many analysts still foresee more rationalisation within the industry in Sweden. The banks have adopted different strategies to secure a growing future. Handelsbanken has embarked on an attempt to become a full-service bank in all Nordic markets. SE-Banken, through its Enskilda investment banking arm, aims to be the premier Nordic bank for the international corporate sector. Nordbanken and Swedbank are concentrating more on the domestic retail sector.

These last two particularly may look to expand through merger or acquisition. The same pressure is felt by the domestically-oriented insurers and the smaller banks and mortgage institutions. Some significant structural reshuffling within Sweden's financial sector seems highly likely in the near future.

## 2 SWEDISH BANKING

■ The economy: by Hugh Carnegie

## Focus switches to growth

A real worry has been created by the marked slow-down in growth this year after 3 per cent growth in 1995

The dominant issue in the Swedish economy since the country emerged two years ago from a crippling recession has been the battle to regain control of public finances. Today, victory appears to be in sight – but meanwhile the economy has slowed again, leaving the Social Democratic government struggling against record, double-digit unemployment.

The 1991-93 slump, which saw the economy shrink by some 5 per cent, wreaked havoc in Sweden's big welfare-dominated public sector.

A double-digit budget deficit rapidly opened up and state debt surged above 80 per cent of gross domestic product as

public spending was swelled by escalating unemployment and revenues were hit by recession.

Bringing the public finances back into balance became the urgent priority for the Social Democratic government that was elected in late 1994.

It overshadowed even the rise of unemployment to a peak of 13 per cent, a traumatic experience for a country which in the 1980s had believed it was immune to the European disease of mass joblessness.

Regaining control over the budget took on even greater importance as Sweden joined the European Union in 1995.

The government, faced by a deep split in the SDP and the country over European policy, is taking a cautious approach to Swedish membership of the European monetary union planned to start in 1999.

Even if it is accepted by its partners, Mr Goran Persson, the prime minister, will face an awkward struggle to win broad backing for Swedish member-

ship. But the country faces a permanent premium on interest rates if it does not meet the fiscal and monetary criteria for EMU, whether or not it elects to join.

Some 30 months after taking office, the government has advanced a long way. Under Mr Persson, who stepped up from the finance ministry to become prime minister in March this year, a three-year programme of spending cuts, tax increases and asset sales has been implemented to achieve savings equivalent to nearly 8 per cent of GDP.

It is an unprecedented effort which has meant painful cuts in Sweden's famously-generous welfare system, including reductions in a range of benefits and institutional cutbacks.

As a result, the budget deficit is now forecast to fall from a high of 13.3 per cent of GDP in 1993 to slightly more than 3 per cent in 1997 and disappear in 1998, while the public debt (under the Maastricht EMU definition) is seen peaking at

32 per cent of GDP in 1996 and declining steadily thereafter.

These developments should bring Sweden within sight of meeting EMU conditions.

The krona has gained sharply in strength, with some private sector economists predicting it will join the exchange rate mechanism of the European Monetary System by the end of this year.

Crucially – not least from the point of view of the country's banks – interest rates have tumbled. The Riksbank's key short-term repo rate was down to 6.30 per cent and the yield on long bonds was under 8.5 per cent at the time of writing. The premium over benchmark German rates has been halved from the spread of more than 400 basis points at the peak of the crisis.

The Riksbank has been able to lower the repo rate 12 times this year because inflation – which the bank feared was a threat as recently as mid-1995 – has flattened out and is set to remain under 2

## Key facts

	1995	1996	1997
Demand and output, volume (%)	0.3	0.8	1.0
Private consumption	-2.3	-0.5	-0.2
Government consumption	10.9	6.9	2.8
Gross fixed investment	11.4	3.0	8.0
Exports	-8.7	-2.5	4.5
Imports	3.0	1.1	1.9
Gross domestic product			

## Key economic indicators

	Current	Sep 95	Sep 96	Dec 95	Mar 97	Sep 97
Financial forecasts						
3-month interest rates	6.34	5.80	5.50	5.70	6.00	
10-year bond yield	8.58	8.15	8.85	8.00	8.40	
SKr/kg	6.82	6.75	6.88	6.62	6.53	
DMS/kg	4.49	4.40	4.40	4.50	4.40	

Source: SE-Banken

per cent for 1996 as a whole.

The outlook for the economy is far from being without problems, however. A real worry has been created by the marked slow-down in growth this year after 3 per cent growth in 1995. A slow-down in

exports has led to two successive quarters of negative growth.

Latest forecasts for the full year range as low as zero growth, with the government's

own estimate of 1.4 per cent growth is likely to prove over-optimistic.

Almost every institution expects a pick-up late this year or early next year – in line with most forecasts for the European economy as a whole. But forecasts for 1997 at best anticipate 2.3 per cent growth and at worst as little as 1 per cent.

These forecasts are to a large degree factored into the government's calculations for the public finances – which are highly sensitive to the swings in the macro-economy because of the large public sector dependence on the relatively small tax generating private economy.

But the low growth augers extremely badly for employment growth – and persistently high unemployment in turn puts pressure on public spending because of the high benefit levels in Sweden.

Increasingly, the emphasis is

swinging from concern about controlling the fiscal deficits to the vital issue of how to generate more sustainable growth in an economy where the public sector still accounts for more than 60 per cent of GDP – the highest of any industrialised

economy. Mr Persson has promised to halve unemployment by the end of the century.

At present the total out of work, including those on government-funded training schemes, stands at about 12 per cent of the workforce.

Private sector economists and the conservative opposition are pressing for more radical policies to stimulate private sector growth. They are demanding more flexibility in labour market regulations and lower taxes on capital to encourage more small company growth, especially in the service sector.

But the Social Democrats – and especially the powerful LO blue collar labour organisation – are proving reluctant to go down this path, resisting changes such as the scrapping of first-in, last-out dismissal rules and the emergence of bigger wage differentials.

Mr Persson's approach is angled towards achieving a form of "social contract" binding employers and unions to moderate wage agreements, rather than a big overhaul of established labour market practices.

■ Restructuring after the credit-loss crisis: by Hugh Carnegie

## Banks wrestle with changes

Swedes are increasingly looking for high-yielding savings products rather than leaving their money in bank deposits

"Where do the banks go from here?" is perhaps a more pertinent question in Sweden in 1996 than in most European countries.

The early 1990s may now be largely a bad memory, but the banks are still wrestling with the difficult structural challenges thrown up in the post-crisis era. Much has already changed in the shape of the Swedish banking sector but more changes are likely as the banks face up to the low growth and rising competition that characterises their home market.

Several important rationalisation moves were made as a direct result of the credit loss crisis. Biggest of all was the merger by the state of Nordbanken and Gota Bank, the

two greatest victims of the trauma, whose losses were so great that the state was forced to take them over and perform a wholesale laundering of their balance sheets. Together, they swallowed the lion's share of the Skr65bn which the crisis cost the Swedish taxpayer.

Nordbanken (the Gota name has disappeared) is now restored to profits. Its 1995 operating profit of Skr5.1bn was the highest of any Swedish bank and the process of its intended complete re-privatisation has begun with the sale

of its savings

as a percentage of GDP



Sources: Nordbanken Economics Division

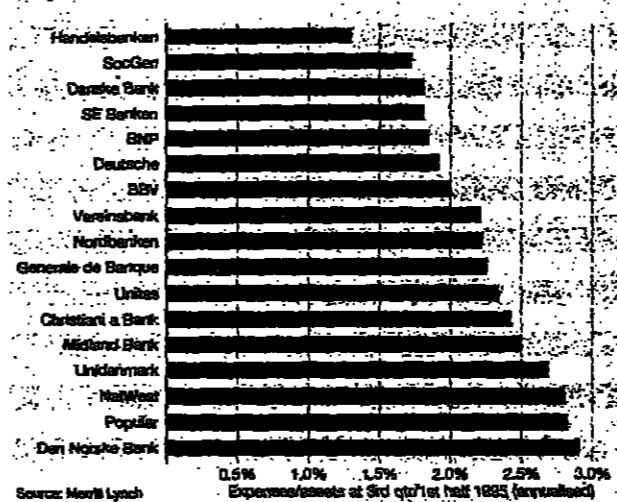
commercial banks now rank as follows: Svenska Handelsbanken, with total assets at the end of 1995 of Skr475bn; Swedbank (Skr457bn); Skandinaviska Enskilda Banken (Skr39bn); Nordbanken (Skr33bn); and Föreningsbanken (Skr105bn).

This year, all but Nordbanken – which had the vast majority of its bad loans extracted by the state – are engaged in one of the last important structural processes left over from the loan loss convolution. They are spinning off the property subsidiaries they were forced to set up as they called in the security on thousands of their bad loans – most of which were to the real estate business.

These subsidiaries are now important property companies in their own right and are set to transform the Swedish real estate market as they are floated by their bank owners onto the bourse. The biggest is Diligentia, held by SE-Banken, which holds properties worth more than Skr25bn.

It will be easily Sweden's largest real estate company when it is spun off to the bank's shareholders in the sec-

## Expenses/assets



Source: Merrill Lynch

ond half of the year. Swedbank has already spun off in similar fashion its unit, called Tornet, with property holdings worth more than Skr9bn. Handelsbanken's Närkebabo has real estate worth Skr64bn.

The cost to the banks of these spin-offs is considerable. SE-Banken is pumping in Skr15bn of its own equity and Skr3bn in subordinated loans to capitalise Diligentia, reducing its own Tier One capital

ratio from 8.6 per cent to 6.9 per cent. Even Handelsbanken – the least badly damaged by the loan loss debacle – is spending Skr10bn, or more than 11 per cent of its equity, to toil Nackebo.

But once these operations are complete, the picture will be clearer for the banks to address their structural priorities in the post-crisis world. The equation which emerges suggests strongly to many analysts that another round of

ratio from 8.6 per cent to 6.9 per cent. Even Handelsbanken – the least badly damaged by the loan loss debacle – is spending Skr10bn, or more than 11 per cent of its equity, to toil Nackebo.

The scope for achieving profit growth through cost-cutting is meanwhile limited because of the relatively high efficiency of Swedish banks. In the past few years, they have cut staff numbers sharply – in Nordban-

ken's case by 20 per cent. Handelsbanken heads the European expenses-to-assets league with a ratio of well under 1.5 per cent. SE-Banken is close behind with less than 2 per cent. The banks must therefore look elsewhere for growth potential. Handelsbanken has forged its own path by moving decisively into Finland and Norway, where it has bought up local outlets in pursuit of its ambition to be a full-service, pan-Nordic bank. SE-Banken also has international

## Moves towards merger or takeover could be in the offing

ambitions, although is much more tightly focused on the corporate and investment banking operations of its Skandinavien.

Nordbanken and Swedbank, meanwhile, are firmly focused on the domestic retail and small- to medium-sized corporate markets. They are, in the words of one US ratings agency analyst, "really butting heads".

But to gain a decisive advantage over their competitors, strategic moves towards merger or takeover could well be in the offing. Not many expect a "mega-merger" of the type which saw the creation of Merita Bank in Finland, when that country's two biggest banks joined forces. But other moves could be on the cards:

Both Föreningsbanken, the smallest of the big five banks, and Stadshypotek, the recently de-nationalised mortgage house, are the main objects of speculation. Swedbank and Nordbanken are often seen as the likely respective suitors.

Swedbank already has the market-leading mortgage institution in the shape of Spinalt, but could strengthen its position in other markets through a link with Föreningsbanken. Nordbanken, meanwhile, could well be attracted to Stadshypotek, which would help it mount a much stronger mortgage challenge to its chief rival, Swedbank.

These are but two of the potential scenarios being canvassed at present. Others could well emerge as 1996 progresses.

Greg McIvor

residual undivested operations when Securum's administration shrinks from its current 105 people to about 20 next year. The company offers little detail on how its "post-Securum" holdings will be managed, and by whom. Despite the widespread praise that has greeted Securum's progress, doubts persist about the long-term future of some of the less attractive segments of Securum's portfolio.

Securum's assets are concentrated in three principal areas: shareholdings in industrial companies, constituting about 35 per cent of assets; Swedish real estate, representing 28 per cent; and international properties, with 19 per cent. The bulk of the international property estate portfolio is in the UK and the disposals programme which included a sheaf of properties in far-flung locations and stakes in a diverse array of Swedish industrial operations.

Three years on, the doubts have subsided. A combination of prudent asset management, judicious sales and low interest rates has put Securum well ahead of its brief to realise the value of all its holdings within 15 years. Indeed, Mr Jan Kvarnström, Securum's president, expects to wind down its administration to a small core by the middle of 1997. The Swedish state, which pumped in Skr240m of capital when Securum was founded, had envisaged the equity being written off by the end of the 15 years. Now, however, the company expects to return about Skr11bn to the taxpayer.

"That is a very different outcome from delivering zero in 15 years which was the initial target," says Mr Kvarnström. He attributes the success to Securum's practice of resisting fire sales and its habit of taking an active management role in the businesses it controls. By filling key management positions with its own appointees and closely monitoring performance, he believes Securum has "created value" throughout its portfolio.

While the concept of building "working-out" companies to handle sour credits is not new, Mr Kvarnström believes this hands-on approach to asset recovery is unique.

"The French and the

"niches" will be found for the holdings. For him, the important factor is to hand over the company in good financial shape.

To that end, he expects Securum to be debt-free this year, having paid off a Skr10bn internationally syndicated refinancing loan, of which Skr4bn is still outstanding

## PROFILE

## Nordbanken

## Important symbol of recovery

If the recovery at Nordbanken continues to progress smoothly, it can only be a matter of time before the government decides to press the privatisation button again. Last autumn, it successfully sold a 34.5 per cent stake in Nordbanken to domestic and international investors, raising SKr6.7bn in the first stage of a strategy to return 100 per cent of the bank to the private sector.

It was an important symbol of a broader recovery in the Swedish financial system because Nordbanken was the biggest victim of Sweden's banking crisis and would have collapsed under a huge burden of bad loans in 1992 without a state bail-out.

Since the partial privatisation, the bank's financial performance has continued to improve while its shares, underpinned by a healthy yield, have soared above SKr125 from a sale price (to institutions) of SKr32. Swedish individuals, who bought shares for a discounted SKr80 have done even better.

The state has built further Nordbanken privatisation proceeds into its budget plans, but has yet to set a timetable for the sale of its remaining 65.5 per cent holding. Given that this stake is today worth SKr17bn, most analysts believe it is more likely to be sold in two tranches than one. A strong possibility is that the next stage will be launched on the back of the bank's half-year figures, due in late August, although much will depend on the direction of Swedish interest rates at the time.

It would be too glib to say that Nordbanken has progressed from basket case to showcase, but it has certainly achieved a turnaround that few would have thought possible three years ago.

This owes much to a general upturn in the Swedish banking and corporate sector that has seen credit losses fall to more normal levels, as well as to vigorous cost-cutting. But there is no doubt that the

rebound would not have been as quick or as spectacular without extensive state support along the way – in particular the setting up of "bad bank" Securum.

Nordbanken today is one of Sweden's four largest banks, with a customer base comprising 3.7m private individuals, 140,000 small and medium-sized companies and more than 30,000 organisations. Its market shares have been bolstered by its 1993 merger with Gota

will pay lower transaction costs and have additional opportunities to market its products under the "Postbanken" name.

Like its fellow Swedish banks, Nordbanken has had to endure tough market conditions characterised by fierce competition, narrow margins and weak loan demand. Yet despite these difficulties, few would quibble with the quality of its 1995 figures. Operating profits were up 23 per cent at SKr5.3bn. Credit losses were down 42 per cent to SKr1.27bn, or just 0.5 per cent of lending. It was a long way from the dark days of 1992 when the bank suffered credit losses of SKr19.3bn, or 7 per cent of lending. Return on equity was 23.7 per cent.

The performance enabled the bank to pay SKr1.6bn in dividends, or 38 per cent of net profits, in line with its commitment to pay a dividend of between 30 and 50 per cent of profits to avoid an excessive build-up of capital. There are still those who would argue that the bank is overcapitalised – with a year-end capital adequacy ratio of 14.4 per cent – but international credit rating agencies continue to view it cautiously following its problems earlier in the decade.

Progress continued in the first quarter of this year, with operating profits rising 30 per cent to SKr1.5bn. The figures were helped by a further reduction in loan losses and lower costs, although the scope for substantial further improvements in both categories is now decreasing.

That is why the bank was particularly encouraged by evidence of increased corporate borrowing after a long period of subdued demand.

If this trend is shown to have continued in the second quarter, it will make it all the more tempting for the government to proceed with the next stage of the privatisation.

The bank says a recent renegotiation of its post office agreement will provide increased benefits because it

has a further 1,300 outlets, and a fast-growing telephone banking system which boasts 220,000 customers.

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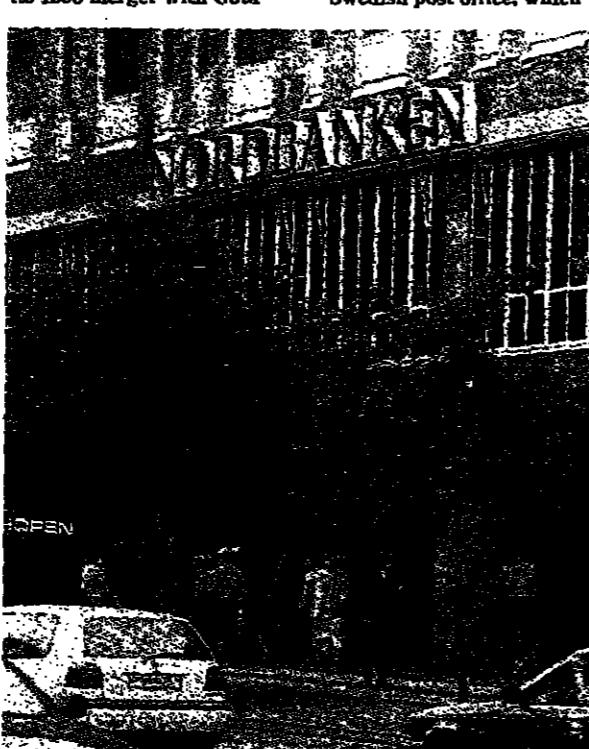
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Nordbanken one of Sweden's four largest banks. Picture: Tony Andrews

■ Niche banks: by Hugh Carnegie

## Low cost base is the key

Many Swedes have responded with enthusiasm to the promise of high returns offered by the new operators

in Sweden. The established banks have tended to downplay the impact of the newcomers, arguing that the market share of the niche banks as a proportion of the total retail banking market is very small and already shows some signs of plateauing out.

But the old banks have responded by themselves opening in-house telephone banks offering premium deposit interest rates in an attempt to blunt the new competition.

The newcomers, meanwhile, argue that they are pioneering the future of retail private

banking by Skandia, the country's leading insurance group. It now offers a wide range of services from the core savings accounts, through car finance, mortgage loans and asset management to automatic premium payments schemes for Skandia's insurance policyholders.

"They call us a niche bank, but we are only a niche bank in the sense that we don't do corporate banking. We do almost everything for the private client," says Mr Göran Lenkel, chief executive. Skandia Banken has grown

needed an Internet service. The new banks do not all share the same strategies, however. Skandia Banken, for example, is an additional service within the Skandia group, rather than an integrated part of the whole.

Mr Lenkel describes it as "an island" which can defend, exploit and expand Skandia's customer base – but which will not be used as a tool to lock customers into Skandia by cross-subsidisation between insurance and banking services.

By contrast, Trygg-Banken,

### Swedish niche banks – market share April 1996

	Market total	Skandia Banken	Wasa Banken	Trygg-Banken	Stadshypotek	Ikanobanken
Lending to households*	SKr 170 bn	2.6 bn	288 m	47 m	–	527 m
Household deposits	SKr 405 bn	4.5	1.8 bn	553 m	1.9 bn	739 m

\* including mortgages



According to Datamonitor, 11 per cent of all Sweden's banking customers use telephone services

to 90,000 customers, a total that exceeds its original target for the first three years of operations. Half its clients are existing Skandia policyholders, the rest it has attracted from elsewhere.

The bank employs a total of 210 employees to service these customers. Its deposits totalled SKr1bn by April, while lending had reached more than SKr1bn. Virtually all business is conducted over the telephone – and 70 per cent of calls are handled on a self-service basis. In other words, customers calling in complete their inquiry or transaction using the telephone's touch-tone facilities.

"We aim to get this proportion up to 55 per cent," says Mr Lenkel. "The customers are willing to do it because they know it is the reason they get a better deal from us."

Exploiting electronic technology is vital to the low-cost advantage of the niche banks. Skandia Banken will later this year introduce interactive services for customers using their home PCs – linked via modems to the bank's own computer network.

The banks are also studying the potential for servicing clients via the Internet. Ostgota Bank, the smallest of the universal banks, has already pio-

neered six months ago by Trygg-Hansa, is designed as a hub within the group which will be a vital link in Trygg's development of a full range of financial services.

Trygg-Banken offers full payments services – traditionally a loss-making side of banking – with the intention of becoming a "one stop shop" for customers, serving everything from salary and household payments to savings and insurance products.

Mr Yngve Andersson, head of Trygg-Banken, acknowledges this is initially expensive, but says the pay-off will come through inducing customer loyalty. "The costs of taking full-service customers on board is five times the cost of deposit-only customers. But we feel these customers will not leave us. Loyalty will be high. We are building for the future," says Mr Andersson.

Whatever the differences in approach, the niche operators have one thing in common. They believe their "distance" – or "do-it-yourself" – banking system, with simplified, technology-based services and conditions, is the way of the future. If they are right, they surely foreshadow further painful restructuring for the traditional, local branch-based retail banks.

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■ The insurance sector: by Hugh Carnegy

## Period of transformation

There is an atmosphere of almost frantic activity as various participants seek to position themselves for the future.

For Sweden's insurers - like the country's banks - the 1990s have proved to be a difficult, sometimes traumatic period.

As recently as last year, the two biggest groups, Skandia and Trygg-Hansa, were both still in the throes of overcoming structural problems caused by loss-making ventures into the US.

Meanwhile, at home, the insurance sector is facing a challenging and fast-changing operating environment. Deregulation and new conditions in savings markets have opened up enticing growth opportunities, particularly in the life business.

"The whole market is in a state of rapid transformation with new products being created, rules for insurance companies changing and a new national pension scheme being introduced," commented Goldman Sachs in a review of the sector earlier this year.

Among the changes:

- The allowance of unit-linked insurance;
- Liberalisation of banking laws to allow insurers to open their own deposit-taking banking operations;
- Cuts in Sweden's hitherto all-embracing welfare system which have boosted demand for private pension and other long-term savings products;
- The state pension, or ATP, system is due to be reformed next year in a way likely to result in a role for the private sector in ATP fund management;
- Next year, legislation is set to allow traditional life assurance operations to be run as for-profit operations.

These changes have blurred the lines between the traditional banking and insurance sectors - opening up the insurers to competition from the banks no less than the insurers now have the chance to compete directly in banking services previously barred to them.

Insurers also have to bear in mind the potential threat of newcomers from abroad - especially with the looming advent of European monetary union, which is likely to render all kinds of financial services more transparent.

The result is an atmosphere of almost frantic activity as various participants seek to position themselves for the future. The insurance companies have been rapidly remodelling to ensure they have the right structure to cope with the challenges facing them.

The biggest Swedish group - with premium income of SKr52bn and operating profits



Hospital care for the elderly: cuts in the welfare system have boosted demand for insurance. Picture: Peter Pidcock



Björn Wohlert: echoed the frustrations of many in the sector

US market through Home Holdings - a venture since hived off to Zurich Insurance.

But Trygg has been busily restructuring to meet the future, de-mutualising its life business and merging the life and non-life operations into one streamlined organisation. Likewise Wasa - having seen off a takeover attempt by Trygg this year - has arranged the buy-out of its life policy holders by its non-life organisation to achieve a similar unitised structure.

For all the insurers, the fundamental feature of their sector today is the contrast between the profitable, but mature non-life operations and the fast-developing life and savings operations where the real growth potential lies.

The former, in which the mutual Länsförsäkringar and Folksam are the main players alongside Skandia, Trygg and Wasa, accounts for total annual premiums of SKr15bn, split about 60-40 commercial-personal.

The life and pension insurance sector has total premiums of some SKr55bn a year and is expanding rapidly. Mr Björn Wohlert, chief executive of Skandia, echoed the frustrations of many in the sector over the uncertainty over tax and other rules governing new savings products.

"Instead of long-term, stable rules, each year we are handed down new changes to the web of rules and regulations and this is having an adverse impact," Mr Wohlert complained.

But still, growth is evident. Some estimates suggest the anticipated ATP changes will add SKr15bn to the private occupational pension business. Foreign endowment insurance doubled in 1994 to an estimated

premium value of SKr10bn.

The insurance companies - and their bank competitors - are constantly looking for new products in areas such as pensions, health insurance and income replacement insurance to fill the gaps increasingly subject to the effects of budget-driven cuts in the government welfare programme.

One of Skandia's latest ideas is called "competence" insurance. In the age of high unemployment and low job security, the idea of "competence" insurance is to build up savings to be deployed to cover retraining costs for workers to enhance their job skills.

1995. It took control of Gota AB, parent of Gota Bank, and Svenska Kredit only to see them collapse in 1992 under the weight of loan losses. And in 1991 it bought into Home Holdings, one of the biggest property and casualty insurance companies in the US, only to see Home fall into heavy losses. These investments cost the company accumulated losses of SKr1bn.

On Tuesday May 7, he launched a two-pronged move on SKr1.5bn by proposing a SKr1.5bn bid to buy in Wasa's non-life policy holders, while offering a merger with Wasa's life assurance operations. The deal would have created a group with more than 30 per cent market share in Sweden - compared with Trygg's 20 per cent - and a real challenger to Skandia market leadership.

Wasa executives reacted with indignation to the Trygg bid, which they dismissed as an opportunist grab which was, in reality, worth less than one third of the price offered. Representatives of Wasa policyholders agreed and on Thursday May 8 voted unanimously to reject the Trygg offer, which duly fell.

It had been a note of irritation for sometime. Mr Thunell's abortive bid for Wasa, it stemmed from Trygg's anxiety to catch up ground lost during a series of disastrous investments in the first half of the 1990s. Under Mr Thunell, who was appointed in late 1994, the group has been rushing to re-model itself to meet the increasing competition in the financial sector.

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Boosted by this improvement in performance - and in balance sheet strength - Mr Thunell moved to restructure Trygg's complex organisation by merging the Trygg-Hansa Life operations, hitherto a mutual company, into the

Trygg-Hansa parent through a SKr1.5bn takeover of the

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### PROFILE Trygg-Hansa

## Rushing to re-model itself

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